Data Mining, Sheet 6

In this exercise sheet we mine frequent patterns from real-world data. All ressources for this exercise sheet can be obtained from https://www.kaggle.com/. As always, you are free to use any technology that you deem fit.

Exercise 1

Read one of the tutorials on market basket analysis, e.g.:

https://www.kaggle.com/code/khusheekapoor/market-basket-analysis-in-python/notebook If you feel adventurous, try to solve this assignment in R. You may use, e.g.:

https://www.kaggle.com/code/xvivancos/market-basket-analysis

Exercise 2

Obtain market basket data from https://www.kaggle.com/ and try to reproduce the tutorial with your data. Also, try out huge data sets. Does your solution scale to "Big Data"?

Exercise 3

Write a short report on your findings.