

Current Month
Transactions

16,311

Goal: \$16.905K (-3.51%)

#### **Current Month Profit**

\$63.60K

Goal: 66.37K (-4.18%)

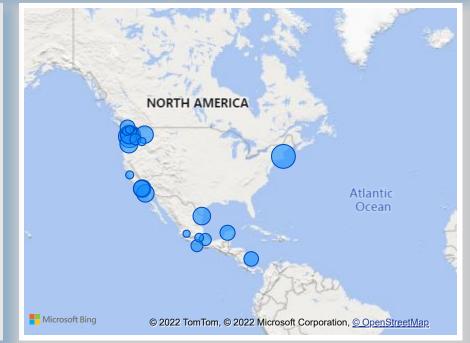
## **Current Month Returns**

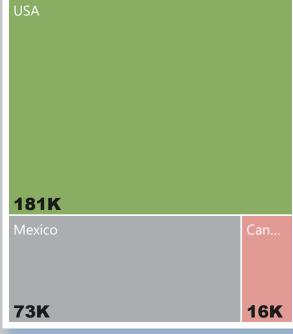
496~

Goal: \$482 (+2.9%)

| product_bra<br>nd | Total<br>Transact<br>ions | Total Profit   | Profit<br>Margin | Returne<br>d Rate |
|-------------------|---------------------------|----------------|------------------|-------------------|
| Hermanos          |                           | \$33,167.27    | 0.59             | 1.11%             |
| Tell Tale         |                           | \$29,925.59    | 0.58             | 1.00%             |
| Ebony             |                           | \$29,749.45    | 0.60             | 0.95%             |
| Tri-State         |                           | \$29,064.76    | 0.59             | 1.02%             |
| High Top          |                           | \$28,502.83    | 0.60             | 1.01%             |
| Nationeel         |                           | \$27,446.16    | 0.60             | 1.11%             |
| Fast              |                           | \$24,746.78    | 0.61             | 1.09%             |
| Fort West         |                           | \$23,951.11    | 0.60             | 0.92%             |
| Horatio           |                           | \$25,589.28    | 0.58             | 1.25%             |
| Best Choice       |                           | \$25,901.32    | 0.61             | 0.84%             |
| Sunset            |                           | \$20,802.99    | 0.60             | 1.04%             |
| Red Wing          |                           | \$23,623.72    | 0.59             | 1.09%             |
| Big Time          |                           | \$23,710.27    | 0.60             | 0.97%             |
| Carrington        |                           | \$21,467.59    | 0.60             | 0.89%             |
| Cormorant         |                           | \$22,502.22    | 0.62             | 0.90%             |
| High Quality      |                           | \$24,007.67    | 0.60             | 1.03%             |
| BBB Best          |                           | \$19,374.93    | 0.62             | 0.90%             |
| Imagine           |                           | \$21,741.70    | 0.62             | 0.98%             |
| Denny             |                           | \$23,049.58    | 0.58             | 0.91%             |
| Golden            |                           | \$19,403.25    | 0.59             | 0.91%             |
| PigTail           |                           | \$17,338.44    | 0.61             | 0.96%             |
| Super             |                           | \$19,600.20    | 0.61             | 0.94%             |
| Landslide         |                           | \$15,986.58    | 0.59             | 0.97%             |
| Total             | 269,720                   | \$1,052,818.78 | 0.60             | 0.99%             |





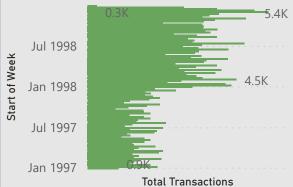


## **Top 30 Product Brands**

# **BBB Best**

First product\_brand

## **Weekly Revenue Trending**



## **Revenue Vs. Target**

