Smile Modeling

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Volatility Smiles

Consequences of Volatility Smiles

No Arbitrage Constraints

Smile Modeling

FE5222 Advanced Derivative Pricing

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Overview

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Consequence of Volatility Smiles

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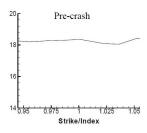
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Stock index volatilities before 1987 market crash



Source: Derman (2008)

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On October 22, 1987, The Dow Jones Industrial Average plunged by 22%.

What was the Stock Market Crash Of 1987?

The stock market crash of 1987 was a rapid and severe downturn in stock prices that occurred over several days in late October 1987, affecting stock markets around the globe. In the run-up to the 1987 crash, the Dow Jones Industrial Average (DJIA) more than tripled in the prior 5 years. The Dow then plunged 22% on Black Monday - October 22, 1987. The Federal Reserve and the stock exchanges subsequently intervened to limit the damage by invoking so-called circuit breakers to slow down future plunges.

Source: investopedia

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In BSM model, the return of stock is a normal distribution

$$\frac{\Delta S}{S} pprox \sigma \sqrt{\Delta t} \mathcal{N}(0,1)$$

where $\mathcal{N}(0,1)$ is a standard normal distribution.

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Smile Modeling Assuming the (annualized) implied volatility $\sigma=50\%$ and 252 trading days per year, the standard deviation of daily return $\frac{\Delta S}{S}$ is about

$$50\% \times \frac{1}{\sqrt{252}} = 3.15\%$$

22% change is about $\frac{22\%}{3.15\%} = 6.8$ standard deviation.

For a normal distribution, the probability that its value is above (or below) 6.8 standard deviation is 5.2×10^{-12} .

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Constraints Smile In BSM, the lognormal assumption on stock price does not describe the stock dynamics accurately.

In reality, the stock price has a higher probability of big movement than BSM model predicts - fat tailed distribution.

OTM (and/or ITM) options are more expensive than BSM prices.

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Smile Modeling In conclusion, in contrast to BSM model, the implied volatilities in markets are not constant across strikes.

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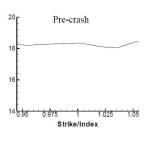
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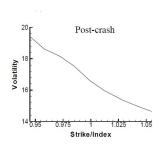
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Stock index volatilities before and after 1987 market crash





Source: Derman (2008)

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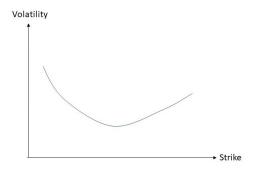
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Smile Modeling In reality, the volatility curve as a function of strike takes various shapes.



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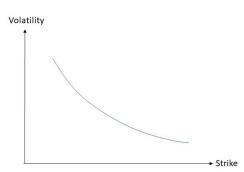
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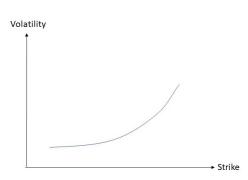
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Constraints

This phenomenon is called volatility smile despite the various shapes of a volatility curve may take.

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Smile Modeling Reasons for volatility smiles:

- Market supply and demand
- 2 Fat tail
- 3 Others

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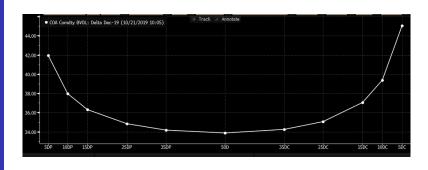
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Source: Bloomberg

Plotting Smiles

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As we have seen from the previous slide, volatilities are often plotted against delta as opposed to strike. Why?

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As a first attempt, it is natural to plot volatilities as a function of strikes.

However such a volatility curve may not be as useful if we want to compare volatilities between different stocks or even different markets.

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A strike at \$20 is high for a stock whose price is around \$10 and extremely low if the stock price is around \$500.

It is better to look at relative strike - moneyness.

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Moneyness (or forward moneyness) measures how far OTM/ITM an option is.

Definitions of moneyness

- **moneyness**: $\frac{K}{S}$
- **forward moneyness**: $\frac{K}{F}$ where F is the forward price.
- log (forward) moneyness $\ln \frac{K}{S}$ or $\ln \frac{K}{F}$

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 \Rightarrow There definitions are more of a static view.

Ideally, we need to look at the relative strike $\frac{K}{S_T}$.

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An option with a higher implied volatility and longer time to maturity will have a higher chance of moving away from its current price level.

To better gauge how far OTM/ITM an option is, we need to take into account of volatility and time to maturity.

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Smile Modeling In BSM model,

$$rac{\ln \left(K/S_{T}
ight) }{\sigma \sqrt{T}}\sim \mathcal{N}\left(\mu ,1
ight)$$

is a normal distribution with mean

$$\mu = \frac{\ln\left(K/S\right) - \left(r - \frac{1}{2}\sigma^2\right)T}{\sigma\sqrt{T}}$$

and unit standard deviation.

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and unit standard deviation.

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 $\frac{\ln(K/S_T)}{\sigma\sqrt{T}}$ has a standardized variance, hence we can compare it across stocks/markets.

It is a better indicator for moneyness.

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The only problem is it is not known as of now!

 μ is a maximum likelihood estimate of $\frac{\ln(K/S_T)}{\sigma\sqrt{T}}$.

We may plot volatilities against μ .

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In practice, we are more familiar with delta which is a function of $\mu.$

For example the call delta is $\Phi(d_1) = \Phi(-\mu)$ where

$$d_1 = \frac{\ln \frac{S}{K} + \left(r - \frac{1}{2}\sigma^2\right)T}{\sigma\sqrt{T}}$$

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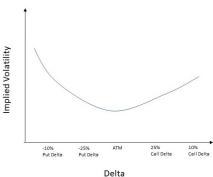
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Smile Modeling Hence we usually plot volatilities against delta



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Advantages:

- standardized x-axis
- delta is (approximately) the risk-neutral probability an option that will expire ITM. It is a better indicator of how far OTM/ITM an option is.

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Disadvantages:

- Volatility is a function of delta which in turn is a function of volatility ⇒ circularity.
- It is not straightforward to get volatility for a particular strike.

Despite these disadvantages, it is still a common practice to plot volatility as a function of delta.

Volatility for Strike

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Constraints

Let $\Sigma(\Delta)$ be the volatility curve as a function of Δ . How do we find volatility for strike K?

To find volatility for strike K, we need to find delta for strike K.

Volatility for Strike

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Smile Modeling However delta is a function of volatility.

$$\Delta = \Phi\left(\frac{\ln(F/K) + \frac{1}{2}\Sigma(\Delta)^2T}{\Sigma(\Delta)\sqrt{T}}\right)$$

 \Rightarrow same circularity arises from the way volatility curve is represented.

Volatility for Strike

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In practice, we use a root-searching algorithm (such as Newton-Raphson's method) to find Δ that satisfies

$$\Delta = \Phi \left(rac{ \mathsf{In}(F/K) + rac{1}{2} \Sigma(\Delta)^2 T}{\Sigma(\Delta) \sqrt{T}}
ight)$$

Once Δ is found, we can get volatility from $\Sigma(\Delta)$.

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A common knowledge among option traders is that delta (absolute value) is approximately the (risk-neutral) probability that an option will expire ITM. We derive this result now.

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Smile Modeling In BSM model, under the risk neutral probability measure

$$S_T = Se^{(r-\frac{1}{2}\sigma^2)T + \sigma\sqrt{T}\mathcal{N}(0,1)}$$

Hence for a call option, it is ITM if

$$\mathbb{P}(S_T > K) = \mathbb{P}(\ln S_T > \ln K)
= \mathbb{P}\left(\mathcal{N}(0,1) \ge -\frac{\ln \frac{S}{K} + (r - \frac{1}{2}\sigma^2)T}{\sigma\sqrt{T}}\right)
= \Phi(d_2)$$

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Smile Modeling Since $d_1 = d_2 + \sigma \sqrt{T}$, $d_1 \approx d_2$ for small $\sigma \sqrt{T}$. Hence

$$\mathbb{P}\left(S_{T} > K\right) \approx \Phi(d_{1})$$

which is the delta of a call option.

The call delta is approximately the risk-neutral probability of an option expiring ITM.

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Smile Modeling Since

$$\Delta_p = \Delta_c - 1$$

and

$$\mathbb{P}$$
 (a put option ITM) = \mathbb{P} (a call option OTM)
= $1 - \Delta_c$
= $-\Delta_p$

 $-\Delta_p$ is the probability that a put option will expire in the money.

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In contrast to the assumption in BSM model of a flat volatility, volatilities exhibit smiles in reality. What are the consequences/implications for trading?

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1. Pricing for liquid markets

No issue with pricing as BSM is only used as a quoting mechanism.

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Smile Modeling 2. Hedging for liquid markets

BSM hedging ratio Δ_{BSM} is not accurate.

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2. Hedging for liquid markets

Suppose market price of a call option is $C_{BSM}(t, S, K, T, \Sigma)$ where $\Sigma = \Sigma(t, S, K, T)$ and C_{BSM} is the BSM formula.

Hedge ratio with smile is:

$$\Delta = \frac{\partial C_{BSM}}{\partial S} + \frac{\partial C_{BSM}}{\partial \Sigma} \frac{\partial \Sigma}{\partial S}$$

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Smile Modeling 2. Hedging for liquid markets

BSM hedge ratio is

$$\Delta_{BSM} = \frac{\partial C_{BSM}}{\partial S}$$

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Smile Modeling 2. Hedging for liquid markets

The hedge ratio difference

$$\Delta - \Delta_{BSM} = \frac{\partial C_{BSM}}{\partial \Sigma} \frac{\partial \Sigma}{\partial S}$$

can be substantial.

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2. Hedging for liquid markets

There are two popular assumptions on the dynamics of volatility surface:

- Sticky-strike volatility: $\Sigma(K)$
- Sticky-delta volatility: $\Sigma(\Delta)$

Under the sticky-strike volatility assumption, hedge ratio will be BSM hedge ratio.

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3. Pricing Exotic Options

Volatility smile has significant impact on exotic option pricing and hedging.

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3. Pricing Exotic Options

We look at the impact of smile on the price of a digital call option on stock index with strike K=2,000 and expiry T=1. Assume S=2,000 and r=0%.

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3. Pricing Exotic Options

We can replicate the digital call as a call spread

$$D \approx \frac{C(t, S, K, \Sigma(K)) - C(t, S, K + dK, \Sigma(K + dK))}{dK}$$

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3. Pricing Exotic Options

$$D = \lim_{dK \to 0} \frac{C(t, S, K, \Sigma(K)) - C(t, S, K + dK, \Sigma(K + dK))}{dK}$$
$$= -\frac{\partial C}{\partial K} - \frac{\partial C}{\partial \Sigma} \frac{\partial \Sigma}{\partial K}$$

Note that this formula does not depend on any model. It is merely based on replication and market quote convention.

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3. Pricing Exotic Options

Assume
$$\Sigma(K=2,000)=20\%$$
 and skew

$$\frac{\partial \Sigma}{\partial K} \,|_{\,K=2,000} = -0.0001$$

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3. Pricing Exotic Options

$$\frac{\partial C}{\partial K} = -\Phi(d_2)
= -\Phi(-\frac{\Sigma\sqrt{T}}{2})
= = -0.46$$

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3. Pricing Exotic Options

$$\frac{\partial C}{\partial \Sigma} = \frac{S\sqrt{T}}{\sqrt{2\pi}} e^{-\frac{1}{2}d_1^2} \\
\approx \frac{S\sqrt{T}}{\sqrt{2\pi}} \\
= 800.0$$

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3. Pricing Exotic Options

Hence, the price of digital call option with smile is

$$\begin{array}{rcl} D & = & -\frac{\partial C}{\partial K} - \frac{\partial C}{\partial \Sigma} \frac{\partial \Sigma}{\partial K} \\ & \approx & 0.46 + 800 \times 0.0001 \\ & = & 0.54 \end{array}$$

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3. Pricing Exotic Options

The price of digital call option without smile is

$$D = -\frac{\partial C}{\partial K} \approx 0.46$$

which is about 17% difference compared to the price with smile.

Implied Volatility Surface (IVS)

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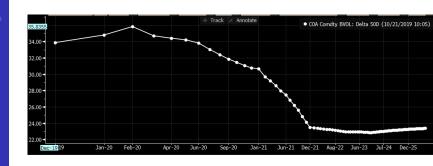
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Smile Modeling Volatilities are also not constant across expiries. Volatilities as a function of expiry is called term structure of volatility.



Source: Bloomberg

Implied Volatility Surface (IVS)

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Smile Modelin We use the notation

$$\Sigma(t, S, K, T)$$

for the implied volatility for option with strike T and expiry T, seen at time t when the stock price is S.

For a fixed t and S, $\Sigma(t, S, K, T)$ as a function of strike K and expiry T is called implied volatility surface (IVS).

It practice, it is also common to plot IVS as a function of delta Δ and expiry \mathcal{T} .

Implied Volatility Surface (IVS)

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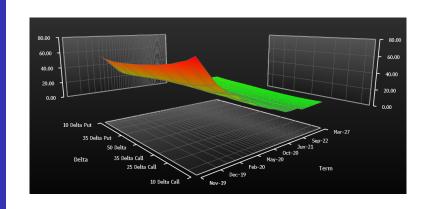
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Source: Bloomberg

Constraints on IVS

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Smile Modeling The implied volatility surface needs to admit no (static) arbitrage both in

- Strike dimension: call/put spread arbitrage, butterfly arbitrage
- Time dimension: calendar spread arbitrage

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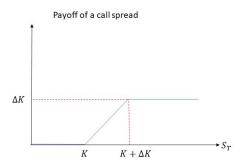
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Smile Modeling A call spread consists of

- long call at strike *K*
- short call at strike K + dK



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Smile Modeling Since a call spread has non-negative payoff at expiry, by non-arbitrage principle, at any time t we must have

$$C(K) - C(K + dK) \ge 0$$

This implies

$$\frac{\partial C}{\partial K} \leq 0$$

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Smile Modeling Similarly, for put options we have

$$\frac{\partial P}{\partial K} \ge 0$$

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Smile Modeling Let $C = C_{BSM}(t, S, K, \Sigma)$ be the market price. Then

$$\frac{\partial C}{\partial K} = \frac{\partial C_{BSM}}{\partial K} + \frac{\partial C_{BSM}}{\partial \Sigma} \frac{\partial \Sigma}{\partial K}$$

The non-arbitrage constraint on call spread option

$$\frac{\partial C}{\partial K} \ge 0$$

implies

$$\frac{\partial \Sigma}{\partial K} \le -\frac{\frac{\partial C_{BSM}}{\partial K}}{\frac{\partial C_{BSM}}{\partial \Sigma}}$$

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Smile Modeling Similarly for put options we have

$$\frac{\partial P_{BSM}}{\partial K} + \frac{\partial P_{BSM}}{\partial \Sigma} \frac{\partial \Sigma}{\partial K} \geq 0$$

Equivalently

$$\frac{\partial \Sigma}{\partial K} \ge -\frac{\frac{\partial P_{BSN}}{\partial K}}{\frac{\partial P_{BSN}}{\partial \Sigma}}$$

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Smile Modeling Hence

$$-\frac{\frac{\partial P_{BSM}}{\partial K}}{\frac{\partial P_{BSM}}{\partial \Sigma}} \le \frac{\partial \Sigma}{\partial K} \le -\frac{\frac{\partial C_{BSM}}{\partial K}}{\frac{\partial C_{BSM}}{\partial \Sigma}}$$

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Smile Modeling Since

$$\frac{\partial C_{BSM}}{\partial K} = -e^{-rT}\Phi(d_2)$$

and

$$\frac{\partial C_{BSM}}{\partial \Sigma} = K\sqrt{T}e^{-rT}\phi(d_2)$$

we have

$$-\frac{\frac{\partial C_{BSM}}{\partial K}}{\frac{\partial C_{BSM}}{\partial \Sigma}} = \frac{\Phi(d_2)}{K\sqrt{T}\phi(d_2)}$$

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Smile Modeling For ATM forward (i.e., $K = Se^{rT}$) option

$$d_2 \approx 0$$

hence

$$-\frac{\frac{\partial \textit{C}_{\textit{BSM}}}{\partial \textit{K}}}{\frac{\partial \textit{C}_{\textit{BSM}}}{\partial \Sigma}} = \sqrt{\frac{\pi}{2}} \frac{1}{\textit{K} \sqrt{\textit{T}}} \approx \frac{1.25}{\textit{K} \sqrt{\textit{T}}}$$

which implies

$$\frac{\partial \Sigma}{\partial K} \le \frac{1.25}{K\sqrt{T}}$$

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Smile Modeling From

$$\frac{\partial \Sigma}{\partial K} \le \frac{1.25}{K\sqrt{T}}$$

we can derive an approximate upper bound

$$\Delta \Sigma \leq \frac{1.25}{\sqrt{T}} \frac{\Delta K}{K}$$

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Smile Modeling Similarly we have

$$\frac{-1.25}{\sqrt{\mathcal{T}}}\frac{\Delta \mathcal{K}}{\mathcal{K}} \leq \Delta \Sigma$$

Combining these two inequalities we have

$$\frac{-1.25}{\sqrt{T}}\frac{\Delta \mathcal{K}}{\mathcal{K}} \leq \Delta \Sigma \leq \frac{1.25}{\sqrt{T}}\frac{\Delta \mathcal{K}}{\mathcal{K}}$$

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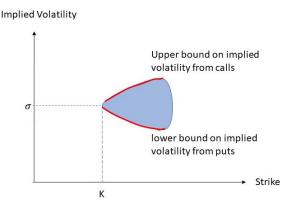
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Smile Modeling Hence if K is close to ATM forward and volatility for K is σ , in the vicinity of K, the volatility must fall into the shaded areas



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A butterfly



- long a call at strike $K \Delta K$
- long a call at strike $K + \Delta K$
- short two calls at strike K

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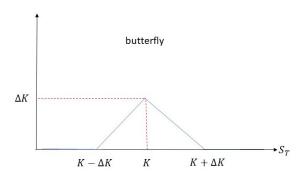
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Smile Modeling The payoff of a butterfly is always non-negative, hence

$$C(K + \Delta K) + C(K - \Delta K) - 2C(K) \ge 0$$

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$$\frac{\textit{C}(\textit{K} + \Delta \textit{K}) + \textit{C}(\textit{K} - \Delta \textit{K}) - 2\textit{C}(\textit{K})}{\Delta \textit{K}^2} \geq 0$$

Taking limit as $\Delta K \rightarrow 0$, we have

$$\frac{\partial^2 C}{\partial K^2} \ge 0$$

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Smile Modeling Since

$$\frac{\partial^2 C}{\partial K^2} = \frac{\partial^2 P}{\partial K^2}$$

we also have

$$\frac{\partial^2 P}{\partial K^2} \ge 0$$

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The IVS also needs to satisfy non-arbitrage condition across time dimension.

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Smile Modeling Fix $T_2 > T_1$ and K > 0, consider two call options

- call option C_1 with strike $K_1 = Ke^{rT_1}$ and expiry T_1
- call option C_2 with strike $K_2 = Ke^{rT_2}$ and expiry T_2

We claim that $C_2 \geq C_1$.

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Volatility Smiles

Consequences of Volatility Smiles

No Arbitrage Constraints

Smile Modeling

At time T_1

■ The value of the first option

$$C_1(T_1, S_{T_1}) = \max\{S_{T_1} - K_1, 0\}$$

■ The value of the second option

$$C_2(T_1, S_{T_1}) \ge \max \left\{ S_{T_1} - K_2 e^{-r(T_2 - T_1)}, 0 \right\}$$

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Smile Modeling Replacing $K_2 = Ke^{rT_2}$ to the RHS of the inequality, we get

$$\max \left\{ S_{T_1} - K_2 e^{-r(T_2 - T_1)}, 0 \right\}$$

$$= \max \left\{ S_1 - K e^{rT_1}, 0 \right\}$$

$$= C_1(T_1, S_{T_1})$$

Hence

$$C_2(T_1, S_{T_1}) \geq C_1(T_1, S_{T_1})$$

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Smile Modeling From non-arbitrage principle, at time t=0, we must have

$$C_2(0,S_0) \geq C_1(0,S_0)$$

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Smile Modeling Let $C(T, Ke^{rT})$ be the price of a call option with strike Ke^{rT} and expiry T at time t = 0.

The above argument indicates that $C(T, Ke^{rT})$ is an non-decreasing function of T.

It follows that

$$\frac{\partial C(T,Ke^{rT})}{\partial T} \geq 0$$

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Modeling

Let

$$u^2 = \Sigma (T, Ke^{rT})^2 T$$

be the total variance for forward strike, then

$$\frac{\partial C(T,Ke^{rT})}{\partial T} \geq 0$$

is equivalent to

$$\frac{\partial \nu}{\partial T} \geq 0$$

The total variance for given forward strike must be non-decreasing.

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Proof.

The market quoted price for the option is

$$C(T, Ke^{rT}) = C_{BSM}(S, T, Ke^{rT}, \Sigma(T, K))$$

= $S\Phi(d_1) - K\Phi(d_2)$

where

$$d_1 = \frac{\ln\frac{S}{K} + \frac{1}{2}\nu^2}{\nu}$$

and

$$d_2 = d_1 - \nu$$

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Proof.

Hence

$$\frac{\partial \mathcal{C}(T, \mathsf{K} e^{rT})}{\partial T} \ = \ S\phi(d_1) \frac{\partial d_1}{\partial T} - K\phi(d_2) \frac{\partial d_2}{\partial T}$$

Note that

$$\phi(d_2) = \frac{1}{\sqrt{2\pi}} e^{-\frac{(d_1 - \nu)^2}{2}} \\
= \phi(d_1) e^{d_1 \nu - \frac{\nu^2}{2}} \\
= \frac{S}{K} \phi(d_1)$$

Substituting this into the above equation, we have

$$\frac{\partial C(T, Ke^{rT})}{\partial T} = S\phi(d_1)\frac{\partial (d_1 - d_2)}{\partial T} = S\phi(d_1)\frac{\partial \nu}{\partial T}$$



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Proof.

Hence

$$\frac{\partial C(T,Ke^{rT})}{\partial T} \geq 0$$

is equivalent to

$$\frac{\partial \nu}{\partial T} \ge 0$$

Q.E.D.

Smile Models

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Smile Modeling BSM model is inconsistent with volatility smiles observed in the markets.

Many efforts have been made to build models that are consistent with volatility smile.

Smile Models

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Smile Modeling

Smile models:

- Local volatility model
- Stochastic volatility model
- Jump diffusion model

Local Volatility Model

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Constraints
Smile
Modeling

In a local volatility model, instantaneous volatility is a function t of t and t

$$\frac{dS(t)}{S(t)} = \mu dt + \sigma(t, S(t))dW(t)$$

In Dupire's original paper, it is a deterministic function of t and S(t)

Local Volatility Model

Smile Modeling

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No Arbitrage Constraints

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Example (Constant Elasticity of Variance (CEV))

$$\frac{dS(t)}{S(t)} = \mu dt + \sigma S(t)^{\beta - 1} dW(t)$$

Stochastic Volatility Model

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Smile Modeling In stochastic volatility model, instantaneous volatility also follows an SDE

$$\frac{dS(t)}{S(t)} = \mu_1 dt + \sigma dW_1(t)$$

$$d\sigma = \mu_2 dt + \nu dW_2(t)$$

where

$$dW_1(t)dW_2(t) = \rho dt$$

Stochastic Volatility Model

Smile Modeling

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Example (Heston Model)

$$rac{dS(t)}{S(t)} = \mu dt + \sqrt{
u_t} dW_1(t)$$
 $d
u_t = -\lambda(
u_t - ar{
u}) dt + \eta \sqrt{
u_t} dW_2(t)$
 $dW_1(t) dW_2(t) =
ho dt$

Jump Diffusion Model

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Smile Modeling A jump diffusion model assumes the rate of return is not continuous and can jump at an instantaneous time interval.

$$dS(t) = \mu S(t)dt + \sigma S(t)dW(t) + (J-1)S(t)dq$$

where the Poisson process

$$dq = \begin{cases} 0 & \text{with probability } 1 - \lambda(t)dt \\ 1 & \text{with probability } \lambda(t)dt \end{cases}$$

References

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Thank you!