



# MOHAMMED SALMAN

Software Engineer & FullStack, Python Professional  
Digital Marketer & Lead Generation Strategist



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English, Hindi, Tamil & Arabic



## RESUME OBJECTIVE

- I'm a python developer over 2+ years of experience with deep knowledge to create any type of functionality in Django and Flask with UI/UX. Good Experience in Html, CSS and JavaScript.
- Best Optimizations with Object Oriented Programming & Databases such as SQLite, MySQL, SQLAlchemy, MongoDB and etc.
- Digital Marketing Minded, Well versed in AdSense, Meta Ads for 2+ years & SEO.
- Fluent and clear communication & capable to handle Multiple Projects at a time

## EXPE.DEVELOPMENT

- Proficient in Django Web Development ( read more.. )
- Customized User Experiences
- Database Management and Modeling
- Integration of Third-Party APIs
- Responsive Front-End Design
- Version Control and Collaboration
- Full-stack Web Development and Digital Marketing
- Continuous Learning and Innovation
- My Tech Stack :

Python

Django

Flask

MySQL

Bootstrap

Fast API

SQLAlchemy

Javascript

Exceptions

Firebase

Digital Marketing

HTML & CSS

Github

## SKILLS: (EXTRA)

- Familiar with Angular and TypeScript.
- Good Knowledge in Core Java.
- Google & Facebook Ads Expert.
- Can Do SEO, SMO and SMM with deep focus on lead generation strategies.
- Mastered in WordPress CMS in Website Designing & Ecommerce Development.

## EDUCATION

Course 1  
2021

Digital Marketing

--Dhyan Info Solutions

Course 2  
2022 – 2023  
Courses

Masters in FullStack Dev

--IT VEDANT Institute  
— Programming Skills & Logic Building, Python, Web Designing, SQL Masters, Django, Flask, Angular10, Core Java, AWS CLOUD...

UG Degree  
2017 – 2020

BA. URDU & BA. ARABIC

--University of Madras

PG Degree  
2022 – 2024

MBA (2 more SEMS..)

--RDB Arts & Science College

## PROJECTS

Recipe Blog : This project is a web application built with Django that allows users to explore and share various recipes.

Instagram Automation: This project aims to provide a set of functionalities to automate Instagram actions using Selenium.

User Management: A CRUD Django project in which users can login using an authenticated Form and can manipulate actions.

Angular CRUD: perform CRUD operations (Create, Read, Update, Delete) on a list of products using Angular.

Basic DBMS: This is a web application built using Flask that allows users to manage student data in a database.

Telegram Group Automation: The Python scripts that leverage the Telethon library to automate tasks within a Telegram group. For more Info: Visit my portfolio at [sallufullstack.com](https://sallufullstack.com)

## CAREER

### Company

RGR Academy Institute of NEET Exam and Medical Science

Moxman Webdesign and Digital Marketing Agency

'Nooryak Technologies' - Professional Website Designing And Digital Marketing Agency

### Place

WordPress developer & Digital Marketing Executive - 2020(Oct-feb)

WordPress developer And designer - 2021(May-Aug)

Chief Designer and executive officer - 2021(Sep till "Current")

# MOHAMMED SALMAN

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Digital Marketer & Lead Generation Strategist

## EXPE.DEVELOPMENT

- **Proficient in Django Web Development**

With over 2 years of hands-on experience, I have successfully designed and developed web applications using the Django framework. I am skilled in creating diverse functionalities, managing databases, and ensuring optimal performance for seamless user experiences.

- **Customized User Experiences**

Leveraging Django's powerful capabilities, I have created personalized user experiences by implementing dynamic content, user authentication, and authorization systems. This has enabled me to tailor applications to specific user needs, resulting in higher user engagement and satisfaction.

- **Database Management and Modeling**

Adept at working with databases, especially MySQL, I have integrated complex data structures into Django projects, ensuring efficient data retrieval and manipulation. Skillfully managed data relationships, performed CRUD operations, and ensured data integrity, resulting in efficient and well-organized applications.

- **Integration of Third-Party APIs**

I possess a strong background in integrating third-party APIs and web services into Django applications. I have utilized technologies like Django Rest Framework to develop robust RESTful APIs, facilitating seamless communication between our applications and external platforms, enhancing functionality and data exchange.

- **Responsive Front-End Design**

In addition to my Django proficiency, Created visually appealing user interfaces that seamlessly integrate with backend functionalities, enhancing user experience and aesthetics.

- **Version Control and Collaboration**

Experienced in using Git for version control and collaborating through GitHub. Utilized Git's branching and merging strategies to streamline collaboration, track changes, and maintain codebase integrity.

- **Full-stack Web Development**

My skills span beyond Django, covering full-stack development. Alongside Python programming and Django proficiency, I bring knowledge of Angular 10, core Java, adept SQL execution, and AWS Cloud Practitioner. This diverse skill set allows me to create holistic applications that merge front-end and back-end intricacies, promising comprehensive solutions.

- **Masters in Digital Marketing**

Armed with a "Masters in Digital Marketing," I excel in SEO, SMO, and SMM strategies, with a specialization in lead generation through Facebook and Google Ads. My adeptness lies in crafting compelling campaigns that capture and convert target audiences, ensuring tangible business growth. This skill set equips me to navigate the digital realm effectively, driving meaningful results and impactful ROI.

## OVER.ALL TECH-STACK

Python

Javascript

Django

Flask

HTML5, CSS3

Bootstrap

SQLAlchemy

PostgreSQL

GitHub & Git

Django REST

Third-party API

Heroku

Firebase

AWS

MySQL

Digital Marketing