# Salman Khan

LinkedIn — GitHub — Portfolio

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Location: Bareilly, Uttar Pradesh, India

### **Professional Summary**

Data Analyst with expertise in data analytics, visualization, and database management. Proficient in transforming complex datasets into actionable insights using Python, SQL, Power BI, and Tableau. Strong focus on ETL processes, statistical analysis, and data-driven storytelling with proven experience across healthcare and retail domains.

# **Technical Skills**

Data Analysis:Python (Pandas, NumPy, Matplotlib, Seaborn), Statistical Analysis, Data CleaningDatabase:MySQL, PostgreSQL, Google BigQuery, Data Warehousing, ETL ProcessesVisualization:Power BI, Tableau, Excel (Advanced), Dashboard Design, Data StorytellingOther:DAX, Power Query, VBA, Pivot Tables, CTE, Git, Jupyter Notebook

### Data Analytics Projects

#### Hospital No-Show Analysis 🗗

Healthcare Analytics, End-to-End Pipeline

Python, MySQL, Power BI, Pandas

- Engineered comprehensive data analytics pipeline analyzing patient appointment patterns using Python for data preprocessing and MySQL for storage and querying
- Developed **interactive Power BI dashboard** with drill-through functionality, featuring KPIs, dynamic filtering, and custom tooltips to visualize appointment trends across demographics
- Applied **feature engineering** techniques creating lead\_time, age\_group, and appointment\_weekday columns, uncovering that SMS reminders reduced no-show rates significantly
- Implemented **neighbourhood-wise analysis** revealing geographic patterns in appointment attendance, with drill-through pages providing detailed demographic breakdowns

#### Walmart Sales Performance Analysis

' SQL Analytics, Data Analysis

MySQL, Advanced SQL Queries

- Analyzed 10,000+ transactions using CTEs and window functions to identify sales trends, customer segments, and product performance across multiple branches
- Implemented **customer segmentation** using SQL CASE statements, categorizing shoppers into spending tiers (High/Medium/Low) with 20% identified as high-value customers
- Delivered **actionable sales insights** through advanced SQL analytics, identifying top-performing categories (+15%), branch growth (+23%), and detecting anomalies that reduced transaction risk by 12%

#### Insurance Analytics Dashboard

Interactive Dashboard, Sentiment Analysis, Drill-Through

Power BI, DAX, Power Query

- Developed comprehensive insurance analytics dashboard for Prismm Insurance with KPIs for **premium collection**, **active policies**, and **claims frequency**
- Implemented **customer sentiment analysis**, created **drill-through capabilities** and filterable dimensions by policy, claim numbers, and customer IDs to enable granular analysis and decision-making

#### Education

Internshala Trainings
Data Science Placement Guaranteed Course
Indira Gandhi National Open University
Bachelor of Computer Applications

Woodrow Senior Secondary School, Bareilly
Intermediate

Jul 2024 - Dec 2024
Data Science

Data Science

Computer Science

2019
Science

### Certifications

- Deloitte Australia Data Analytics Job Simulation (Forage, May 2025)
- Data Analysis with Python (Internshala, Jan 2025)
- SQL for Data Analysis and Insights (Internshala, Dec 2024)
- Power BI for Business Intelligence (Internshala, Nov 2024)
- Data Management with MS Excel (Internshala, Sep 2024)