

Strategic Analysis Report

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Version: 1

Strategic Journey

Journey Type: custom
Status: paused

Completed Frameworks

- swot

Strategic Decisions

Version: Strategic Decisions v1

Enterprise Program Management (EPM) Program

Framework: swot
Status: draft
Overall Confidence: 75%

1. Executive Summary

Premium Hardware-Powered Esports Tournament Hub with Hybrid Revenue Model

2. Workstreams

1. Facility Optimization & Safety Compliance

Renovate existing facilities to enhance operational efficiency, ensure compliance with safety regulations, and improve employee comfort and productivity.

Duration: Month 0 to Month 0

2. IT Infrastructure Setup

Establish and configure IT infrastructure to support business operations, including setting up network systems, securing data storage, and ensuring all software applications are operational.

Duration: Month 1 to Month 1

3. Operational Efficiency Enhancement

Improve operational processes to increase efficiency, reduce costs, and enhance service delivery for sustainable growth within the SMB context.

Duration: Month 1 to Month 1

4. Talent Acquisition & Onboarding Process Enhancement

Revamp and enhance the talent acquisition and onboarding processes to attract, hire, and integrate top talent efficiently. This includes developing new recruitment strategies, enhancing the candidate experience, and ensuring a smooth transition for new hires.

Duration: Month 0 to Month 0

5. Strategic Marketing Campaign Development

Develop and implement a comprehensive marketing campaign that aligns with the business goals, enhances brand awareness, and drives sales within the SMB market.

Duration: Month 2 to Month 2

6. Regulatory Compliance and Risk Mitigation

Ensure the business is in full compliance with applicable laws and regulations, identify potential legal risks, and implement measures to mitigate those risks.

Duration: Month 0 to Month 0

3. Timeline & Critical Path

Program Phases:

- **Planning & Foundation:** Month 0 to Month 3
- **Development & Execution:** Month 4 to Month 6
- **Integration & Testing:** Month 7 to Month 9
- **Deployment & Stabilization:** Month 10 to Month 12

Critical Path:

- WS001

Facility Optimization &...

IT Infrastructure Setup

Operational Efficiency ...

Talent Acquisition & O...

Strategic Marketing C...

Regulatory Compliance...

M0 M1 M2 M3 M4 M5 M6 M7 M8 M9 M10 M11 M12

7. Risk Register

Risk	Probability	Impact	Mitigation
Internal weakness: High Initial Capital Investment	15	High	Monitor and implement controls to reduce high impact
Internal weakness: Premium Mall Rental Costs	15	Low	Monitor and implement controls to reduce low impact
Internal weakness: Dependency on Tourism Fluctuations	15	Low	Monitor and implement controls to reduce low impact
Internal weakness: Complex Staff Management Requirements	15	Low	Monitor and implement controls to reduce low impact
Internal weakness: Rapid Technology Obsolescence	15	Low	Monitor and implement controls to reduce low impact
External threat: Economic Recession Impact	15	Low	Monitor and implement controls to reduce low impact
External threat: Increasing Market Competition	15	Low	Monitor and implement controls to reduce low impact
External threat: Regulatory Changes and Licensing	15	Low	Monitor and implement controls to reduce low impact
External threat: Rising Real Estate and Operational Costs	15	Low	Monitor and implement controls to reduce low impact

Risk	Probability	Impact	Mitigation
External threat: Shift to Cloud Gaming and Home Setups	15	Low	Monitor and implement controls to reduce low impact

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