

How to Integrate AWeber with GrooveFunnels



Introduction:

When you opt to start an online business or service, the very first thought that clicks in your mind is obviously none other than marketing. As per Digital Marketing, there are many ways through which you can capture the relevant public that could reach you out when they need such product or service that you offer. The first step that you take is building an official website for your brand or service. Alike WordPress, there are many other tools available out there which tend you to build up an amazing website especially for the type of business you're doing. In addition, few of them also offer you to create and manage Sales and Purchase Funnels. One of these exceptional tools is GrooveFunnels. The second step is marketing without any doubt. Nowadays, internet marketing has been divided in many different chunks including social media marketing, email marketing, and many other types.

In this article, we shall focus on **how to integrate AWeber with GrooveFunnels**. Now, what are they both actually, we'll give you an idea about that as well. In the end, we are keen to discuss why this integration is useful for businesses adding up with some benefits. So let's go further.

What is AWeber?

There are many email marketing tools available on the internet from which businesses can take advantage. AWeber is one of them. When focusing on AWeber E-mail Marketing tool, you can have numerous functionalities that aid you manage the business activities. The tool founded in 1998 offers you to create mailing lists, develop newsletters, email marketing automation, and analysis of your email marketing campaigns. The wide range of features that AWeber E-mail Marketing tool offers are yet very

interesting. Some of the key features are 1) import and host email listings, 2) automated marketing, 3) landing page building, 4) numerous email designs and templates, 5) Auto-responding capability, and 6) Reporting and Testing. Furthermore, you can also integrate with other third-party apps like your business websites in order to make your marketing strategies as smoother as possible.

What is GrooveFunnels?

Are you looking for a sales funnel solution for your business? GrooveFunnels is the best solution for you. Selling digital and physical products online has become much interesting and easier because of this reliable tool developed by digital marketing enthusiasts and experts of the Groove Digital Inc. Moreover, it is a complete package of essential marketing tools that include GroovePages (for developing amazing websites), GrooveAffiliate (for Affiliate Marketing and its management), GrooveMail (For strengthening email marketing, sequence automation and broadcasting), GrooveSell (A sales tool as a shopping cart platform), GrooveSurvey (For getting valuable feedback from public), GrooveWebinars (For Live and Automated Webinars), and many others.

This was the brief knowledge about AWeber and GrooveFunnels. Now, let us jump upon **how to integrate AWeber with GrooveFunnels and set email opt-in form in GroovePages.**

Steps for the Integration of AWeber with GrooveFunnels:

It is as easy as an apple pie for you to integrate AWeber Tool with GrooveFunnels (mainly GroovePages) if you have a proper know-how about how things work. Don't worry if you struggle at this point, as we are here to give you step-by-step guideline for this particular cause. Following are the steps that guide you **how to integrate AWeber with GrooveFunnels:**

- 1) Login to your GrooveFunnels platform's dashboard where you set up the GroovePages.
- 2) At the top-right corner, there is a drop-down icon (the hamburger icon). Click on it.
- 3) Here you will see the "My Integration" option. Click it.
- 4) You will see that there isn't any integration to your GrooveFunnels yet. For adding one of it, click on the "Add" button on the top-right corner
- 5) A slide screen will appear on the right side, Select "AWeber" from the drop-down which allows you to opt integration with different platforms.
- 6) Now, Click on the "Please Click Here to authorize your AWeber account" to proceed towards the AWeber login window.
- 7) Simply type-in your login name and password for AWeber and then click on the "Allow Access" button. Make sure to enter the correct credentials.
- 8) You have successfully integrated AWeber with GrooveFunnels. For validation, click on the "hamburger icon" on the dashboard of GrooveFunnels, then clicking on "My Integrations" will show you the successful result as AWeber account shall appear in this window.

After knowing **how to integrate AWeber with GrooveFunnels**, it is also important to get a little bit about setting email opt-in page in GroovePages. Here are the simple steps to follow:

- Select a new page in GroovePages editor and select your desired template.
- In the left drop-down options, you will see “AWeber” option in “Integrations” tab after a bit of scrolling down.
- Drag the “AWeber” option and drop it on your page.
- You will see two input containers and a button appeared on screen. It is the built-in template design for AWeber.
- After selecting the whole AWeber template, click the “Configure” option that will appear on the right-hand side in AWeber components menu.
- Here, set up the Lists option as “Fixin’ to get some emails”. This will allow you to get input of a person name and email ID in the two input containers of AWeber respectively.
- Now, in the Redirect Link dropdown, choose the action of the button that came up with the two AWeber input components. Select “Page” for redirecting towards any of the page of your website. You can also choose other options here, like, Block, Pop-up, etc.
- If you opt the “Page” option previously, it is better to select the Home page of your website for redirecting. Click on Update button to save these settings.
- Click on “Publish” button on the top-right corner to save the website settings.
- Your email opt-in page has been set up fortunately. Enjoy using the AWeber features on your GrooveFunnels platform now.

Why Integration Is Useful?

You’ve successfully got to know the tiny steps that answer to your confusion of **how to integrate AWeber with GrooveFunnels and set email opt-in form in GroovePages**. The next thing is to know that why this integration is useful for your business website? The answer is simple that this integration carries out an easy and automated marketing solution for your start-ups. Through AWeber’s features and capabilities, it becomes much simpler and unambiguous to connect to the people out there. Additionally, you can also track your marketing and sales statistics. Thus, creating a bright chance of your business or start-up to get to the peak.

Benefits of Integration:

- The integration of AWeber and GrooveFunnels result in an extra-ordinary growth of businesses due to automated marketing processes.
- Capturing data about the valuable customers (their likes, dislikes and feedback) becomes trouble-free due to the mail listing facility.
- Designing templates for email marketing and newsletters become yet easier and feasible.
- Gathering data about customer reviews apparently gives rise to the creation of strategies that could help fasten the business processes.
- Replying to the feedback of customers and public becomes automated which surely saves a lot of your time.

Conclusion:

So for now, as you have absorbed almost every essential aspect of AWeber and GrooveFunnels, their role in digital marketing, and **how to integrate AWeber with GrooveFunnels** including the GroovePages set up, it's time to have benefit from these superlative platforms. Hope you enjoyed reading this guide.

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