SALEEM BASHA S

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2x Salesforce Certified 2x Copado Certified

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Dedicated and accomplished IT professional with 2 years of experience specializing in Salesforce CRM administration and implementation. Proven expertise in utilizing Salesforce tools, including. Adept at delivering innovative solutions that optimize business processes, enhance user experiences, and drive operational efficiency. Familiar with Agile methodologies and strong problem-solving skills. Passionate about staying current with industry trends.

TECHNICAL EXPERTISE

Elements	Particulars
Primary Skills	Salesforce Development
Operating Systems	Windows 10, 8, 7, XP
Languages	Apex, Visualforce, LWC, Aura, SOQL, Java, Spring boot, HTML, SQL and Mulesoft.
Development Tools	Force.com, VS Code
Packages	FSL
Designing Skills	CSS, SLDS, Boot Strap.
Databases	SQL, MYSQL

CERTIFICATIONS

- Salesforce Certified Associate.
- Mulesoft Certified Developer Level I.
- Copado DevOps Certification(COPADO FUNDAMENTALS I & II).

SKILLS

- Problem-solving and Analytical Skills.
- Strong Communication Abilities.

EXPERIENCE

JULY 2022 - CURRENT

SOFTWARE DEVELOPER, IBIRDS SOFTWARE SERVICES PVT. LTD.

- iBirds Software Service Pvt. Ltd. is a service-based organization situated in Ajmer, Rajasthan, Bangalore.
- Bring 2 years of IT experience on salesforce.com, which includes Salesforce development experience.
- Strong Knowledge of SFDC standard Data Structures Familiar with designing Custom Objects, the Force.com platform, and Force.com Sites.
- Experience with APEX, Visual force, Lightning(LWC), Aura, Mulesoft and FSL.
- Experience with Spring boot and MYSQL.

PROFESSIONAL EXPERIENCE

JANUARY 2024 - CURRENT

DEVELOPER, FS APP DEVELOPMENT

DESCRIPTION: -

- **FS App Development:** Utilized Apex and Triggers to implement backend logic for the FS App, ensuring smooth data processing and business rule enforcement within the Salesforce platform.
- **Integrated Features:** Implemented Lightning Design System (LDS) test code to ensure consistent and aesthetically pleasing user interface elements in the FS App, enhancing user experience and visual appeal.
- **Workflow Optimization:** Developed Lightning Web Components (LWC) to create responsive and efficient frontend interfaces for the FS App, enhancing usability and performance for end-users.
- **User Experience Enhancement**: Utilized Lightning Aura Components to build dynamic and interactive UI elements within the FS App, providing users with a seamless and intuitive navigation experience.

MAY 2023 – DECEMBER 2023

DEVELOPER, KRAFT MAID 360

DESCRIPTION: -

- **Experience Builder Website**: Developed a website using Salesforce Experience Builder, tailored for KraftMaid employees, offering easy access to internal systems and resources.
- **Employee Community**: Created a customer community within Salesforce, providing KraftMaid employees with an intuitive platform for collaboration, knowledge sharing, and streamlined workflows.
- **LWC and Apex Customization**: Implemented Lightning Web Components (LWC) and Apex code to develop custom functionalities and business logic, ensuring a tailored solution that meets KraftMaid's specific needs.
- **Email Automation and Workflow**: Utilized email automation and flow processes to streamline communication and workflow management, keeping employees informed and tasks efficiently managed within the KraftMaid 360 community.
- **Quality Assurance and Compliance**: Ensured platform reliability and data integrity through rigorous testing, including comprehensive test classes with high coverage, along with the implementation of triggers and validation rules to enforce compliance with company policies and maintain data integrity.

OCTOBER 2022 – APRIL 2024

DEVELOPER, NCOB CREDIT APPLICATION

DESCRIPTION: -

- **NCOB Credit Application Project**: Spearheaded the development and implementation of the NCOB credit application project, focusing on enhancing the organization's credit evaluation process.
- **Requirements Analysis and Design**: Conducted comprehensive requirements analysis, collaborated with stakeholders to define project scope, and designed a robust credit application system tailored to the organization's needs.
- **Technology Stack Utilized**: Leveraged modern technologies such as Java, Spring Boot, and AngularJS to architect and develop the credit application platform, ensuring scalability, reliability, and performance.
- **Integration and Testing**: Integrated various modules within the application, including credit scoring algorithms and third-party data sources, and conducted rigorous testing to ensure data accuracy, security, and compliance.
- **User Training and Support**: Provided user training sessions and ongoing support to ensure smooth adoption and utilization of the credit application system by internal teams, contributing to increased efficiency and productivity.
- **Result and Impact**: Successfully deployed the NCOB credit application project, resulting in streamlined credit evaluation processes, reduced turnaround time for credit decisions, and improved overall operational efficiency.

AUGUST 2022 – OCTOBER 2022

DEVELOPER, CAPITAL PROVIDERS

DESCRIPTION: -

- **Contractor Locator Site Development**: Led the development of a contractor locator site leveraging Visualforce (VF) pages integrated with Lightning Web Components (LWC) to display contractor information and their respective locations on a map interface.
- **Visualforce Page Integration**: Integrated Visualforce pages seamlessly with Lightning Web Components to create a cohesive user interface, combining the flexibility of VF with the modern design and interactivity of LWC.
- **Interactive Map Display**: Implemented dynamic mapping functionality using JavaScript libraries like Google Maps API to visualize the geographical distribution of contractors, providing users with an intuitive and interactive experience.
- **Contractor Information Display**: Utilized Lightning Web Components to fetch and display detailed contractor information, including contact details, services offered, and customer ratings, enhancing transparency and decision-making for users.
- **Geolocation Integration**: Incorporated geolocation services to accurately pinpoint contractor locations on the map, enabling users to easily identify nearby contractors and plan their activities accordingly.
- **Customization and Scalability**: Designed the solution to be highly customizable and scalable, allowing for easy addition of new contractors and features as the platform grows, ensuring long-term viability and adaptability.

EDUCATION

MCA

MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE,

MADANAPALLE,

2019-2021

BCA

SHRI GNANAMBICA DEGREE COLLEGE,

MADANAPALLE,

2016-2019

HOBBIES AND INTEREST

- Surfing Web.
- Keep on exploring new knowledge.

PERSONAL WORDS

Puts best of the abilities to provide benefits to the organization and tries to be with a project till its deployment. Along with it, I learn new things for self-improvement.

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