



#### **Forward-Looking Statement**



Statement under the Private Securities Litigation Reform Act of 1995:

This presentation contains forward-looking statements about the company's financial and operating results, which may include expected GAAP and non-GAAP financial and other operating and non-operating results, including revenue, net income, diluted earnings per share, operating cash flow growth, operating margin improvement, expected revenue growth, expected current remaining performance obligation growth, expected tax rates, the one-time accounting non-cash charge that was incurred in connection with the Salesforce.org combination; stock-based compensation expenses, amortization of purchased intangibles, shares outstanding, market growth and sustainability goals. The achievement or success of the matters covered by such forward-looking statements involves risks, uncertainties and assumptions. If any such risks or uncertainties materialize or if any of the assumptions prove incorrect, the company's results could differ materially from the results expressed or implied by the forward-looking statements we make.

The risks and uncertainties referred to above include — but are not limited to — risks associated with the effect of general economic and market conditions; the impact of geopolitical events; the impact of foreign currency exchange rate and interest rate fluctuations on our results; our business strategy and our plan to build our business, including our strategy to be the leading provider of enterprise cloud computing applications and platforms; the pace of change and innovation in enterprise cloud computing services; the seasonal nature of our sales cycles; the competitive nature of the market in which we participate; our international expansion strategy; the demands on our personnel and infrastructure resulting from significant growth in our customer base and operations, including as a result of acquisitions; our service performance and security, including the resources and costs required to avoid unanticipated downtime and prevent, detect and remediate potential security breaches; the expenses associated with new data centers and third-party infrastructure providers; additional data center capacity; real estate and office facilities space; our operating results and cash flows; new services and product features, including any efforts to expand our services beyond the CRM market; our strategy of acquiring or making investments in complementary businesses, joint ventures, services, technologies and intellectual property rights; the performance and fair value of our investments in complementary businesses through our strategic investment portfolio; our ability to realize the benefits from strategic partnerships, joint ventures and investments; the impact of future gains or losses from our strategic investment portfolio, including gains or losses from overall market conditions that may affect the publicly traded companies within the company's strategic investment portfolio; our ability to execute our business plans; our ability to successfully integrate acquired businesses and technologies, including delays relat

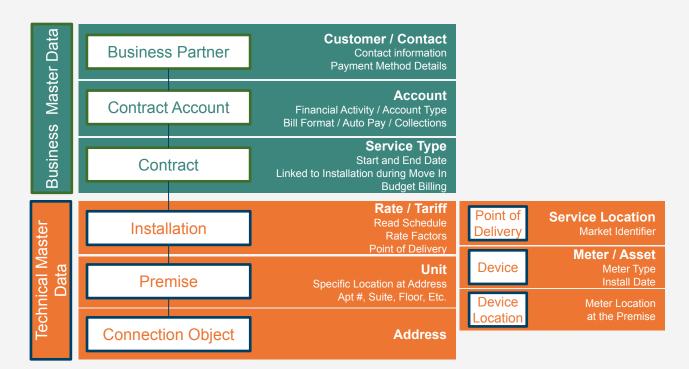
effect of evolving domestic and foreign government regulations, including those related to the provision of services on the Internet, those related to accessing the Internet, and those addressing data privacy, cross-border data transfers and import and export controls; the valuation of our deferred tax assets and the release of related valuation allowances; the potential availability of additional tax assets in the future; the impact of new accounting pronouncements and tax laws; uncertainties affecting our ability to estimate our tax rate; the impact of expensing stock options and other equity awards; the sufficiency of our capital resources; factors related to our outstanding debt, revolving credit facility, term loan and loan associated with 50 Fremont; compliance with our debt covenants and lease obligations; current and potential litigation involving us; and the impact of climate change.

Further information on these and other factors that could affect the company's financial results is included in the reports on Forms 10-K, 10-Q and 8-K and in other filings it makes with the Securities and Exchange Commission from time to time. These documents are available on the SEC Filings section of the Investor Information section of the company's website at www.salesforce.com/investor.

Salesforce.com, inc. assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

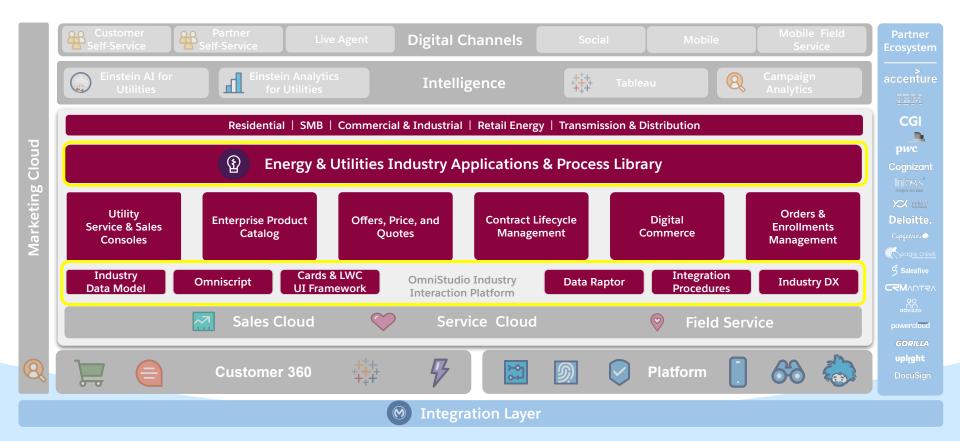
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#### SAP IS-U Data Model Overview



#### **Energy & Utilities Cloud Product Architecture**

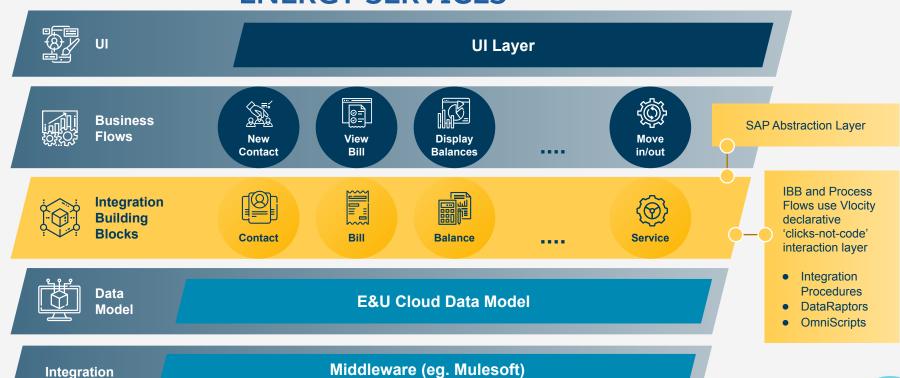




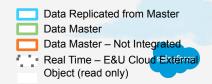
# **Vlocity Integration Architecture**

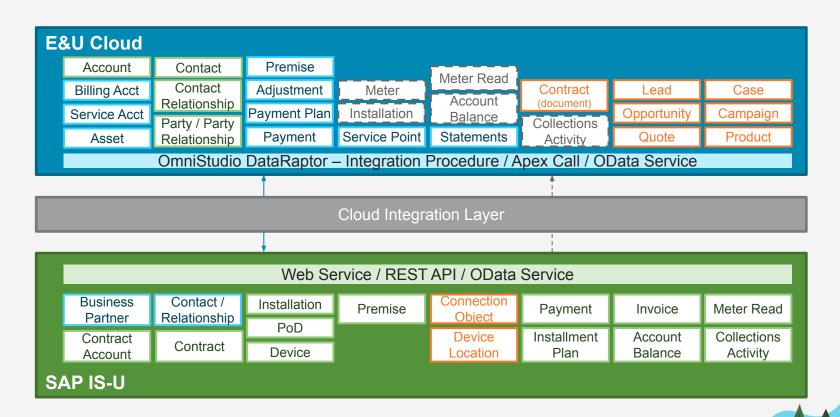


#### **ENERGY SERVICES**



# **System Architecture / Data**



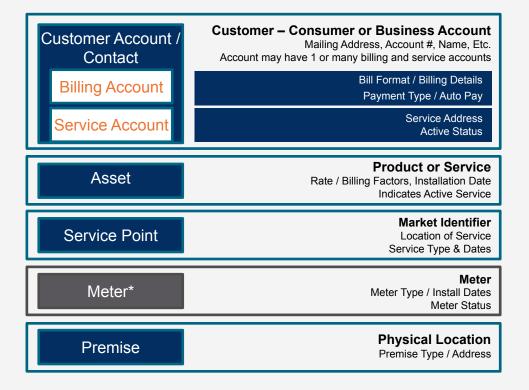




SAP Integration - Data Mapping



#### **E&U Cloud Data Model Overview**

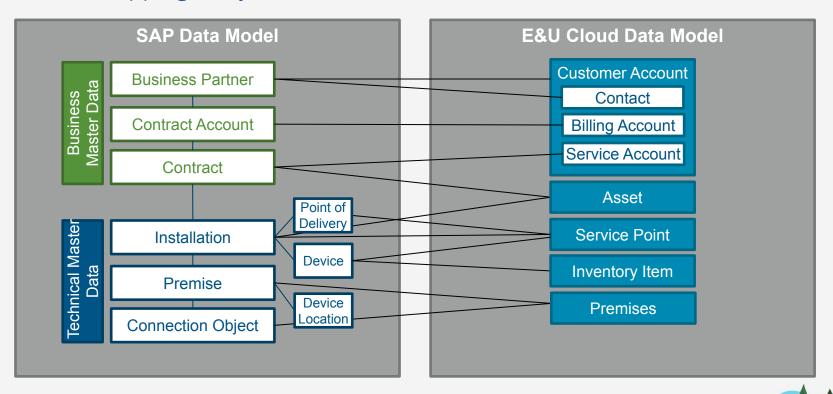








SAP Data Mapping - Object Level

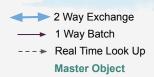


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#### SAP Data Mapping - Field Level (Sample)

Account Balance External Object IS-U	Account Balance				₹ RFC / BAPI
	Account balance	Account Balance	Account Balance	N/A	BAPI_CTRACCONTRACTAC
Account Balance External Object IS-U	Past Due Balance	Account Balance	Past Due Balance	N/A	BAPI_CTRACCONTRACTAC
Account Balance External Object IS-U	Due Date	Account Balance	Due Date	N/A	BAPI_CTRACCONTRACTAC
Account Balance External Object IS-U	Late Paymen Fee Amount	Account Balance	Late Paymen Fee Amount	N/A	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Late Payment Fee Date	Account Balance	Late Payment Fee Date	N/A	BAPI CTRACDOCUMENT C
Account Balance External Object IS-U	Last Payment Amount	Account Balance	Last Payment Amount	N/A	BAPI CTRACDOCUMENT C
Account Balance External Object IS-U	Last Payment Date	Account Balance	Last Payment Date	N/A	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Transaction Type	Account Balance	Transaction Type	DFKKOP	BAPI CTRACDOCUMENT C
Account Balance External Object IS-U	Transaction Number	Account Balance	Transaction Number	DFKKOP	BAPI CTRACDOCUMENT C
Account Balance External Object IS-U	Posting Date	Account Balance	Posting Date	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Due Date	Account Balance	Due Date	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Deferral Date	Account Balance	Deferral Date	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Transaction Amount	Account Balance	Transaction Amount	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Open Amount	Account Balance	Open Amount	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Clearing Status	Account Balance	Clearing Status	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Lock Type	Account Balance	Lock Type	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Contract Account Number	Account Balance	Contract Account Number	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Document Date	Account Balance	Document Date	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Clearing Document	Account Balance	Clearing Document	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Clearing Reason	Account Balance	Clearing Reason	DFKKOP	BAPI CTRACDOCUMENT (
Account Balance External Object IS-U	Clearng Date	Account Balance	Clearng Date	DFKKOP	BAPI CTRACDOCUMENT (
Asset	Connect Date	Contract	Start of Service	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Disconnect Date	Contract	End of Service	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Joint Invoicing	Contract	Joint Invoicing	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Alternate Portion	Contract	Alternate Portion	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Billing Hold	Contract	Billing Block Reason	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Custom	Contract	Manual Billing Indicator	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Custom	Contract	Reason For Releasing Billing	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Custom	Contract	Move In Date from Legacy System	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Renewal Date	Contract	Renewal Date of Contract	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Status	Contract	<derived &="" date="" end="" from="" start=""></derived>	EVER	BAPI_ISUCONTRCT_CHAN
Asset	Meter Read Hold	Installaton	Reason for Blocking Meter Reading	EANL	

#### Data Flow between Systems





#### **SAP IS-U**

**Business Partner** 

**Contract Account** 

Contract

Installation

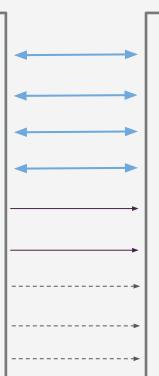
**Point of Delivery** 

**Premise** 

**Device** 

**Invoice** 

**Payment** 



#### **E&U Cloud**

**Customer Account, Contact** 

**Billing Account** 

Service Account

Asset

Service Point

Premise

Meter EO\*

Statement\*

Payment\*

<sup>\*</sup> Planned for future release



#### **Account Model**

The Account object in E&U Cloud can be different depending on customer complexity.

Customer receiving a single invoice for one service: One Customer Account in E&U Cloud with the Billing Account and Service Account details at the Customer Account level.

> **Customer Account** with Billing Account & Service Account Details

Customer receiving a single invoice for two services: One Parent Customer Account with Billing **Customer Account** 

Account details and Two Service Accounts

with Billing Account Details Service Account Service Account

3. Customer receiving two invoices for two services: One Parent Customer Account, Two Billing

Accounts and Two Service Accounts

**Customer Account Billing Account** Service Account Billing Account Service Account

<sup>\*</sup> These are just a few examples of different account structures, other account structures are possible and can be accommodated

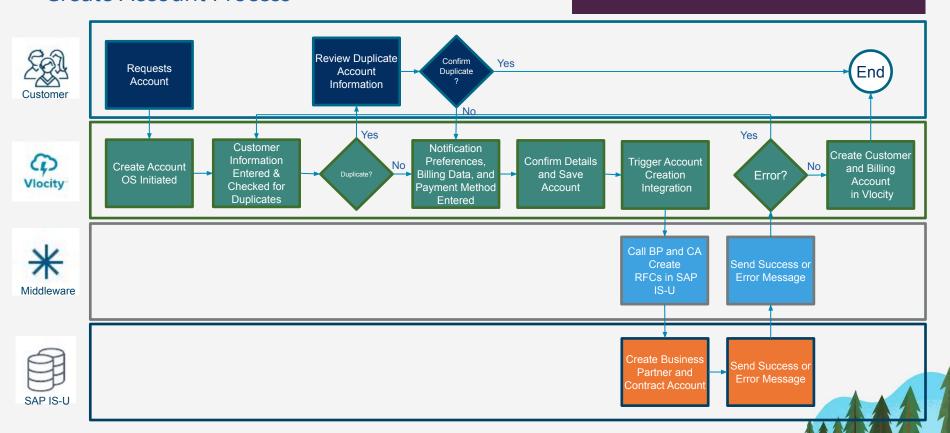


SAP Integration - Processing examples



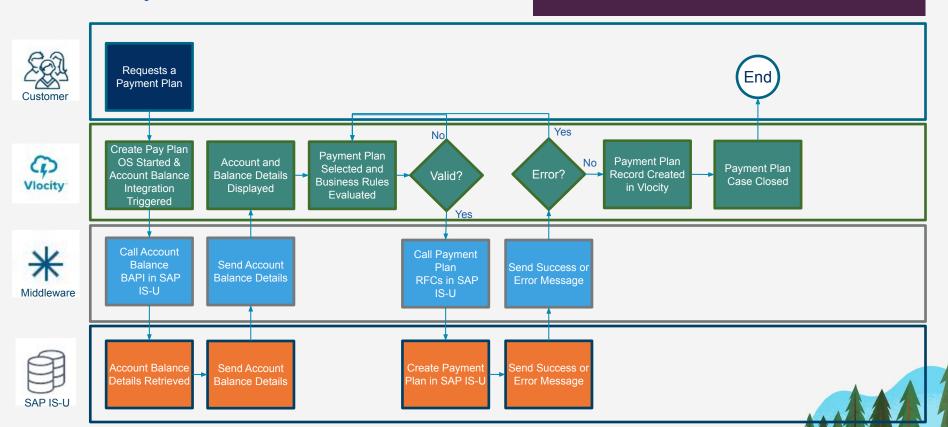
Create Account Process

Synchronous integration with SAP IS-U. Customer and Billing Account created in Vlocity after successful creation of Business Partner and Contract Account in SAP IS-U.



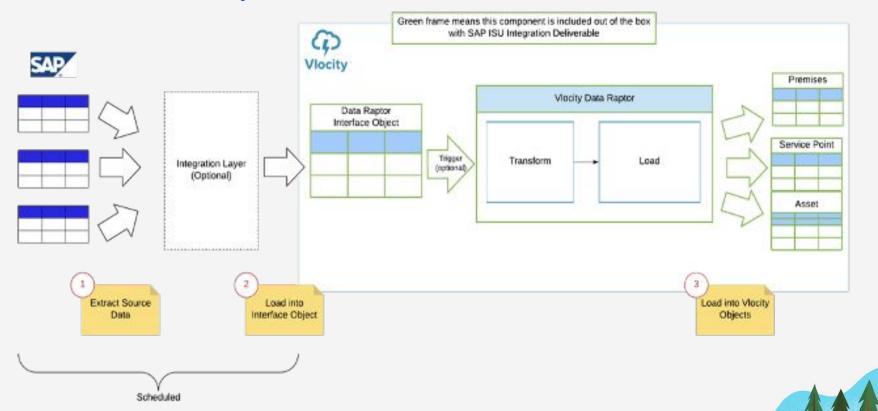
Create Payment Plan

Payment Plan Record created in Vlocity on successful creation of the Installment Plan in SAP IS-U.





#### Periodic Master Data Sync



#### Approaches - Benefits & Challenges

#### **Benefits**

- SAP remains the source system of record for core technical master data allowing existing validation rules and processes to be maintained
- Provides data flow recommendation to limit data issues and minimize impact on Salesforce storage limitations but is flexible to allow various data flows and data storage scenarios based on client requirements
- Limits two way data replication between SAP IS-U and Vlocity to minimize data issues
- Provides true 360 view of customer



#### Challenges

- Data replication between systems requires rigorous monitoring to identify, fix, and prevent data issues
- Fast and secure connection to the back end SAP IS-U system is required for real time data look up and synchronous integration calls
- Meeting your organisation's data replication policies
- Always accessing the latest / current data



