

## Context



A taxi company running in a metropolitan city is looking at generating analytics to get insights into revenue and the customer base.



Two types of taxis: Yellow & Green taxi

## Attributes captured by the taxis

- Vendor (taxi type)
- Pickup & drop time
- Passenger count
- Pickup & drop location details
- Trip distance
- Payment Rate code, type, amount, tax, tip, toll, surcharge & total

## **Ask from IT:**

Develop **Self servicing** data analytics capability for business users allowing them to *create* **insights** on **Revenue** & **Customer base** 

Raw data file (attached separately in email):

taxi raw data.csv

## **Exercise**



- 1 Ingest raw data & identify quality issues
- Build a simple data pipeline to model the data with quality checks where needed

- You can use any language you like (Python, Scala etc.)
- You can use any IDE if you don't have one setup right now, you can try this one online:
  - Online Jupyter notebook: https://jupyter.org/try

Understandably you have short time for this, try to complete the basics — Data quality has a higher priority.