Salman Khan

LinkedIn — GitHub — Portfolio

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Location: Bareilly, Uttar Pradesh, India

Professional Summary

Data Analyst with expertise in data analytics, visualization, and database management. Proficient in transforming complex datasets into actionable insights using Python, SQL, Power BI, and Tableau. Strong focus on ETL processes, statistical analysis, and data-driven storytelling with proven experience across healthcare and retail domains.

Technical Skills

Data Analysis:Python (Pandas, NumPy, Matplotlib, Seaborn), Statistical Analysis, Data CleaningDatabase:MySQL, PostgreSQL, Google BigQuery, Data Warehousing, ETL ProcessesVisualization:Power BI, Tableau, Excel (Advanced), Dashboard Design, Data StorytellingOther:DAX, Power Query, VBA, Pivot Tables, CTE, Git, Jupyter Notebook

Data Analytics Projects

Hospital No-Show Analysis C

Healthcare Analytics, End-to-End Pipeline

Python, MySQL, Power BI, Pandas

- Engineered comprehensive data analytics pipeline analyzing patient appointment patterns using Python for data preprocessing and MySQL for storage and querying
- Developed **interactive Power BI dashboard** with drill-through functionality, featuring KPIs, dynamic filtering, and custom tooltips to visualize appointment trends across demographics
- Applied **feature engineering** techniques creating lead_time, age_group, and appointment_weekday columns, uncovering that SMS reminders reduced no-show rates significantly
- Implemented **neighbourhood-wise analysis** revealing geographic patterns in appointment attendance, with drill-through pages providing detailed demographic breakdowns

Walmart Sales Performance Analysis

SQL Analytics, Data Analysis

MySQL, Advanced SQL Queries

- Analyzed 10,000+ transactions using CTEs and window functions to identify sales trends, customer segments, and product performance across multiple branches
- Implemented **customer segmentation** using SQL CASE statements, categorizing shoppers into spending tiers (High/Medium/Low) with 20% identified as high-value customers
- Delivered actionable sales insights through advanced SQL analytics, identifying top-performing categories (+15%), branch growth (+23%), and detecting anomalies that reduced transaction risk by 12%

Insurance Analytics Dashboard

Interactive Dashboard, Sentiment Analysis, Drill-Through

Power BI, DAX, Power Query

- Developed comprehensive insurance analytics dashboard for Prismm Insurance with KPIs for premium collection,
 active policies, and claims frequency
- Implemented **customer sentiment analysis**, created **drill-through capabilities** and filterable dimensions by policy, claim numbers, and customer IDs to enable granular analysis and decision-making

Education

Internshala Trainings
Data Science Placement Guaranteed Course
Indira Gandhi National Open University
Bachelor of Computer Applications
Woodrow Senior Secondary School, Bareilly
Intermediate
Jul 2024 - Dec 2024
Data Science
Computer Science

2021 - 2024
Computer Science
Science

Certifications

- Deloitte Australia Data Analytics Job Simulation (Forage, May 2025)
- Data Analysis with Python (Internshala, Jan 2025)
- SQL for Data Analysis and Insights (Internshala, Dec 2024)
- Power BI for Business Intelligence (Internshala, Nov 2024)
- Data Management with MS Excel (Internshala, Sep 2024)