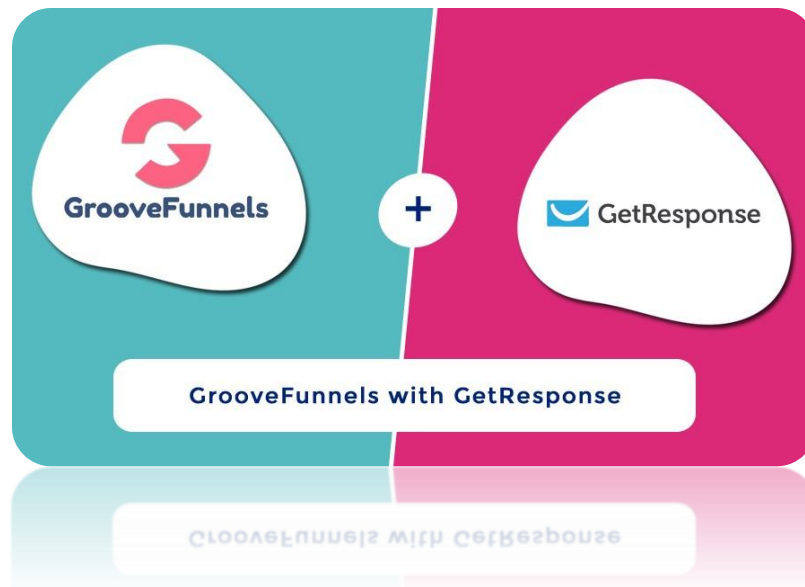# HOW TO INTEGRATE GROOVEFUNNELS WITH GETRESPONSE

If we talk about marketing strategies for a business, email marketing is yet the most beneficial for a business of any kind. In the case where you are using GrooveFunnels tool for creating your official business website, the GetResponse tool would be an amazing match for your email marketing. Before jumping towards the steps **how to integrate GrooveFunnels with GetResponse**, let us first take a look the worth of the GetResponse tool.

Why Choose GetResponse:

Besides many tools available over the internet as an email marketing solution for businesses, the GetResponse tool has its own uniqueness and efficiency. GetResponse does not only focus on Email Automation but many other facilities too. For instance if you need a landing page for any of your business purpose, you can easily design an attractive one through this tool.

In addition, GetResponse also leads to generate Marketing Automation, Online Webinars for public attainment, Paid Aids on different social media accounts like Facebook & Instagram, Push Notifications for engaging customers, Conversion Funnels for your marketing campaigns, and much more to get.

Procedure to Integrate GrooveFunnels with GetResponse:

The emergence of GrooveFunnels with GetResponse tool has turned out to be highly popular for business solutions. There are essential steps which you would need in order to create connection

between GrooveFunnels and GetResponse. Without wasting the next moment, let's see **how to integrate GrooveFunnels with GetResponse**.

1) Firstly, sign-up on the GetResponse account and Login to the dashboard.
2) Now, move towards your GroovePages site. On the dashboard, you will see the hamburger icon (three lined icon) at the top right corner, Click it.
3) A Dropdown shall appear having an option namely "My Integrations". Click on it.
4) You'll see My Integration window which consist different integrated softwares with your GrooveFunnels website. As you are up to add a new integration, click on "Add" button right on the top-right corner. A dropdown will be seen on the right side.
5) Here, you will see the "Integration Type" option. Click on it and select "GetResponse" from an extensive list of options.
6) A type-box will appear which allows you to write a short description about the integration of GetResponse. Just below this box, there will be another such textbox for API key of GetResponse tool.
7) For the API key, you will have to jump up on the GetResponse dashboard. Here on the top-left corner, there will be a "Menu" option. Press it to open the menu dropdown.
8) Now, Scroll down to Integrations and APIs option and simply click on it. A new window will appear in which you will see different plug-ins for GetResponse integration.
9) On the Navigation bar, there will be an option namely "API", you have to click on that.
10) In the API window, there will be ab button saying "Generate API key". Press it.
11) A small pop-up window will be shown on the screen. In the textbox, write "GrooveFunnels" and click the "Generate" button to proceed.
12) You will see the API key for GrooveFunnels on your window. Copy it and move towards your GrooveFunnels dashboard from where you had left.
13) Paste the copied API key in the "API Key" text area and click on the "Update" button.
14) You've successfully integrated GrooveFunnels with GetResponse as you would see a big GetResponse icon in the "My Integrations" list of your GrooveFunnels dashboard.

Conclusion:

Now, as you have gone through a proper step-by-step guide on **how to integrate GrooveFunnels with GetResponse**, it is surely very easy for you to generate marketing strategies for your businesses through the exceptional facilities and features of GetResponse.

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