

# Hackathon day 1

I chose general e-commerce because it connects customers and business, making it easy for people to shop for products online. E-commerce allows customers to buy what they need quickly, and business can reach more customers.

## Why I selected General e-commerce

- i) Wide Reach: General e-commerce includes all types of products, attracting more users.
- ii) Variety of sellers: It allows different sellers to join the platform and sell their products.
- iii) ~~Growth~~ Growth opportunities: E-commerce platform grow fast and offer chances for new ideas like personalization of fast delivery.

## Goals

### i) Customer Satisfaction;

Ensure users find it easy to use the platform and receive their orders on time.

### ii) Smooth Shopping Experience.

Provide simple steps to find and buy products.

### iii) Fast and Reliable Delivery;

Deliver orders quickly and in perfect condition.

## Unique Features

### i) Geolocalized content;

Show products available near the customer's location for faster delivery.

### ii) Customization options.

Allow customers to talk directly with seller to request personalized.

Product schema.

name, title, description, image, id,  
price, category, Discount, brand.

User schema,

name, email, id, Phone number.

Delivery schema.

Address, Contact name, Delivery date.

Shipment schema.

Tracking id, Shipment status, Delivery date.