### IdeationPhase:-

## Empathize&Discover:-

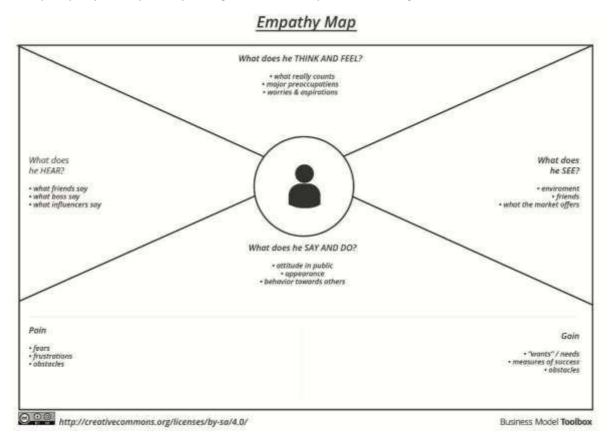
Date	28 June2025
Team ID	LTVIP2025TMID49408
1	Heritage Treasures: An In-depth Analysis of UNESCO World Heritage
MaximumMarks	4 Marks

# EmpathyMapCanvas: -

Creating an effective solution requires understanding the true problem and the person who is experiencingit. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

### Example: -

 $An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behavior's \ and \ an empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behavior's and \ an empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behavior's and \ an empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behavior's and \ an empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behavior's and \ an empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behavior's and \ an empathy map is a simple which is a simple with a simple which is a simple which is a simple with a simple which is a simple w$ 



## Example:-



#### Says

What have we heard them say? What can we imagine them saying?

These sites need better protection and sustainable tourism management.



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



UNESCO sites are important for preserving our heritage and history for future

generations



visits heritage sites, shares experiences on social media, supports conservation efforts.

Inspired by the beauty and historical significance, but concerned about preservation challenges



#### Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

