

One World, One University



ماجستير الإدارة المالية المهنى المصغر Mini MBA in Financial Management

متوفر
باللغة
العربية



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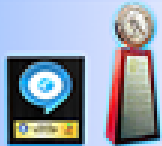
❖ Introduction:

The financial affairs are one of the most important aspects of performance affecting the results of organizations. It represents the artery that flows in every aspect of the organization and provides it with the causes of life, and that is why organizations are interested in managing funds within them to maximize their goals.

Aims:

- In general, this course aims to lay down the sound foundations for managing funds within the organization, and in more detail:
- Enriching participants with the latest concepts in finance and financial management
- Providing participants with the necessary expertise to manage money.
- Refining and developing the skills of participants in preparing financial statements and assessing investment risks





- ❖ Training Modules:
- ❖ The First Module: concepts and fundamentals of financial management

Recent trends in finance and financial management.

The goal of the organization from a financial perspective.

Liquidity, profitability and the balance between them.

Risks and returns.

Financial management functions from a modern perspective

- ❖ **The Second Module: Financial Analysis and Planning**
- Financial analysis of liquidity / activity / profitability ratios.
- Trend analysis and volume analysis





- Analyze spending and financial flows.
- Financial planning and financial forecasting.

❖ **The Third Module: Capital Budgets and Investment Spending Decisions**

- Investment spending decisions from a modern point of view.
- Methods of evaluating investment spending decisions.
- Risk and sensitivity analysis.
- Managing financial portfolios.

❖ **The Fourth Module: Asset Management**

- Recent trends in managing operating assets.
- Manage cash, receivables, and inventory.
- Current assets financing.
- Short Term Funding.
- Long term funding
- Assets reevaluation
- The best usage of available assets
- Maximizing assets value as strategic goals





❖ **Participants:**

- Managers and deputy directors.
- all employees in the financial departments of ministries, bodies, institutions, all governmental and semi-governmental organizations, the business sector, the private sector and all vital establishments

