

Lara Buruk

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EDUCATION

The University of Chicago, Chicago, IL
Bachelor of Arts in Economics, Bachelor of Science in Data Science
Cumulative GPA: 3.40/4.00, **SAT:** 1590 /1600

Expected, June 2026

Trott Business Program

September 2023 - Present

Selective 3-year track building business acumen through workshops and courses at Chicago Booth School of Business.

Relevant coursework: Corporation Finance, Financial Accounting, Data Science, Economic Analysis, Computer Science, Macroeconomics, Choosing Leadership, to be taken: Linear Algebra, Statistics, Econometrics

EXPERIENCE

PwC, Istanbul, Turkey, *Incoming Audit and Corporate Finance Intern*

July 2024 – September 2024

UNLU & Co Financial Services Group, Istanbul, Turkey, *Corporate Finance Intern*

June 2023 – July 2023

- Collaborated on several M&A deals and investment advisory projects
- Assisted strategic and financial advisory for the sell-side transaction of a consumer food company under Turkey's largest industrial conglomerate, a deal that recently closed with the selling of company shares
- Identified potential clients focusing on the EMEA region, contacted clients to determine interest on the deal
- Conducted market research and product analysis for a brewing company launching a niche food & beverage product line
- Prepared Excel sheets; created investor presentations; compared legal and financial documents

Wunderman Thompson Agency, WPP Group, Istanbul, Turkey, *Strategy Intern*

January 2020

- Prepared communication strategy for TROY, a local payment processing network, focusing differentiation from alternatives

EDUCATIONAL PROGRAMS AND RESEARCH PROJECTS

Pioneer Academics Research Program, Remote, *Research Scholar*

June 2022 - August 2022

- Wrote research paper on 'The Effect of Culture & Emotions on Spending Decisions' with Professor S. Bhanot
- Conducted extensive data analysis, utilized computational and statistical tools, devised an experimental design

Case Study on Renewable Energy Firm BioTrend, Istanbul, *Research Intern.*

January 2022 - May 2022

INSEAD Business School, STARTUP Entrepreneurship Program, Remote, *Entrepreneurship Student*

July 2020

- Collaborated with an international team to invent a drone rental startup project:
- Formulated finances; Developed mobile app; Created advertisement that won second place in program-wide competition

LEADERSHIP & EXTRACURRICULARS

Women in Business, University of Chicago, *Club Member*

September 2023 - Present

- Developed my finance and consulting knowledge through workshops, initiatives, mentorship, and networking opportunities

Phoenix Development Fund, University of Chicago, *Consultant*

October 2023 - Present

- Attend weekly meetings, site visits, and client calls for UChicago's premier social impact consulting organization
- Provide business development and strategic advisory services to small business and non-profits
- Work on data management, analysis, and outreach for Metrosquash Donor Engagement project

Prism Consulting Bootcamp, University of Chicago, *Club Member*

October 2023 - Present

- Advanced my knowledge on case studies, market sizing and pricing strategies, customer engagement, market positioning, cost optimization, and competitor analysis.

SKILLS & INTERESTS

Computer: Python, Java, SQL, Microsoft Office Suite, Data Modeling, Pandas, NumPy, SciPy, Matplotlib, Seaborn, Altair

Interests & Hobbies: Tennis, Writing, Sustainability and Energy, Community Service on Education, Research, Ceramics