TEST PROJECT

Module 03 – Design (HTML & CSS)

ESC2022_TP17_Module03

EmiratesSkills
مهارات الإمارات
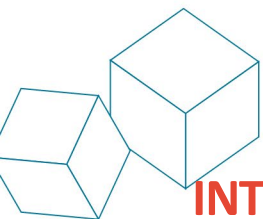
INTRODUCTION

In this module you will have 6 hours to design a web page for the Guatemala Flavors company. Guatemala Flavors is a small restaurant that intends to launch its website to promote its products and sell them online.

As it doesn't have many resources, the company would like to start with a single page where they could advertise the dishes on the menu and collect orders to serve their customers. Follow the instructions below to develop your work.

DESCRIPTION OF PROJECT AND TASKS

The owner of Guatemala Flavors has provided content for you to do your job. The files provided are on the media files provided.

The use of a Guatemala Flavors logo is mandatory in your page design and the logo provided in the media can be used or a new logo can be created by you.

In an interview with the owner, he informed that the following sections must be present on the website:

1. Superior Banner: To publicize the restaurant's promotions and outstanding actions;
2. Navigation menu with the following items:
    a. Home
    b. About us
    c. Menu
    d. Your Order
    e. Contact Us
3. About the company: Small text about the restaurant, which may include images.
4. Menu: Presenting the restaurant's list of dishes. Must present at least the list of dishes with the following information:
    a. name of the dish

    b. picture of the dish

    c. description of dish ingredients

    d. price.
5. Place your order: Form where the customer can register their order with the

    following fields:

    a. Customer name: Text field with mandatory filling;
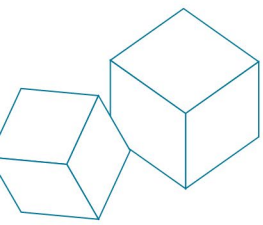
b. Customer email: Text field with mandatory filling;

c. Contact Phone: Text field with mandatory filling;

d. Customer Address: Text field with mandatory filling;

e. Order data, showing the list of dishes, with the option to select the quantity next to the name of each dish. Filling in the quantity fields is optional.

f. Total Order: Area that shows the total of the customer's order, according to the quantities filled for each dish and the value of the dish.

g. "Send Order" button

h. "Clear Order" button

6. Footer: Where company information such as:

a. Restaurant Address

b. Contact phone

c. Contact e-mail

d. Company social networks:

    i. Facebook

    ii. Instagram

The main objective of the website is to captivate the customer by presenting the wonderful dishes offered by Guatemala Flavors, in order to encourage the customer to place an order through the website's form, so directing the customer to the form is an important requirement for the owner.

The customer expects professional work that represents the spirit of the typical dishes offered by the restaurant. You are free to create a design that will captivate the customer.
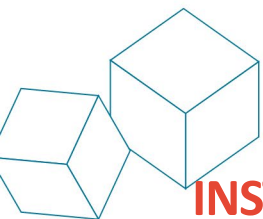
INSTRUCTIONS TO THE COMPETITOR

Please follow the instructions below to submit your work.

1. Media files are available in ZIP file. You can modify the files provided and create new media files to ensure the communication objective of the website design. Only the company logo cannot be modified.

2. Save your project files in a folder called "XX_Module03".

3. Design file name should be "XX_homepage.png" or "XX_homepage.jpg".

4. You can create more than one design file if you wish to present hidden content or extra functionality. There should be no feature description in the design files. Features should be self-explanatory. Use numbers for extra file names like: "XX_homepage_NN.png", "XX_homepage_NN.jpg"...

5. Save any image source files in a folder named "source" inside the "XX_Module02" folder. Source files are files that contain layers, development files, ie .psd, .ai, .svg.

* XX is your name acronym, for example, Bruno Angelo Medeiros, will be BAM_Module_03, NN is the sequence number of the image if you have more than one.

* Example of folder names for the competitor from Argentina (AR):

"AR_module02" and "AR_module02 \ source"

* Example of filenames for the competitor from Argentina (AR):

"AR_homepage.png", "AR_homepage_02.png", "AR_homepage_02.jpg"

MARKING SCHEME

SECTION	CRITERION	JUDGEMENT MARKS	MEASUREMENT MARKS	TOTAL
A1	Medias	2.00	0.00	2.00
A2	Design Organization	1.00	1.00	2.00
A3	Design Creation	1.00	11.00	12.00
A4	Page Generic	6.00	0.00	6.00
A5	Page Design	2.00	0.00	1.00
A6	Target Audience	3.00	0.00	3.00
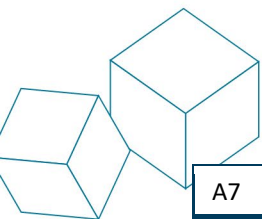
A7	Dimensions	0.00	6.00	6.00
TOTAL		15.00	18.00	33.00