

IdeationPhase

DefinetheProblemStatements

Date	28 June2025
Team ID	LTVIP2025TMID49408
ProjectName	Heritage Treasures: An In-depth Analysis of UNESCO World Heritage
MaximumMarks	2 Marks

Customer Problem Statement Template for Measuring the Pulse of Prosperity

Problem Statement(PS)	I am (Customer)	I'mtrying to	But	Because	Whichmakesme feel
PS-1	a cultural heritage analyst or enthusiast	explore and analyze global UNESCO heritage sites effectively	I can't get all relevant data in one place	the information is spread across multiple sources and lacks visual context	overwhelmed and uncertain about making insights
PS-2	a student or analyst	explore economic trends across countries	I can't interact with complex index data easily	the insights are not presented visually	limited and overwhelmed

Example:

A visual analytics project exploring the global landscape of UNESCO World Heritage Sites, focusing on key attributes such as site type, region, inscription year, endangered status, and cultural significance. This project leverages Tableau to uncover patterns, highlight at-risk heritage areas, and provide interactive insights into the preservation and distribution of humanity's most valuable historical and natural assets.

