

Salma Mohamed Draz

Product Designer

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Summary

I am a Product Designer with a strong focus on creating user-friendly digital experiences. I enjoy teaching others, mentoring, and sharing knowledge about design. I have a deep interest in entrepreneurship and love building creative solutions. Always looking to develop my skills, improve my work opportunities, and grow my freelance career. Open to relocation and excited to work with innovative teams.

Education

Bachelor of Computers and Information

Kafr El-Shaikh University (2020 - 2024)

GPA: 3.1/4 - Very Good

Work Experience

Product Designer - Energyai.Berlin

November 2024 - Present

- Leading UX/UI initiatives to enhance AI-driven energy solutions.
- Conducting user research and usability testing to refine product workflows.
- Collaborating with multidisciplinary to design scalable and data-centric experiences.

Head of UI/UX Committee - Microsoft Student Partner (MSP)

October 2023 - May 2024

- Developed and taught UI/UX courses, mentoring students in design principles.
- Led design workshops, helping students build practical skills and innovative thinking.
- Managed a team of designers to deliver engaging and interactive experiences.

UI/UX Designer - Websiteble Services LLP

June 2023 - June 2023

- Created wireframes, prototypes, and responsive layouts for web applications.
 - Contributed to the development of a cohesive design system for multiple projects.
 - Conducted usability testing and design iterations based on user feedback.
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Training

UX/UI Program - Information Technology Institute (ITI)

Mansoura Branch, Summer 2023

- Completed 120 hours of hands-on training in UX/UI design, including wireframing, prototyping, and user research.

UX/UI Program - Information Technology Institute (ITI)

Mansoura Branch, Winter 2023

- Continued advanced training (90 hours), focusing on user flows, interaction design, and usability testing.

Innovegypt Program - Technology Innovation and Entrepreneurship Center (TIEC)

Mansoura Branch, Summer 2021

- Gained foundational knowledge in innovation-driven entrepreneurship and technology solutions.

Skills

- **Design Tools:** Figma, Adobe XD, Illustrator, Photoshop, InDesign
- **UX/UI Design:** Wireframing, Prototyping, User Research, Information Architecture, Interaction Design, Usability Testing
- **Product Strategy:** Design Thinking Process, UX Audit, Agile & Lean UX, A/B Testing
- **Development Knowledge:** HTML, CSS, Web Accessibility Standards
- **Systems & Platforms:** iOS & Android Design Guidelines, Identity Design Systems

Language

- **Arabic :** Native Language
- **English :** Very Good in (Spoken & Written)