

CHAOSS DATA SCIENCE SPONSORSHIP PROSPECTUS



The Value

The [CHAOSS Data Science Initiative](#) nurtures a community of data scientists and metrics enthusiasts who collaborate together on research and producing scalable solutions, like our [Practitioner Guide](#) series, that help OSPOs and other organizations develop meaningful insights from the tsunami of data generated by open source projects. The data is all there, and we help you find better ways to use and interpret your metrics to improve the health of the open source projects you care the most about.

The Alfred P. Sloan Foundation generously provided the funding to start this initiative, but we need corporate sponsors to grow and sustain this initiative over time within the CHAOSS project. This proposal demonstrates ways that you can partner with us to support the data science efforts that help you create stronger open source projects and programs within your organization.

We hope you'll join us to fuel more collaboration, research, and resources!



Year 1 Accomplishments

We know that people struggle to make sense of the tsunami of open source data. The [CHAOSS Data Science Initiative](#) was created to address this challenge by helping people draw meaningful conclusions and insights about open source health. We've already made significant progress:

- **Community:** The [Data Science Working Group](#) was created in August 2023. We meet every other week and are growing the CHAOSS data science community.
- **Challenges:** We began with a survey to better [understand the challenges](#) people face, which led to additional work to better position [CHAOSS software](#).
- **Guides:** The [Practitioner Guide](#) series [launched](#) on May 1 with 4 guides to help people develop meaningful insights and make improvements based on those insights. Additional guides are currently in development.
- **Evangelism:** Ongoing evangelism included revitalizing the [CHAOSScast](#) podcast (which had been dormant for nearly a year), presentations at events, blog posts, and other communications.

How We'll Put Your Sponsorship Funds to Work



Sustain

Sustainable support for the Data Science Initiative beyond our initial grant



Research

Fund research projects that benefit the CHAOSS community



Guides

Development of additional resources, like the Practitioner Guides



Events

Attendance to collaborate with the community & promote CHAOSS to new users

Sponsorship Levels and Benefits

Benefits	Platinum	Silver	Gold
	\$25,000*	\$10,000*	\$5,000*
Featured recognition and thank you in our newsletter, social media, and other channels	✓	✓	✓
Logo placement on the CHAOSS website	<u>Home Page</u> and <u>Guides Page</u>	<u>Home Page</u> and <u>Guides Page</u>	<u>Guides Page</u>
CHAOSS will host an in-person metrics workshop for employees in one of your offices	1 Day	—	—
Virtual presentation and Q&A for employees on a mutually agreed topic related to metrics	—	2 Hours	—
CHAOSScon Sponsorship (<u>example benefits</u>)	Both North America AND EU	Either North America OR EU	—
Yearly report outlining what these sponsorship funds allowed us to accomplish	✓	✓	✓

* Sponsorship term is 1 calendar year from the date the funds are received
 Reach out to Dawn Foster (dawn@dawnfoster.com) to sponsor or learn more

THANK YOU

