

Website Design Project (Web 2.0)

The goal of this project is to engage students in a creative and interactive learning experience using Web 2.0 tools. **Students will work in groups of three to design a website for a famous character** (e.g., Gatsby as an event planner) using either *SITE123* or *Canva*. Through this activity, students will enhance their digital literacy, collaboration skills, and ability to present information effectively.

Overview

Students will design and develop a website that represents a well-known fictional character as a professional offering a specific service.

They will be required to create a structured website with the following pages:

1. **Homepage** – Includes the title of the business and a catchy tagline.
2. **About Section** – Provides an overview of the character's services and background.
3. **Services Page** – Lists and describes at least three services the character offers.
4. **Testimonials Page** – Features fictional characters as clients who have used the services and are giving feedback/testimonials.
5. **Contact Us Page** – Includes contact details such as a phone number, email, a possible contact form and a map.

Before building the website, students must complete the given worksheet that outlines their website's structure and content. Each group must complete the provided worksheet to plan their website content, including selecting a fictional character and defining the business idea.

Submission

- In Phase 1, students will submit the worksheet.
- **Deadline for Phase 1: 6th April, 2025**
- Late Submissions will not be accepted.
- Students must upload their worksheets on GCR.
- One submission per group will suffice.
- Phase 1 carries 80 marks. Rubric has been attached.

Phase 2 of the Project

- Each group will present their website in the lab, explaining their creative choices and the structure of their website within a 3-4-minute time frame.
- Each student is supposed to speak for 1 min 15 seconds.

- In addition to going through all the elements mentioned above, students must explain how the chosen fonts, colors, and images match the personality of the character and their business.
- Phase 2 carries 40 marks.
- **Deadline for Phase 2: Week 15**