

Christian Saldarriaga

Front-End Web Developer

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Summary

4 years of working experience as a front-end web developer using common CMS's and hands-on client/project management, combined with 2 years of internet marketing experience taught me to collaborate well with teams and be a reliable consultant with clients. Being attentive to scalable code, vigilant with version control and an eye for detail help me provide a finished product which can be scaled and adjusted with time.

Key Skills

- Wordpress: custom theme development, custom plugin development, WooCommerce, ACF
- Drupal • Bootstrap • CMS Migration
- jQuery • Javascript • SASS
- Command Line Tools: Grunt, Gulp, Webpack, WPCLI, Git
- SEO Optimization: Structured data/schema, site speed
- Adobe Design Suite (AI, PS, IN) • Sketch App

Professional Experience

Gaslamp Media - Front End Developer

Web Design & Development Agency | San Diego, CA

June 2017 - July 2019

Responsibilities included development of custom themes, plugins and eCommerce solutions. Primary roles filled in the workplace included the development of wordpress related projects, project/client management from end of design to launch/support phase and front-end collaboration on Drupal related projects. Projects collaborated on are mostly comprised of assisting other developers in a primarily front-end focused role usually on Drupal or React based environments. Often consulted on internet marketing strategies for in-house and client projects.

Client Work

Projects Led:

- [In Motion Events](#)
- [Rino Sign Works](#)
- [RHMFP, NAHI](#)
- [Sage Executive Group](#)
- [lappsys](#)
- Alphacore | [FactorE](#), [Alphacore Capital](#)
- [Mentoris Voice](#)
- Real Estate/Architecture: [Flocke & Avoyer](#), [Duhs Commercial](#), [Ross Morgan](#), [Safdie Rabines](#)

- Dental: [Integrated Dental](#), [Parkview Dentistry](#)
- Transit: [Warner Connects](#), [MTS Elevate SD](#), [BTMO](#)

Collaborated:

- [Valley Metro](#)
- [Sanford Burnham Prebys Medical Discovery Institute](#)
- [Go Triangle](#)
- [Cell Applications](#)
- [Workforce](#)

IMatrix - SEO Associate

Marketing Agency | San Diego, CA

March 2016 - June 2017

Supported 3 organic and paid internet marketing account managers, each responsible for 30+ clients based in the dental, beauty and healthcare fields. Responsibilities included content keyword optimization, metadata optimization, CSS/HTML edits/redesigns, conversion optimization and client communication/reporting.

Freelance Web Dev

Projects:

- Beetrootrestaurant.com
- Jimmybentley.com