

FC-ZINE

THE BOOK OF VIBES



INSPIRATIONAL MATERIAL (FC-Z) ZINE

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FA6006

Fashion X Rocnation



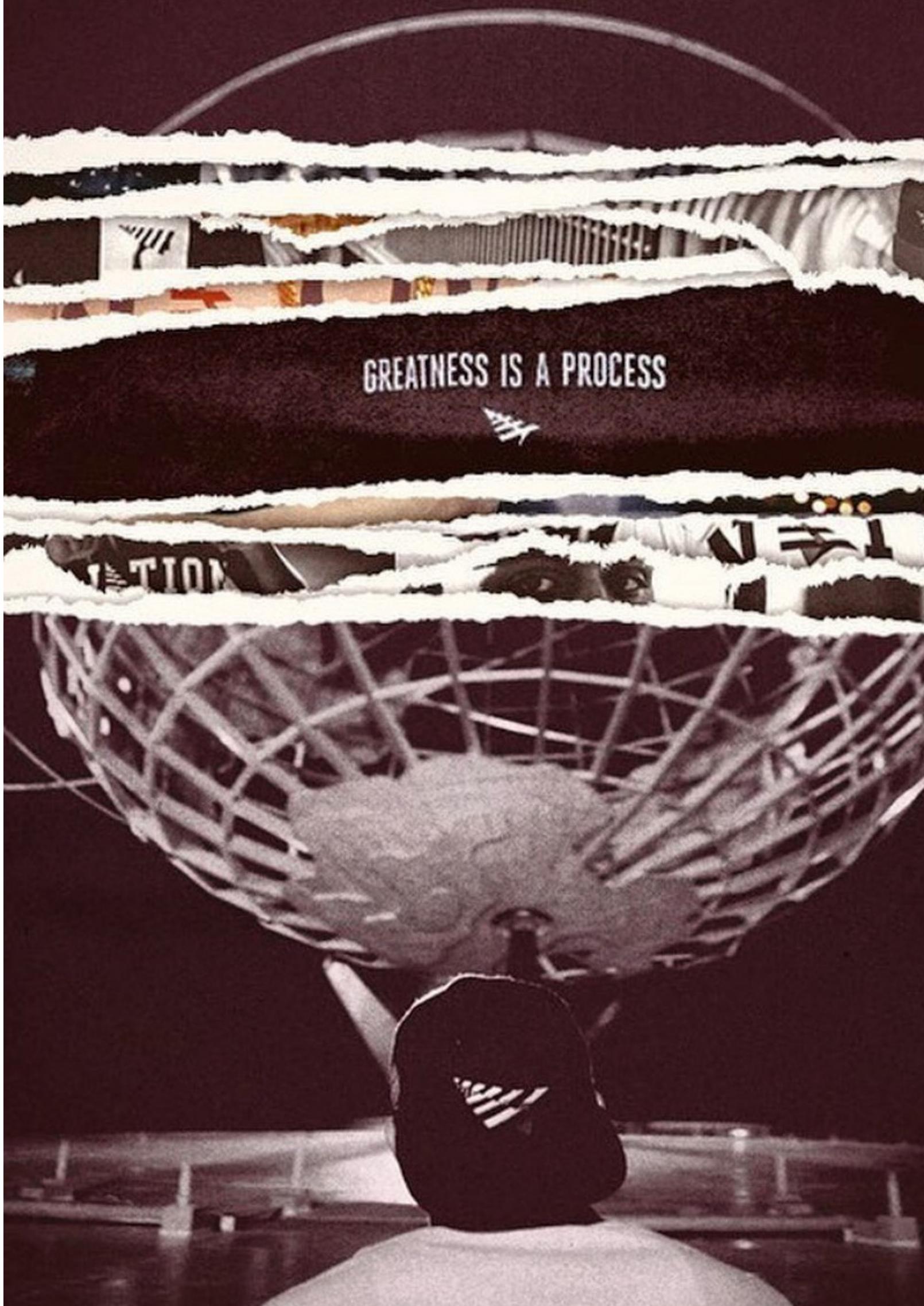
IMAGINE YOURSELF ON A PLANE...



WHERE ARE YOU GOING?

PAPER PLANES

The brand built on the convergence of streetwear and high fashion, Paper Planes is well-known for being one of the biggest men's streetwear brands today. From snapbacks to tops and tees each collection is carefully designed, the brand has been greatly worn by many. Head of operations and Emory Jones and Jay Z designed Paper Planes to be on an independent market level. The apparel is more than just promotion for the Roc Nation, it's about giving back the audience a taste of their lifestyle and culture.



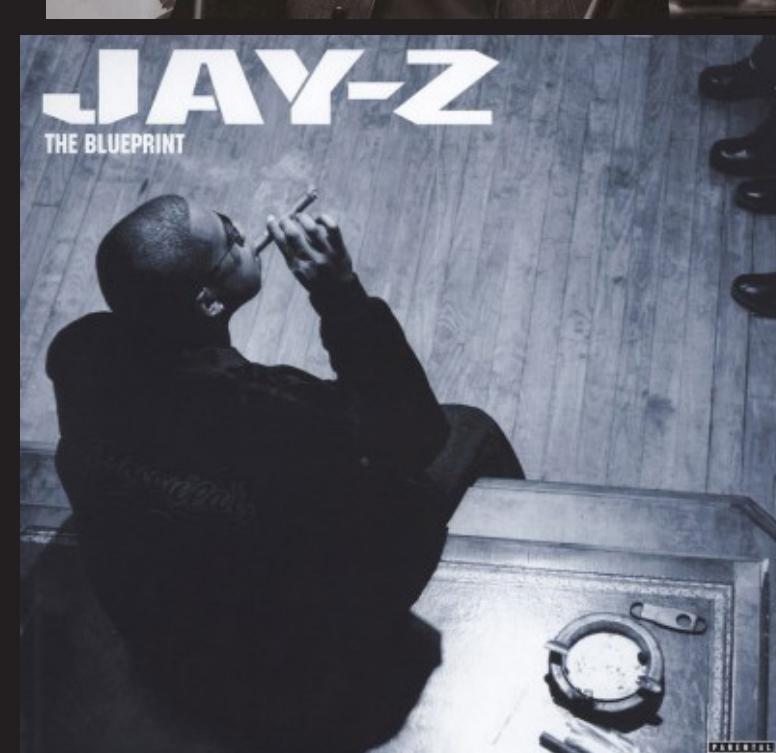
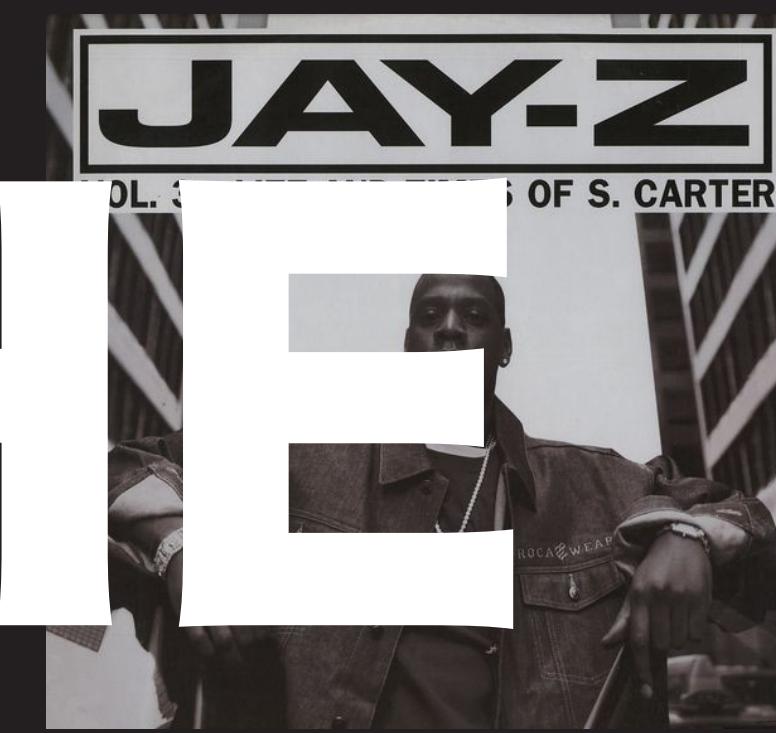
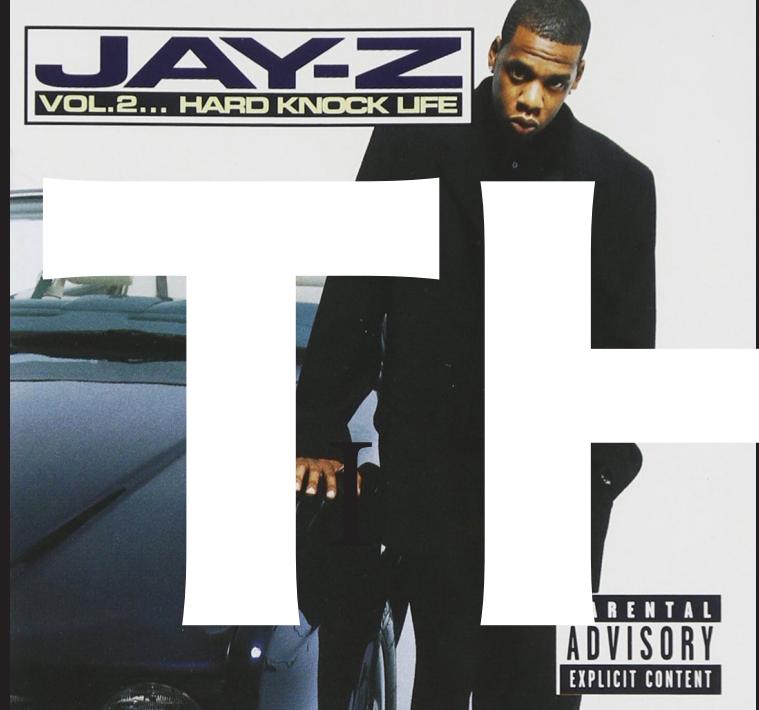
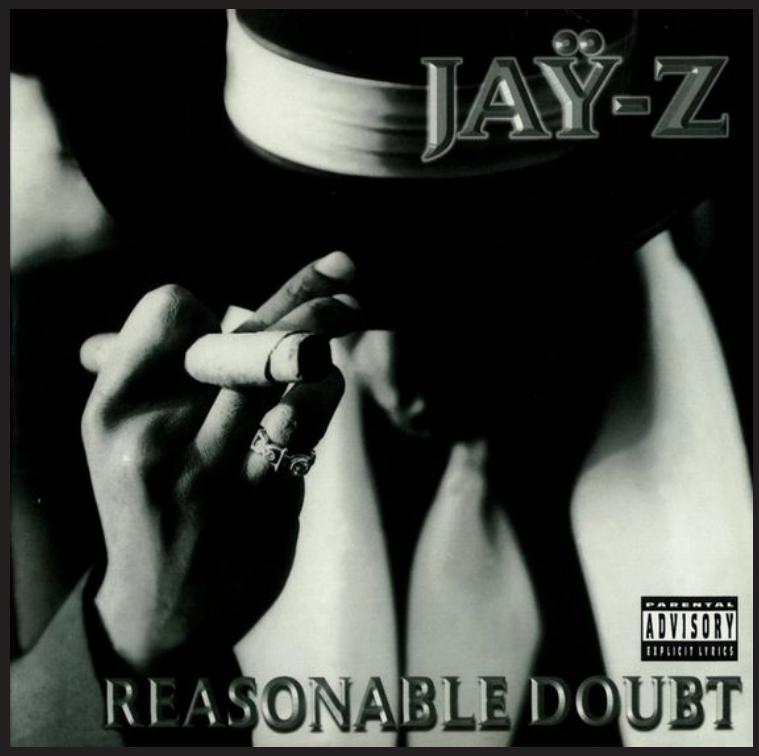
OPEN BOXES

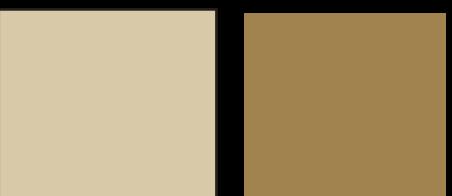
CHICKEN & F

A black and white close-up portrait of Jay-Z. He is wearing a white turban and a white t-shirt. On the t-shirt, the word "JIGGA" is printed in a bold, sans-serif font on the left side, and "JAY Z" is printed in a larger, bold, sans-serif font on the right side. He has a slight smile and is looking directly at the camera. The background is dark and out of focus.

BROOKLYN NYC

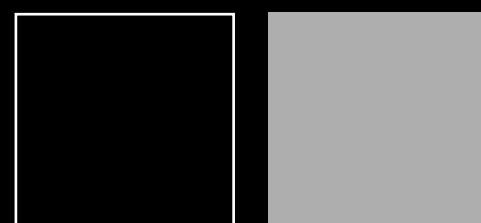






THIS IS HIS 13TH STUDIO ALBUM

4:44



99 PROBLEMS
But FASHION
AINT ONE



PARENTAL
ADVISORY
EXPLICIT CONTENT

1:09

4:10



A graphic design featuring large, bold black numbers '1', '2', and '3' arranged vertically. The '1' is on the left, the '2' is in the center, and the '3' is on the right. Each number is composed of thick black outlines. The background is divided into horizontal sections of red and white. The top section is red, containing the '1' and '2'. The middle section is white, containing the '3'. The bottom section is red, containing the word 'Years.' written in a stylized, black, lowercase font.

YEARS.

EST. 2008

The image features a large, stylized graphic design. On the left, the letters 'FC' are repeated vertically in a bold, sans-serif font. Each 'FC' is composed of a red vertical bar on the left and a black 'C' shape on the right. To the right of these letters is a large, slanted number '21'. The '2' is black with a red diagonal stripe, and the '1' is red with a black diagonal stripe. Below this graphic, the words 'PROGRAMME' and '2021' are printed in a bold, black, sans-serif font.

“ROCNATION
INVISIBLE,
AMERICAN
DREAM
TEAM ...”





FRESH

FASHION
CREATIVE Z
OF THE
FUTURE.



THAT SH*T
CRAY





PUT UP YOUR *ROC* SIGNS.

IT'S
PLANE



AND SIMPLE



UPWARDS
IS
THE
ONLY
DIRECTION





MANHATTAN
Brooklyn
STATEN ISLAND
Queens
THE BRONX

THE END

ROCNATION