Select Customer ID: 6147810138

Owner: Andy Bennett

Account Summary

Customer Information

Field	Value
Account Name	Cisco Systems, Inc.
Website	cisco.com
Annual Revenue	49161000000
Alexa Rank	1510
Similarweb Est. Pageviews	21100000
Region	North America

View all 8 rows

Plan Information

Plan Type	Detailed Plan Type	Has Web	Has Mobile	Has p13n
	paygo	Yes	Yes	Yes
	paygo	Yes	Yes	Yes
	paygo	Yes	Yes	Yes
	paygo	Yes	Yes	Yes
	paygo	Yes	Yes	Yes
	paygo	Yes	Yes	Yes
	paygo	Yes	Yes	Yes

View all 144 rows and 8 columns

Engagement Summary (All Time)
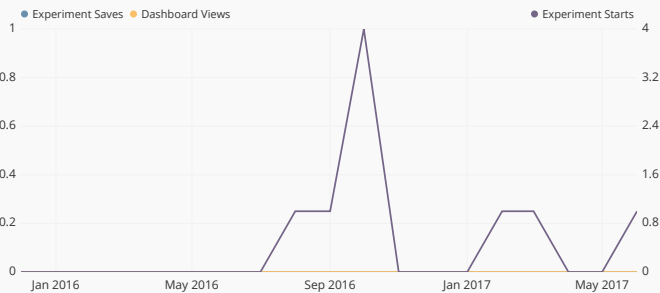
Field	Value
Experiments	17
Experiments w/ >100 Visitors	5
Goals	10
Goals for Experiments w/ >100 Visitors	11
Audiences for Experiments w/ >100 Visitors	0
Collaborators	14

View all 8 rows

Account Usage

Legend: ● Account Uniques ● muv_allowance

Product Engagement

Legend: ● Experiment Saves ● Dashboard Views ● Experiment Starts
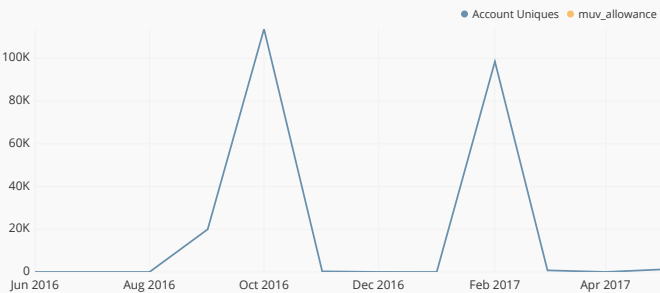
Customer Firsts

Field	Value
Experiment	Aug 10, 2016
Snippet Install	Aug 18, 2016
Goal Creation	Aug 10, 2016

View Results

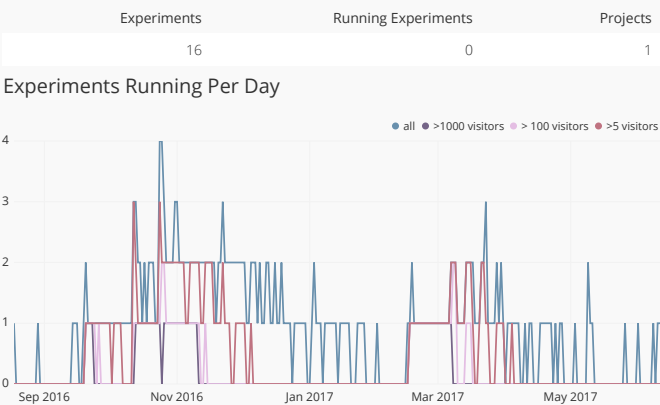### Service Tiers

Unable to fetch data for one or more layers.

Data Maturity

Unable to fetch data for one or more layers.

Data Science Scores

Field	Value
Strategic Customer Score	
Predicted LTV	
Upsell Score	
Churn Score	

Experiments Summary

Web Activity

Experiments	Running Experiments	Projects
16	0	1

Mobile Activity

Experiments	Running Experiments	Projects
1	0	1

Experiments Running Per Day

Legend: ● all ● >1000 visitors ● > 100 visitors ● >5 visitors

Status and Age of Experiments from 3 months Ago

Age of Experiment when Status Last Changed

Running Experiments

Id	Status	Total Visitors	Dates Running	Created Date	Start Date	Number of Audiences	Description	Url
--	--	--	--	--	--	--	--	--

Stopped Experiments

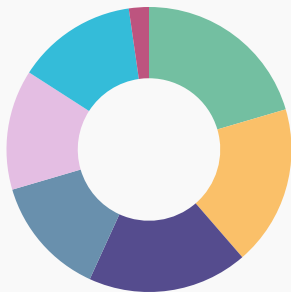| Id	Status	Total Visitors	Dates Running	Mean Daily Traffic	Created Date	Start Date	Number of Audiences	Description	Url
8274862569	Paused	997.0	11	91	Mar 7, 2017	Mar 7, 2017	0	Test: Onboarding Skip Download Native	http://127.0.0.1:8000
8240345107	Paused	147,504.0	71	2,078	Feb 16, 2017	Feb 16, 2017	0	Monitoring campaign Feb 2017	https://web.ciscospark....
7717362716	Paused	116,469.0	91	1,280	Oct 24, 2016	Oct 24, 2016	0	Web: On boarding Version 1 Flat Results (10/24-11/17)	https://web.ciscospark....
7711871891	Archived	56.0	4	14	Oct 24, 2016	Oct 24, 2016	0	On boarding for web 2 - QA	https://web.ciscospark....
7548736597	Archived	72,833.0	63	1,156	Oct 4, 2016	Oct 12, 2016	0	On boarding for web 2	https://web.ciscospark....
7632970130	Paused	97.0	2	49	Oct 11, 2016	Oct 12, 2016	0	3x2 MVT Email Sign Up	http://web.ciscospark.com
7495520894	Archived	26,784.0	34	788	Sep 20, 2016	Sep 20, 2016	0	Baseline	https://web.ciscospark....

View all 7 rows and 10 columns

Deleted Experiments

Id	Status	Total Visitors	Dates Running	Created Date	Start Date	Number of Audiences	Description	Url
6,151,660,232	Deleted	14.0	7	Jun 3, 2016	Aug 10, 2016	0	web.ciscospark.com Experiment	https://web.ciscospark.com

Feature Usage

Experiment Classification (All Time)

- 20.5% edit_style1
- 18.2% edit_text1
- 18.2% element_move1
- 13.6% edit_html1
- 13.6% remove_invisible1
- 13.6% rearrange
- 2.3% unclassified
- 0.0% edit_header_text1
- 0.0% edit_header_html1
- 0.0% image_change1
- 0.0% Other

Experiment Classification (by Experiment Start Time)

● unclassified ● edit_html1 ● edit_text1 ● edit_header_text1 ● edit_header_html1 ● remove_invisible1

Goal Types (All Time)

- 55.0% ENGAGEMENT
- 45.0% CUSTOM_EVENT
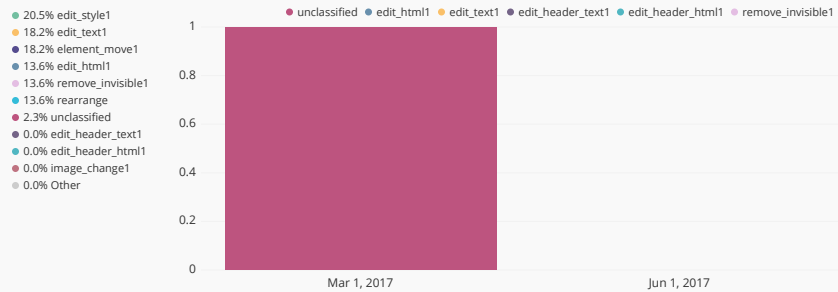
Goal Types (by Experiment Start Time)
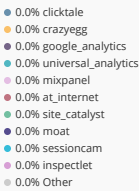
Your query returned no results

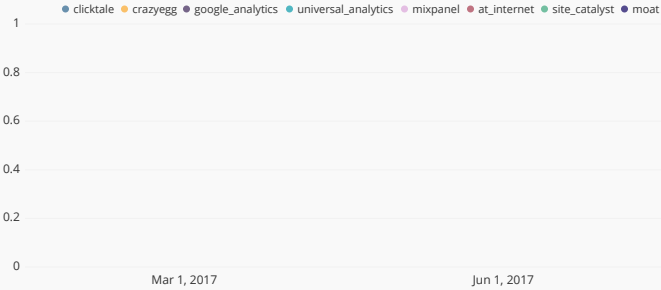## Audience Properties (All Time)

Your query returned no results

Audience Properties (by Experiment Start Time)

Your query returned no results

Analytics Integrations (All Time)

- 0.0% clicktale
- 0.0% crazyegg
- 0.0% google_analytics
- 0.0% universal_analytics
- 0.0% mixpanel
- 0.0% at_internet
- 0.0% site_catalyst
- 0.0% moat
- 0.0% sessioncam
- 0.0% inspectlet
- 0.0% Other

Analytics Integrations (by Experiment Start Time)

- clicktale
- crazyegg
- google_analytics
- universal_analytics
- mixpanel
- at_internet
- site_catalyst
- moat

	Mar 1, 2017	Jun 1, 2017

Account Management

Success Information

Unable to fetch data for one or more layers.

Plan Changes (Since April 2015)

Plan Change Date	account_id	company_name	Old Plan	New Plan
2016-06-07 09:50:13....	6,147,810,138	Cisco Systems, Inc.	free_light	paygo

View all 5 rows

Account Usage by Billing Period

month_created	Account Uniques
May 2017	1,211.0
Apr 2017	15.0
Mar 2017	772.0
Feb 2017	98,550.0
Jan 2017	6.0
Dec 2016	20.0

View all 12 rows

Collaborators

| role_name	user_id	first_name	last_name	last_sign_in	phone_number
Administrator	brhickey@cisco.com	Brion	Hickey	2017-06-09 05:23:06.7035	4155701208
Administrator	stistryn@cisco.com				
Administrator	taykhan@cisco.com			2017-06-14 18:27:51.82892	
Administrator	arkilic@cisco.com			2017-06-02 19:32:34.57502	
Administrator	vagos@cisco.com				
User	matnorri@cisco.com			2016-11-16 18:07:18.3673	

View all 14 rows

Invoice Amount

Unable to fetch data for one or more layers.

Tickets Created

Your query returned no results

Experiments w/ >100 Visitors by Domain
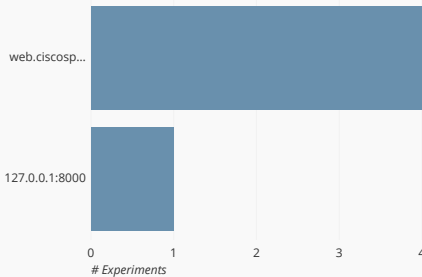
Experiments

Domains Running Experiments

URL	Num Experiments	Active Audiences	Active Integrations
127.0.0.1:8000	1	None	None
web.ciscospark.com	4	None	None

Domains in Contract

domain
--

Domains Testing Out of Cont...

domain
--

Built With Technologies

Integration Name
--

Partner Technologies Used

Unable to fetch data for one or more layers.

OPS Feedback

Brand OPS

company_name	nps_score	nps_score_reason	contact_or_lead_email	contact_or_lead_name
Cisco Systems, Inc.	8.0		andregue@cisco.com	Andrew Guerrazzi

Support OPS

company_name	nps_score	nps_score_reason	contact_or_lead_e...
Cisco Systems, Inc.	8.0	Rapid response and level of understanding	pgadanon@cisco....
Cisco Systems, Inc.	9.0	Ssimple to use and service is very spontaneous.	gnethi@cisco.com

View all 2 rows and 5 columns

Customer Search Tool

Search by Customer Name: | Optimizely

customer_id	current_subscription_id	company_name	alexa_rank	current_subscription_state_id	current_subscription_start_date	current_subscription_end_date	subscription_activated_at	current_su...
3011670504	9	Optimizely	17371	1				
3017340074	9	Optimizely	17371	1				
3029620341	9	Optimizely	17371	1				
3097970685	9	Optimizely	17371	1				
7558057	10	Optimizely	17371	1	Oct 22, 2015	Nov 22, 2015	Jun 22, 2011 03:29:29	
12923031	10	Optimizely	17371	1	Oct 29, 2015	Nov 28, 2015	Oct 29, 2011 00:20:24	
55887239	10	Optimizely	17371	1	Oct 22, 2015	Nov 22, 2015	May 23, 2012 01:11:31	

View all 25 rows and 105 columns

Usage by Project ID

Project ID	MUVs	Billing Period Start	Billing Period End
8412678399	1	May 13, 2017	Jun 13, 2017
8412678399	0	Apr 13, 2017	May 13, 2017
8412678399	0	Mar 13, 2017	Apr 13, 2017
8412678399	0	Feb 12, 2017	Mar 12, 2017
8412678399	0	Jan 12, 2017	Feb 12, 2017
8412678399	0	Dec 12, 2016	Jan 12, 2017
8412678399	0	Nov 12, 2016	Dec 12, 2016
8412678399	0	Oct 12, 2016	Nov 12, 2016
8412678399	0	Sep 6, 2016	Oct 6, 2016
8412678399	0	Aug 6, 2016	Sep 6, 2016
8412678399	0	Jul 6, 2016	Aug 6, 2016
8412678399	0	Jun 6, 2016	Jul 6, 2016
6147810138	1,210	May 13, 2017	Jun 13, 2017
6147810138	15	Apr 13, 2017	May 13, 2017
6147810138	98,550	Feb 12, 2017	Mar 12, 2017
6147810138	772	Mar 13, 2017	Apr 13, 2017
6147810138	43,460	Oct 12, 2016	Nov 12, 2016
6147810138	6	Jan 12, 2017	Feb 12, 2017
6147810138	20	Dec 12, 2016	Jan 12, 2017
6147810138	297	Nov 12, 2016	Dec 12, 2016
6147810138	94,970	Oct 6, 2016	Nov 6, 2016
6147810138	21,231	Sep 6, 2016	Oct 6, 2016
6147810138	5	Aug 6, 2016	Sep 6, 2016
6147810138	0	Jul 6, 2016	Aug 6, 2016
6147810138	0	Jun 6, 2016	Jul 6, 2016