

Sara Allali

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EDUCATION

Chapman University, Orange, CA	
Master of Science in Computational & Data Sciences	Graduated May 2025
Bachelor of Arts in Psychology, Minor in Analytics	Graduated May 2024
<i>Honor's Magna Cum Laude</i>	2024

Relevant Coursework:

- | | | |
|--------------------------------|-------------------------------|--|
| • Statistical Machine Learning | • Deep Learning | • Statistical Models in Business Analytics |
| • Interactive Data Analysis | • Natural Language Processing | • Multivariate Data Analysis |
| • Data Mining | • Applied Business Analytics | • Data Management |

TECHNICAL SKILLS

- | | | |
|----------|---------|-------------------------|
| • Python | • Excel | • Power BI |
| • R | • Java | • Tableau |
| • C++ | • SQL | • HTML, CSS, JavaScript |

PROFESSIONAL EXPERIENCE

Data & Systems Analyst/Coordinator <i>Chapman University - Orange, CA</i>	August 2025 – Present
<ul style="list-style-type: none">Administer and optimize career technology platforms, enhancing data accuracy and user experience for users.Lead data integration projects, importing, exporting, and transforming complex datasets to support strategic reporting and institutional planning.Design and maintain interactive Power BI dashboards, tracking KPIs such as engagement, outcomes, and platform usage, improving data visibility by 25%.Coordinate with IT, advising, and engagement teams to ensure data alignment with university goalsDevelop and enforce best practices for data governance, reporting, and documentation; train staff and student assistants to enhance departmental data literacy.	

Data & Systems Analyst Assistant <i>Chapman University - Orange, CA</i>	October 2023 - May 2025
<ul style="list-style-type: none">Cleaned and analyzed data to ensure accuracy and support data-driven decision-making.Developed interactive Power BI dashboards to enhance strategic insights for leadership.Assisted in survey design for campus-wide research, enabling insights into student experiences.Ensured data integrity through validation and collaboration; supported ad hoc projects as needed.	

RELEVANT PROJECTS & EXPERIENCE

Adidas US Sales	
<ul style="list-style-type: none">Analyzed two years of Adidas US sales data using dynamic Excel pivot tables and Power BI dashboards.Identified trends in regional performance, product demand, and profit margins to guide marketing and forecasting.Highlighted underperforming categories and regions to support targeted improvement strategies.	
Profit Analysis and Departmental Insights	
<ul style="list-style-type: none">Consolidated multi-table datasets in SQL to assess budgets, salaries, and revenues across departments.Developed an interactive Power BI dashboard to visualize financial performance and resource allocation, enhancing executive decision-making.	
AI Research Fellow <i>Klarbook - Remote</i>	July 2025
<ul style="list-style-type: none">Selected to join a national AI research fellowship focused on studying automation and industry trends; contributed to survey design and outreach strategy.	

CERTIFICATIONS

Advanced Excel Functions DataCamp	Nov 2025
Machine Learning for Business DataCamp	Nov 2025
Dashboard Design Concepts DataCamp	Nov 2025
Communication for Technical Professionals Udemy	Oct 2025
The Complete SQL Bootcamp Udemy	Aug 2024