Christian Saldarriaga | Front-End Web Developer

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4 years of working experience as a front-end web developer using common CMS's and hands-on client/project management, combined with 2 years of internet marketing experience taught me to collaborate well with teams and be a reliable consultant with clients. Being attentive to scalable code, vigilant with version control and an eye for detail help me provide a finished product which can be scaled and adjusted with time.

Education

AA Graphic Design(13') & BA Web Design(16') | Platt College San Diego, CA

Key Skills

○ Wordpress: custom theme development, custom plugin development, WooCommerce, ACF
○ Drupal, Bootstrap, CMS Migration
○ jQuery, Javascript, SASS
○ Adobe Design Suite (AI, PS, IN)
○ Sketch App
○ Command Line Tools: Laravel Valet, Webpack, Grunt, Gulp, WPCLI, Git
○ SEO Optimization: Structured data/schema, site speed optimization

Professional Experience

Gaslamp Media - Front End Developer
Web Design & Development Agency | San Diego, CA | June 2017 - July 2019

Responsibilities included development of custom themes, plugins and eCommerce solutions. Primary roles in the workplace included the development of wordpress related projects, project/client management and front-end collaboration on Drupal related projects. Projects collaborated on are mostly assisting other developers in a primarily front-end focused role usually on Drupal or React based environments. Often consulted on internet marketing strategies for in-house and client projects.

Projects Led:
◦ In Motion Events
◦ Rino Sign Works
◦ RHMFP, NAHI
◦ Sage Executive Group
◦ Iappsys
◦ Alphacore | FactorE, Alphacore Capital
◦ Mentoris Voice
◦ Real Estate/Architecture: Flocke & Avoyer, Duhs Commercial, Ross Morgan, Safdie Rabines

◦ Dental: Integrated Dental, Parkview Dentistry
◦ Transit: Warner Connects, MTS Elevate SD, BTMO

Collaborated:
○ Valley Metro
○ Sanford Burnham Prebys Medical Discovery Institute
○ Go Triangle
○ Cell Applications
○ Workforce

IMatrix - SEO Associate
Marketing Agency | San Diego, CA | March 2016 - June 2017

Supported 3 organic and paid internet marketing account managers, each responsible for 30+ clients based in the dental, beauty and healthcare fields. Responsibilities included content keyword optimization, metadata optimization, CSS/HTML edits/redesigns, conversion optimization and client communication/reporting.

Tecnosalud América - Editorial Graphic Designer
Medical Equipment | Bogota, Colombia | August 2013 - December 2013

Responsible for layout and design of nearly 100 page product catalog built using Adobe InDesign. Was tasked with designing product sales aid sheets and brochures. Being located in Colombia South America, the position tested and improved my spanish speaking skills on a daily basis.