

Delivery Zones:

Zone Name: Name of the delivery area.
with postal code.

Assigned Drivers: Delivery driver details.

Shipment:-

Shipment ID: Unique tracking ID.

Order ID: Linked Order

Status: Shipment status

Delivery Date: Delivery date.

Relationship b/w Entities:-

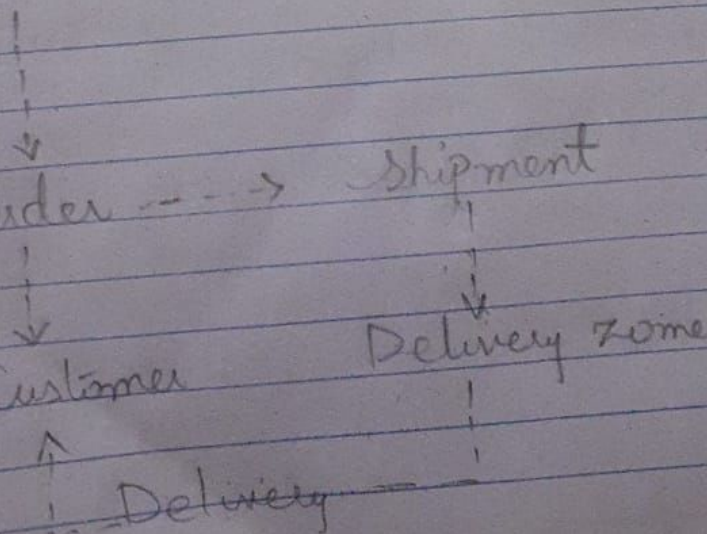
Product

Order \dashrightarrow Shipment

Customer

Delivery Zone

Delivery



Key Fields for Each Entity:—

Products:—

- ID : Unique Identifier of a product
- Name / Title : Product name.
- Price : price per unit
- Stock : Available quantity
- Category : Product type (e.g. Sofa, table)
- Tags : Keywords (e.g. "New Products")

Orders:

Order ID: Unique order identifier

Product ID: Individual product has unique ID

Quantity : Quantity of a product

Customers:

Customer ID: Unique identifier

Name : Customer name, contact details

Contact Info: Phone number & email address

Order History: Past orders placed by the customer.

Business Goals

Problem solving

Focused on Quality
Durability

Offer Products

- Bed
- Chair
- Sofa
- Tables etc

Target Audience

- Businessess like
offices, shops, salon etc
- Event Planners
- Hospitality businesses
- Families with kids

U.S.P

- Seamless shopping
experience
- Customizable
color and
style
- Eco-Friendly
soft stools
made from
sustainable
material

Marketplace type

General E-commerce

Primary Purpose

- Increase profit margin by optimizing price.
- To achieve high customer satisfaction through excellent service.