How Google PageSpeed Insights Can Save You Time And Money

Are you a blogger and familiar with Google PageSpeed Insights tool? If yes, it is well and good and if no, that is not a big deal though. This article would let you know all about Google PageSpeed Insights.

As it is a fact that having a search engine optimized website is worthy for getting traffic. Similarly, another factor which puts impact is the website's speed. The slower your website's speed, the higher the bounce rate becomes.

So, your website needs to be quick and top-notch in order to get best outcome. Now, what Google PageSpeed Insights actually is, what it does, and how it could benefit you, let us see further.

About Google PageSpeed Insights:

Google PageSpeed Insights is one of the best tool which you can have for your website's performance tracking. Besides giving out a perfect analysis of your website, the Google PageSpeed Insights tool also suggests tips for improvement. These tips and recommendations help you save your precious time as well as valuable money. Let's get into some amazing features of Google PageSpeed Insights that might be useful for time and wealth saving.

An Absolutely Free Tool:

The first and the most relevant advantage of the Google PageSpeed Insights tool is that it runs without any subscription charges. This eventually saves your money and you could get maximum benefits out of it. What you have to do is just copy your website URL, go to the Google PageSpeed Insights website, and paste the URL in the dialogue box appears. Then, simply click on Analyze button to proceed further and get insights about your site.

Problem Solving Reports:

Recognizing and getting into the depth of your website various problems can take large amount of time. This would require a lot of searching and googling. As long as you test any of your website on Google PageSpeed Insights, it generates such a report which almost solves this issue. The report includes insights like, Website Performance Score, Opportunities / Suggestions to improve Website Speed, Summary of origin, etc.

Some Interesting Suggestions that Google PageSpeed Insights Gives:

Google PageSpeed Insights tool is a solution for making your website respond faster and perform better. Here are some time saving suggestions that it gives you to enhance website precision.

- Eliminate the petty CSS code
- Avoid Critical Request Chains to reduce latency
- Remove Render-blocking resources
- Reduce the JS code to minimize script parse time
- Minimize TTFB (Server Response Time) through utilizing lightweight plugins or themes in your website and browser cache implementation.
- Sizing and Encoding Images properly to minimize load latency
- Convert Animated Images (with GIF extensions) into Video formats (mp4, webm, etc.)
- Avoid so many page redirects while your webpage loads. This also improves speed of your website.

This article covered all about the Google PageSpeed Insights tool and how it saves your money and time. Now, you could make your website work efficiently and get more traffic through the suggestions provided. So go out there and become one of the top bloggers across the world!

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