# Salissa Hernandez

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# PROFESSIONAL SUMMARY

Enthusiastic and driven tech-savvy Full Stack Web Developer proficient in fundamental front-end languages and server-side languages. Dedicated to building and optimizing user-focused websites and applications. Technically proficient and analytical problem solver with a calm and focused demeanor.

#### **SKILLS**

Analysis Business Development Process Improvement
Agile/Scrum Supply chain management Strategic Planning & Critical Thinking
Interpersonal Leadership Client Relationship Management Fluent Spanish

## **TECHNICAL SKILLS**

HTML5, CSS, Bulma, JavaScript, Bootstrap, jQuery, JSON, AJAX, Node, ES6, Express, MySQL, React, NoSQL, MERN, RESTful API, Graph QL, Mongo DB

# **PROJECTS**

deadCoder | Github: https://github.com/Salissa4/deadCoder | Deployed: https://deadcoder.herokuapp.com/

- Gaming app allows player to login/sign up to play Tetris, TicTacToe, or LightsOut
- Project lead, front-end and back-end programmer
- Project requirements:
  - o Create a user focused MERN application using GraphQL with a database including JWT
- MERN, React, GraphQL, Node, Express, MongoDB, Mongoose ODM, Javascript, Material UI, JWT

**Bored NO MO!** | Github: https://github.com/Salissa4/BoredNoMo | Deployed: https://salissa4.github.io/BoredNoMo/

- Interactive front-end application utilizing a third-party web API that recommends activities based on several user inputs: type, price, number of participants and accessibility
- Project lead and programmer
- Project requirements:
  - Create a real-world front-end app using a framework (excluding Bootstrap), interactive, with two server-side APIs, use client-side storage to persist the data, and be responsive with a polished UI.
- HTML, Bulma, CSS, Jquery, Javascript, third-party APIs, Agile Methodology

Gypsy | Github: https://github.com/Salissa4/Gypsy | Deployed: https://polar-fortress-17473.herokuapp.com/

- Gypsy allows a user to login/create an account to save desired locations by dropping a pushpin in Austin, Dallas, Houston, saving the coordinates, a name and description
- Project lead and back-end programmer
- Requirements:
  - o Design and build a full stack app using MVC paradigm, create our server-size API, include user authentication, and connect to a database.
- Mysql2, Sequelize, Leaflet, Bcrypt, Eslint, Handlebars, Chalk, Dotenv, Sessions, Javascript, CSS, Agile Software Development

# **EXPERIENCE**

# Operations Manager | Gucci – Dallas, TX

10/2017 to 05/2021

- Oversee multiple projects across all phases of development
- Monitor workflow and make timeline adjustments as needed
- Managed day to day operations in areas including inventory control, shrink analysis, compliance, and supply chain with inventory levels of \$10 million
- Implemented strategic plans to reduce business cost, improve working efficiencies
- Partner with store manager to analyze store performance, implement business action plans, and maximize sales performance
- Train, communicate and contribute to team knowledge base, establish brand pillars, build client relationships, and drive sales
- Achieved the first passing loss prevention audit in the history of the store
- Focus on company KPIs and identify strategies to ensure performance standards are met

### Sales Manager | Mont Blanc – Houston, TX

11/2016 to 10/2017

- Assist boutique manager with resource management, operational compliance, manage partnerships, associate development, and proficiency
- Partner with sales associates to drive business, build/sustain client relationships, and identify business opportunities
- Manages the risk framework while maximizing productivity within individual classifications

## Assistant Manager | BCBG MAXAZRIA – Houston, TX

11/2016 to 10/2017

- Analyzes and interprets team sales data to enhance and forecast sales representative productivity
- Monitors and drives a range of KPIs within a fast paced, high volume retail ecosystem
- Effective floor supervision through the GUEST Program and delegates of all Inventory Controls

## Sales Associate | Nordstrom - Denver, CO

03/2015 to 10/2015

- Generates sales through excellent customer service and strong product knowledge
- Led team in achieving #1 sales for Nordstrom on first day of Anniversary Sale
- Future Nordstrom Leader Program Graduate

## **EDUCATION**

University of Texas Austin – Austin, Texas | Certificate in Full Stack Web Development

University of North Texas – Denton, Texas | Bachelor of Science