

How to Grow Your Followers on Instagram



Instagram is highly prioritized for multiple purposes all around the world. It is a fact that anyone who has an account on Instagram, has to struggle to gain followers for business marketing or even getting fame across the platform. There are some tips and techniques to follow in order to grow real and organic followers on Instagram. Some important points are given as under:

- **Account Optimization:**

It is necessary to optimize and enhance your account information to gain followers. This technique refers to create attractive bio and image of your account, linking your business website inside the bio, and creating an easily searchable username of your account.

Additionally, avoid adding special characters in your account name and username. Another best practice is to synchronize your account with your other social accounts like Facebook, Twitter, etc.

- **Contact Organic Traffic Providing Services:**

There are numerous services all over the internet that can provide you organic traffic for your site. Same thing can be applied here for Instagram as well. The people on multiple freelance platforms like Fiverr, Upwork, or even locally on Facebook aim to provide best organic traffic service for your account. You will definitely get more followers and public interest through this tactic.

- **Respond the people:**

Giving a proper response to the existing followers' comments and queries can help in gaining more followers. The people out there need a good response to their comments. This increases the public interest towards your business, product, service or any other intention. Moreover, the tactic works as these people then may share positive reviews about your services to their folks and friends which eventually becomes a positive sign.

- **Use Quality and Trending Hashtags:**

Hashtags matter in order to attain a good public response and engagement. However, these hashtags depend on the public interest as well as trending topics. For searching best and top-most hashtags for your posts, Instagram has some free tools for you. These tools i.e. Display Purpose, FocalMark, etc. help you get the upmost hashtags for your various post topics. The more the public engagement, the better chance to get followers quickly.

- **Take A Look And Utilize Your Analytics:**

The analytics of your posts can be very important when you need more people to reach your material and follow you. This tactic includes the

consideration of the top-rated and highly engaged photos or videos that you've uploaded. Trying to post more similar photos and videos from which you've gained popularity will seamlessly increase your followers on Instagram.

- **Generate Contest Posts:**

Contest Posts are likely to be very popular over the entire social application platforms. The posts in which people are triggered to invite their friends and followers lie in the contest posts. We can have a good example of a sentence like, "tag three of your friends to enter the competition". This technique works out to be the best for attracting public.

Now, get a deep breath, go out there, apply these tactics, grow your Instagram network, and have fun!

Written by:

Salman Abdul Rahim
(Freelance Content Writer)

