



Delivering Business Transformation Today



Microsoft
Dynamics 365



MAISON
CONSULTING & SOLUTIONS
Your ERP/CRM Partner

Business Value Of Maison &
Dynamics 365 CRM Solution for
Insurance

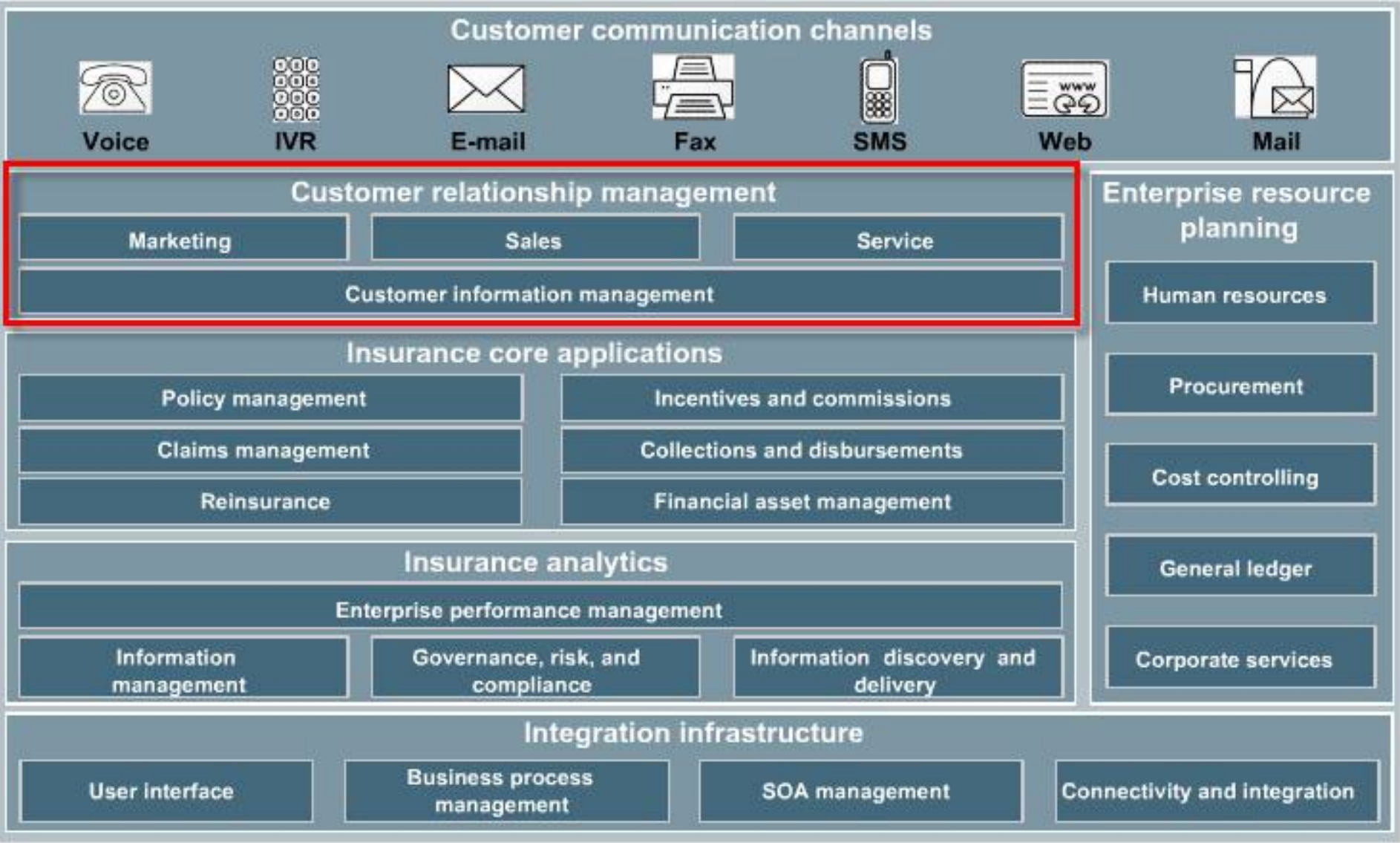
Global Relevant References



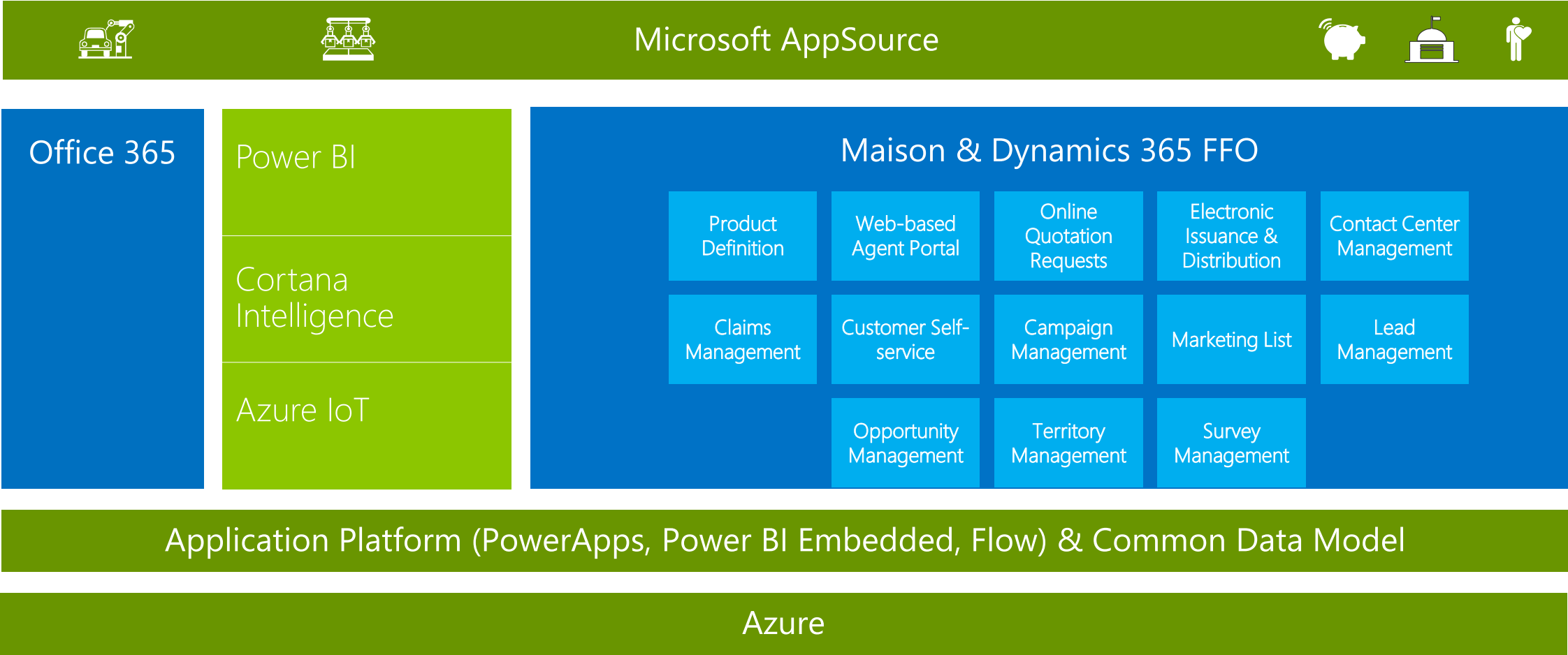
enovait.io



Maison & Dynamics 365 CRM Solution Overview



Maison & Dynamics 365 CRM Solution Overview



Maison's Solution for Sales Management



- Lead Creation
- Lead Auto Routing Mechanism
- Sales Pipeline Management
- Goals/Target Management
- Holidays Management
- Lead Assignment Queues Management
- Lead Notifications (Internal & External)
- Cold Calling

Maison's Solution for Marketing

Campaign Management

- Tagging of campaign to leads

Campaign Activities

- Email
- SMS
- Phone Calls
- Appointments

Budget Management

- Campaign Budget
- Marketing Budget

Benefits Summary

Extremely
User
Friendly

Seamless
Integration

Lower TCO

Great Business Intelligence

Easily
Extendable