

# Census API – 2019 Annual Business Survey

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The background is a dark blue field decorated with a pattern of thin white vertical lines and small squares in teal, orange, and pink. The text 'Company Summary' is centered in the middle of the image.

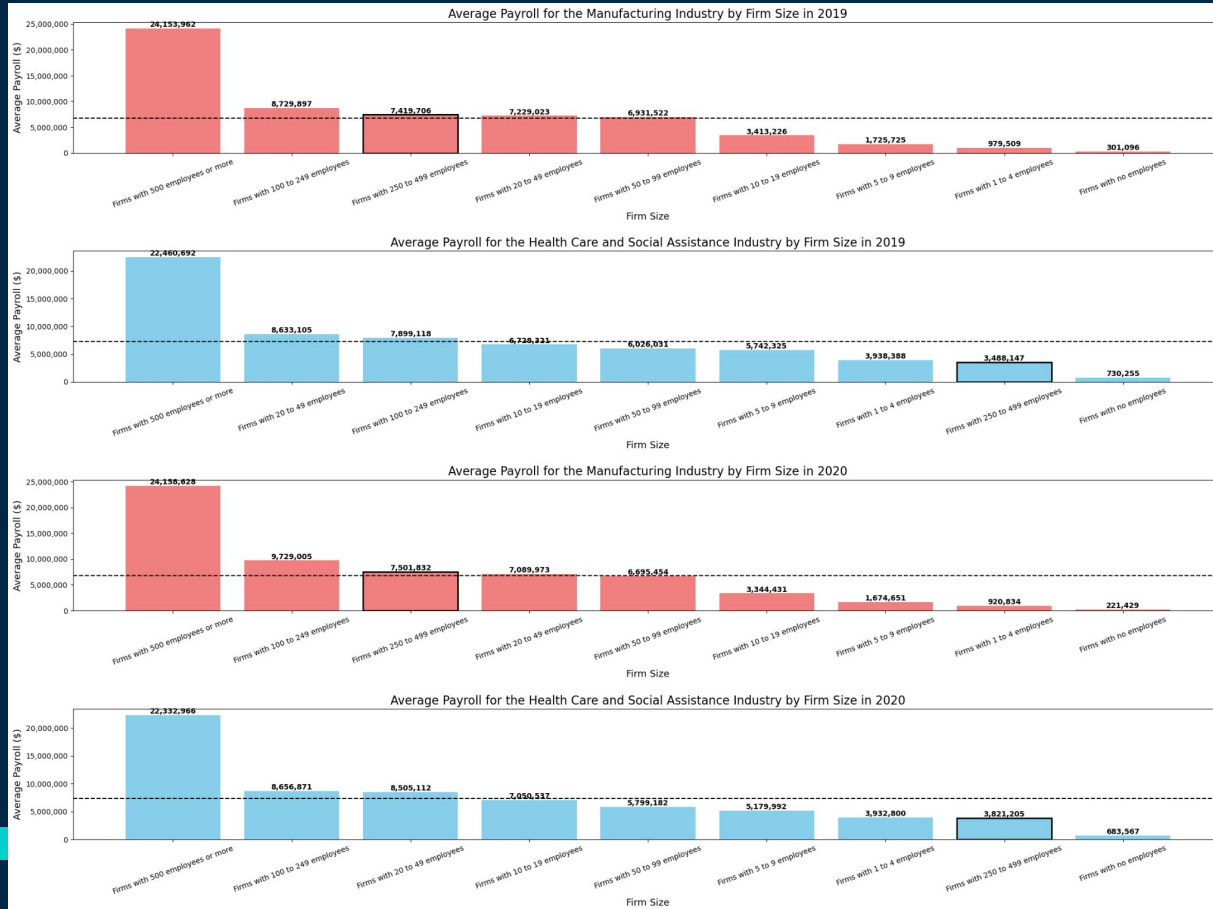
# Company Summary

# Initial Question:

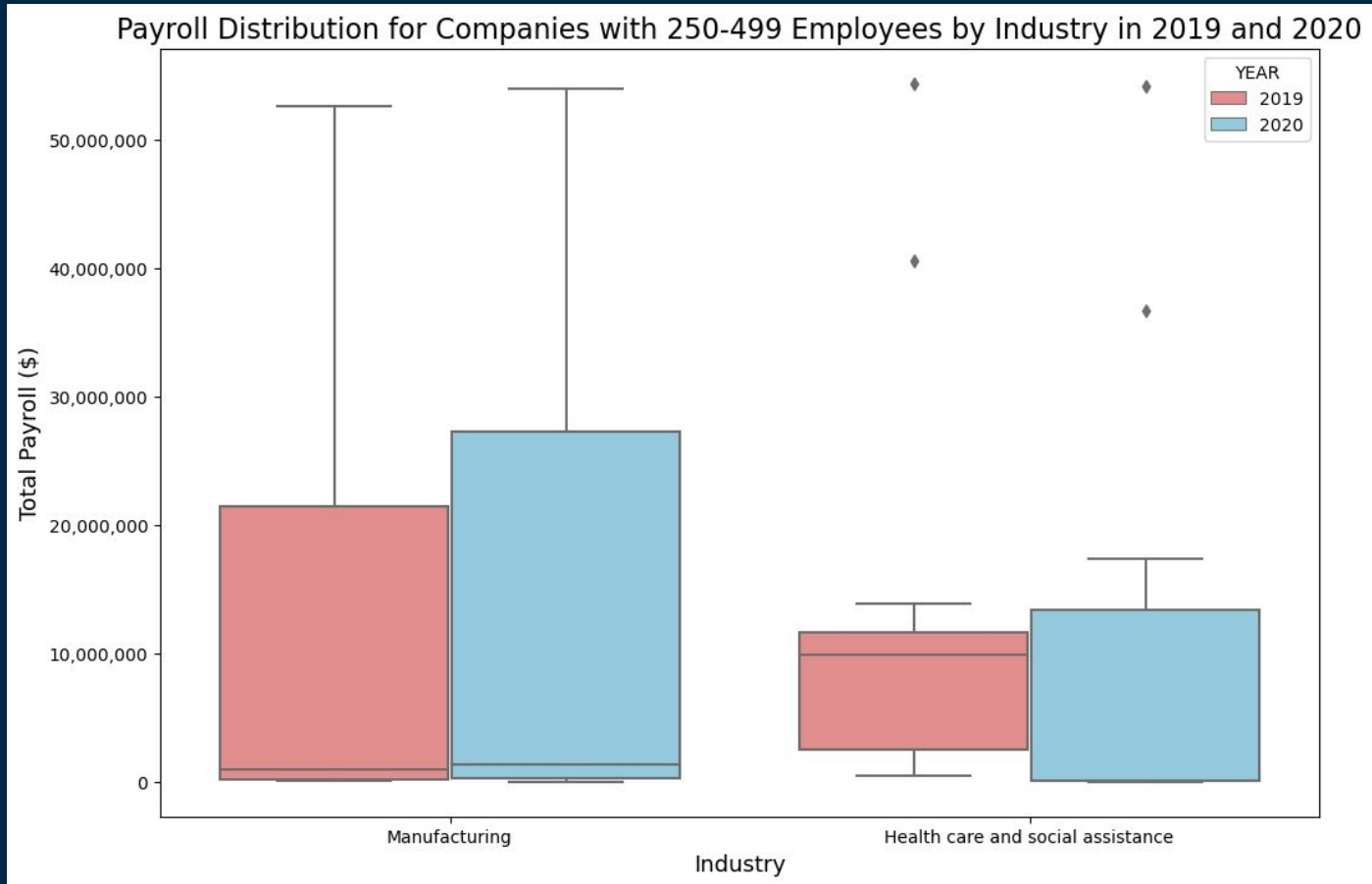
How have industries  
changed as automation has  
increased?



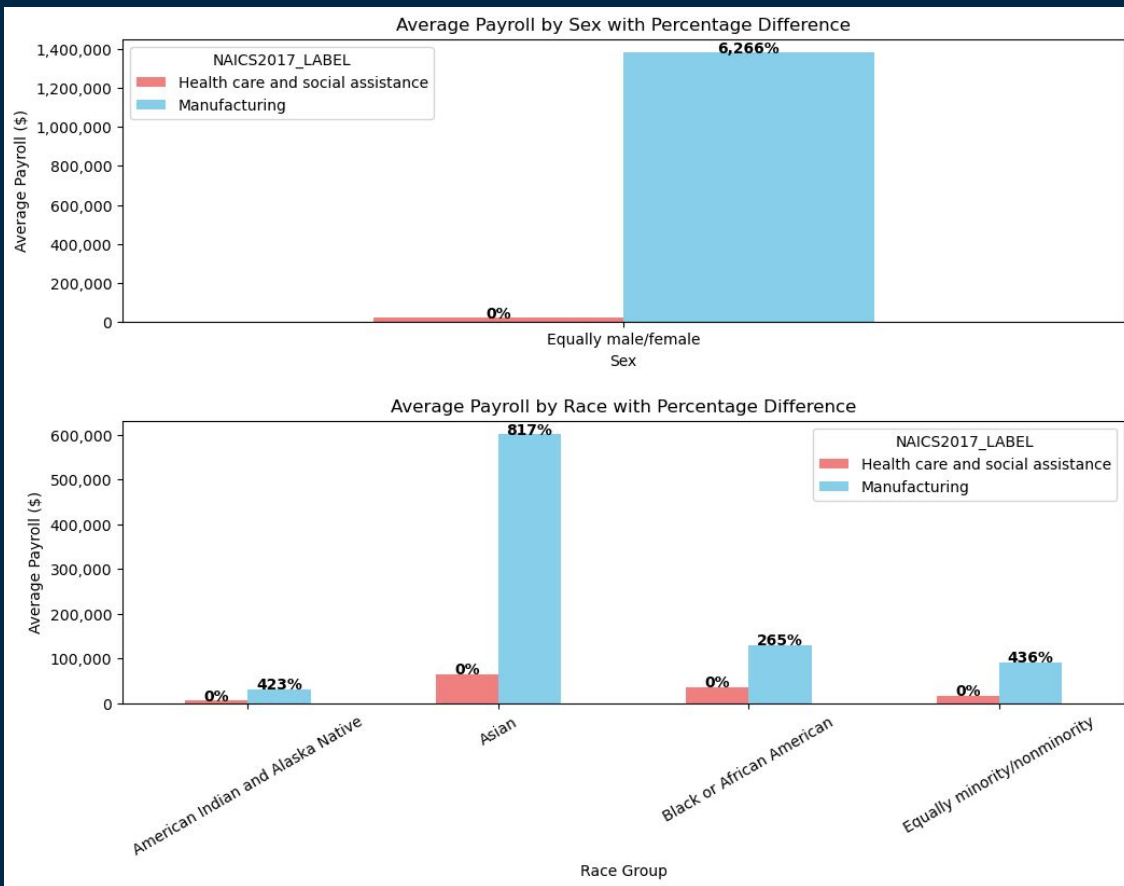
# Average Payroll by Employee Size



# Payroll Distribution



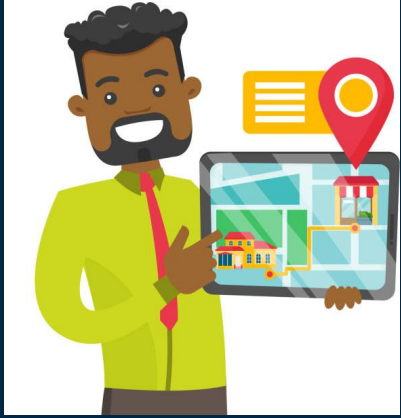
# Percent Difference in Payroll



The background is a dark blue field decorated with an abstract pattern of thin white vertical lines and small squares in teal, pink, and orange. The text is centered and reads:

# Characteristics of Businesses

# Initial Questions:



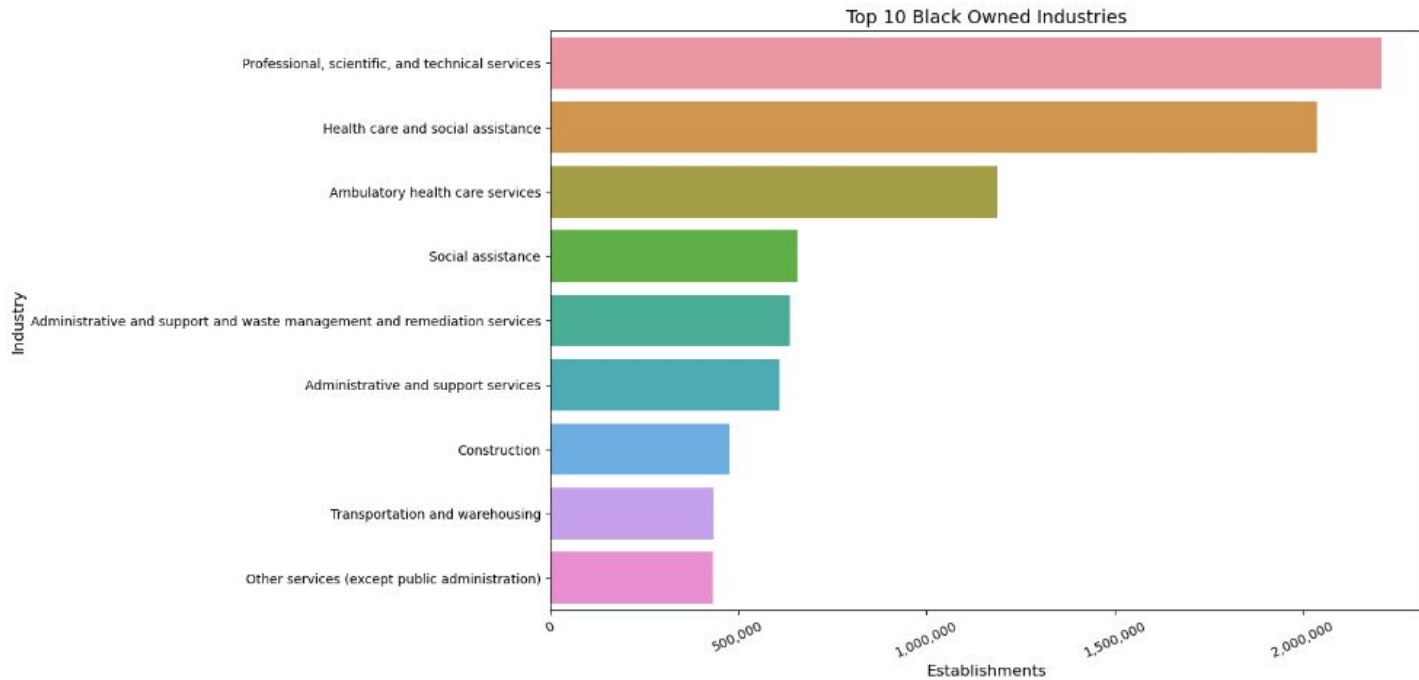
What industries have a higher number of black owners?

Are they different or similar to female black owners? Are there drastic differences between the two?

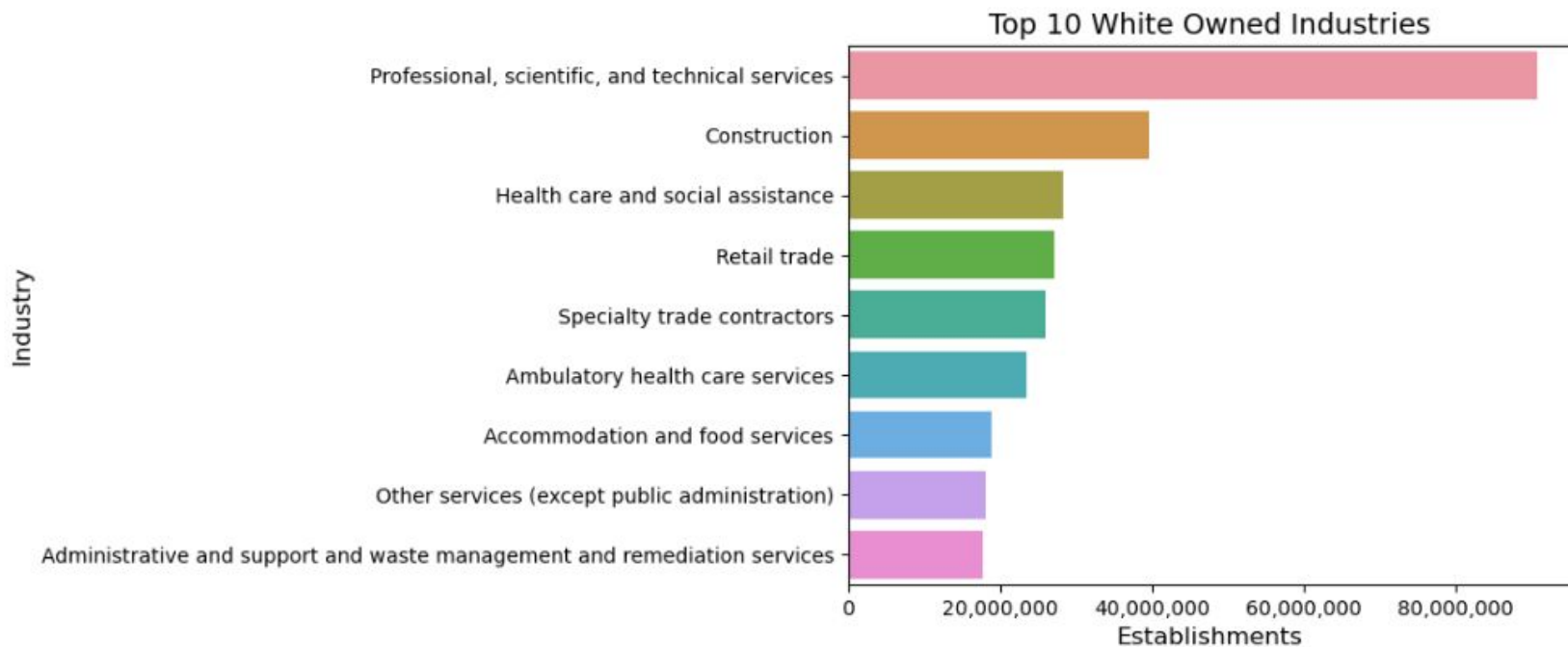
How different are they from white owners?



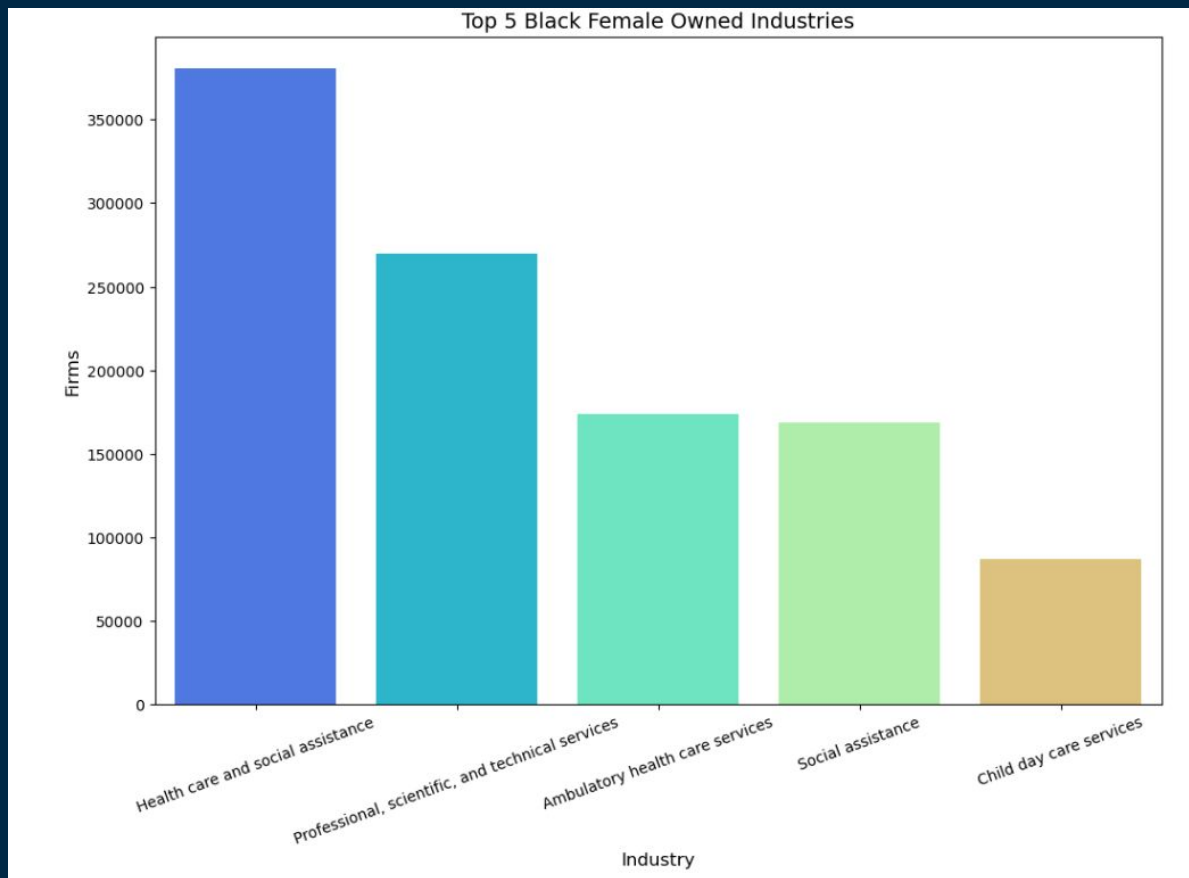
# Black Owners



# White Owners



# Black Female Owners

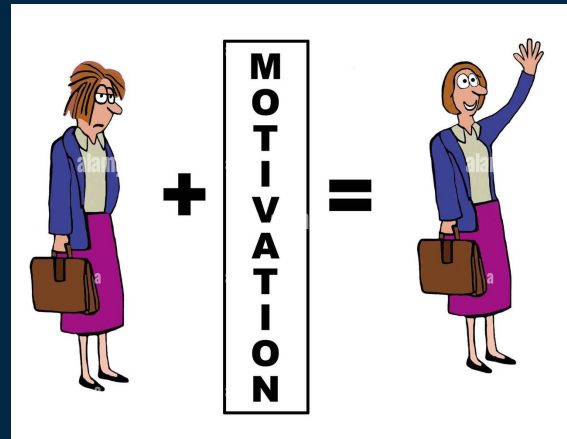


The background is a dark blue gradient. It is decorated with various geometric elements: small squares in teal, pink, and orange, some of which are solid and others are outlines; and thin, light blue vertical lines of varying lengths scattered across the frame.

# Characteristics of Business Owners

# Initial Questions:

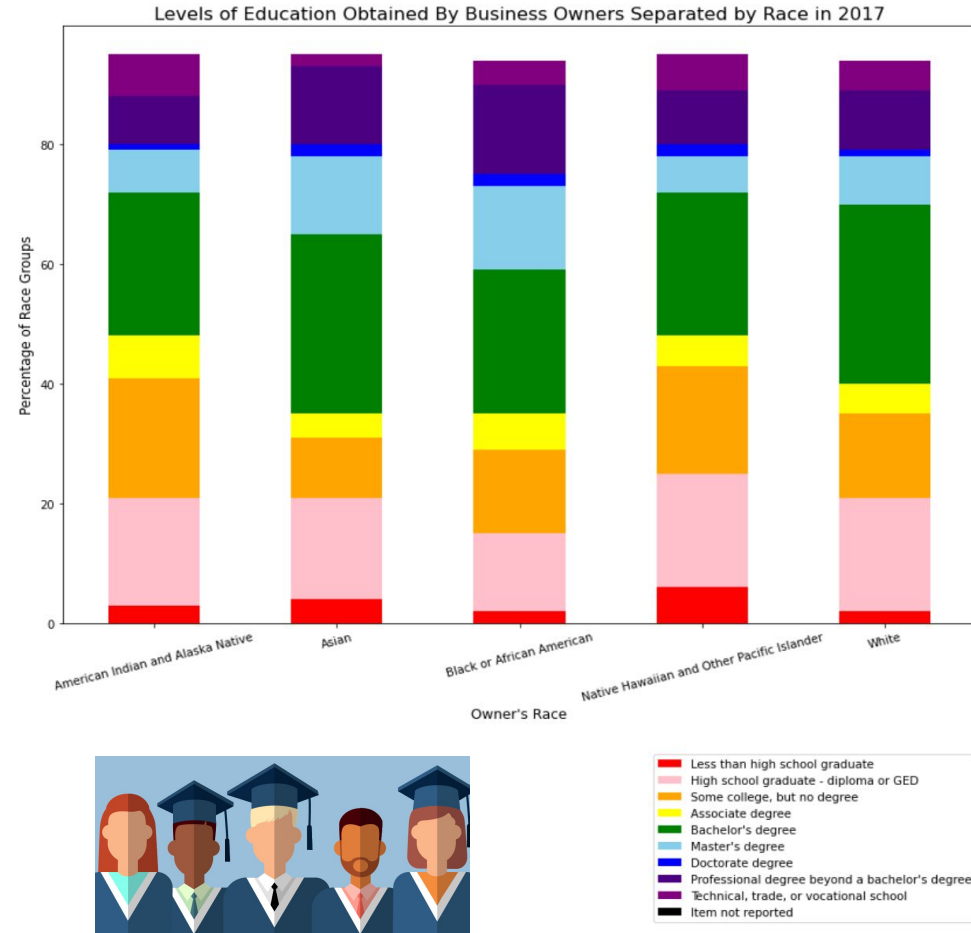
- What educational background do the business owners in America have and do they vary significantly by race?
- What motivates them to own their own business?



# Highest Level of Education Obtained

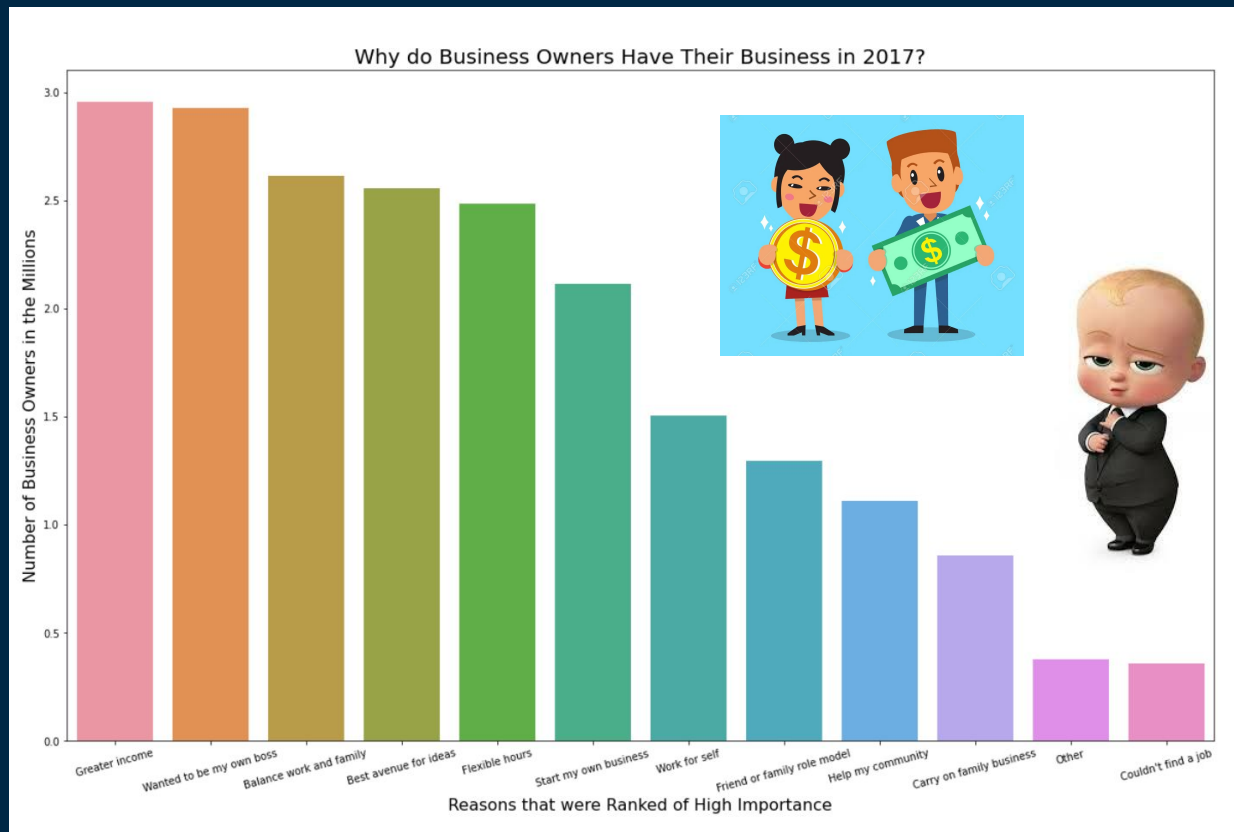
Data is presented in a percentage format due to the significantly high volume of the white race.

For easier comparison, the lower levels of education is ordered at the bottom and increases going up. But miscellaneous and ambiguous levels are placed at the top.

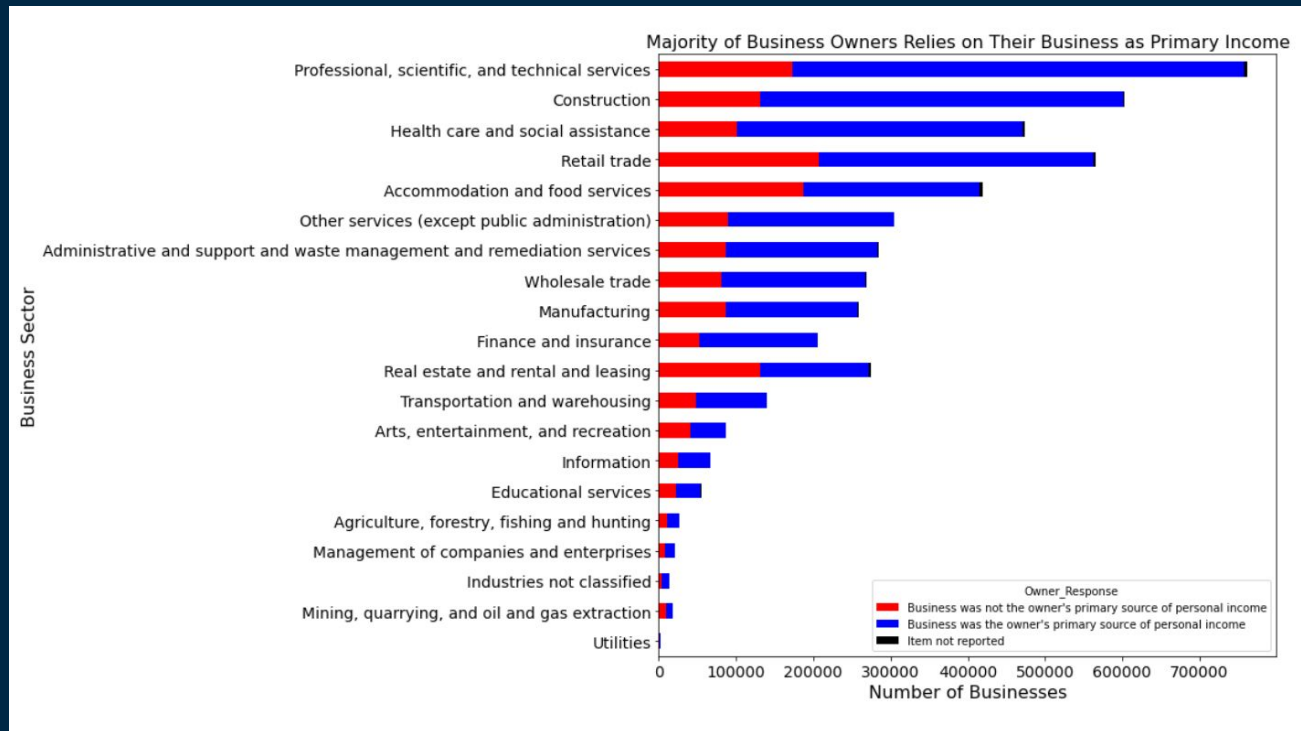


To get this visualization prepared, a new table had to be made to change data within 1 column of 36 rows to 3 columns of 9 rows. Only one column is plotted to avoid clustering on the graph.

We should take into consideration that a business owner can rank multiple values as 'Very important' when interpreting the data.



What Values Motivates Business Owners

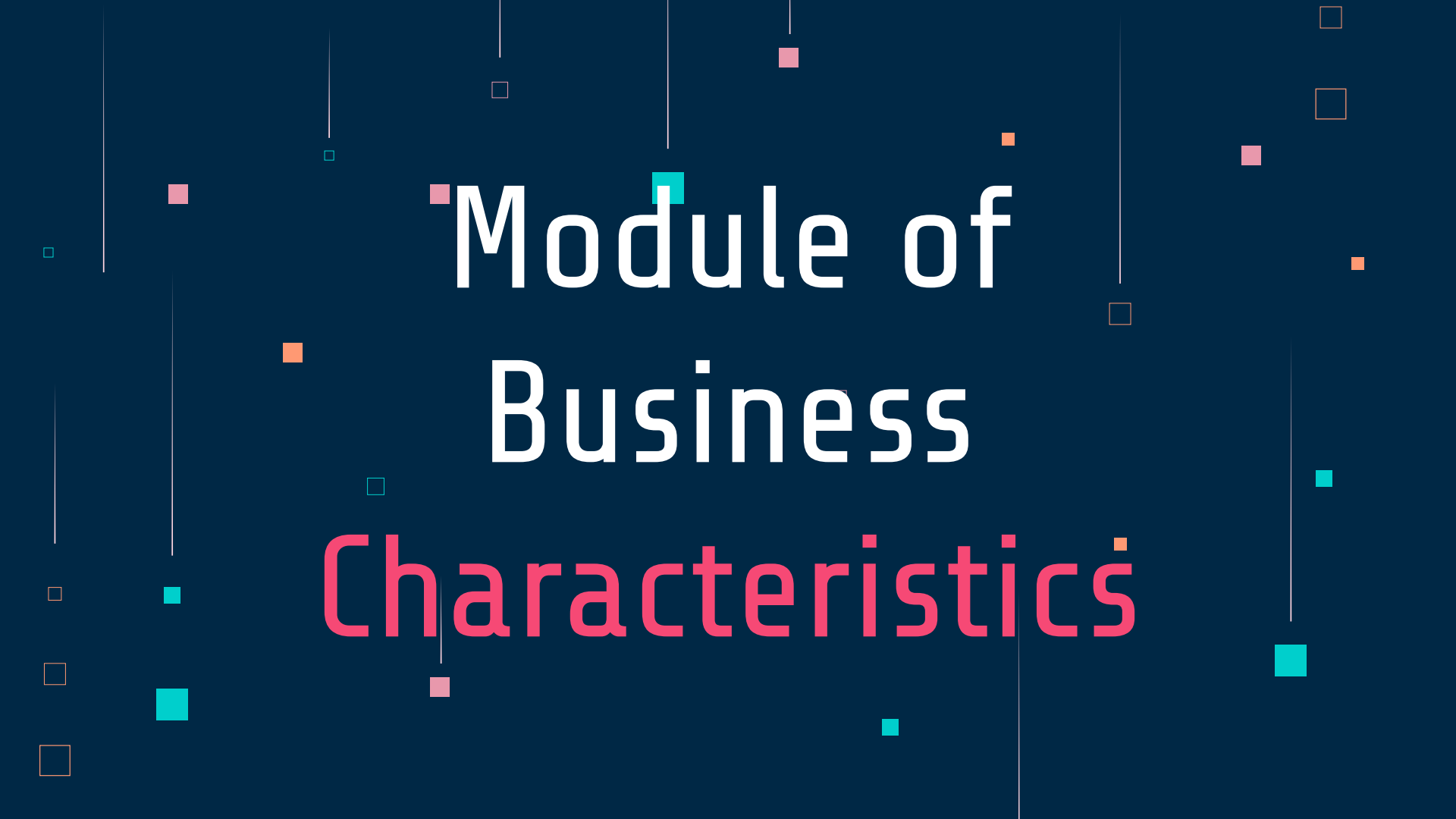


This graph was made by aggregating the dataset by Owner's Response and Business Sectors. Since business owners who responded only had one of two options, comparison between the two responses are very clear.

This graph can also be used to see how many business owners fall under each business category.

# Number of Owners that Rely on Their Business for Primary Income



The background is a dark blue gradient. It is decorated with various geometric elements: small squares in teal, orange, and pink, and thin white vertical lines of varying lengths. These elements are scattered across the slide, creating a modern, minimalist aesthetic.

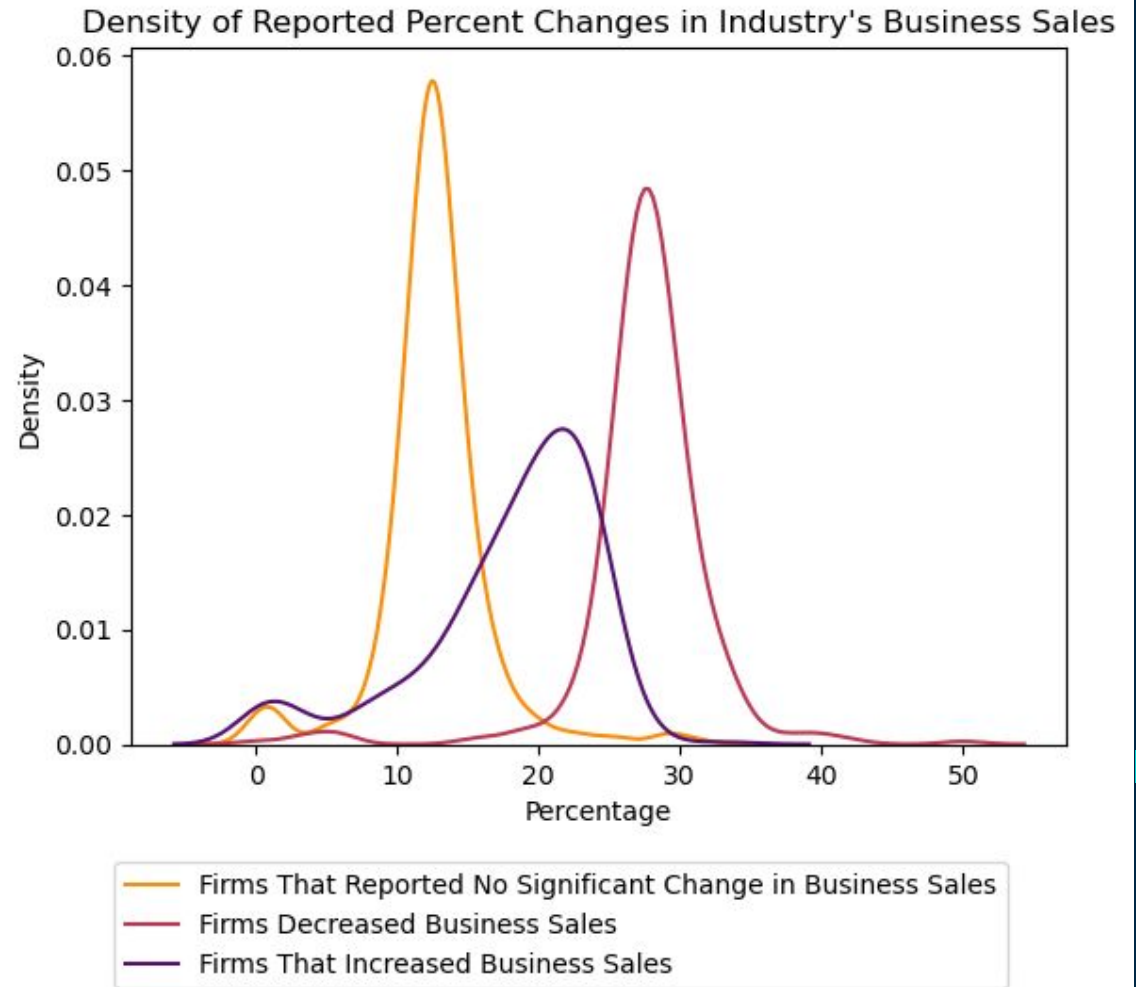
# Module of Business Characteristics

# Initial Question:

What was the effect of  
COVID-19 pandemic on industry  
business sales?

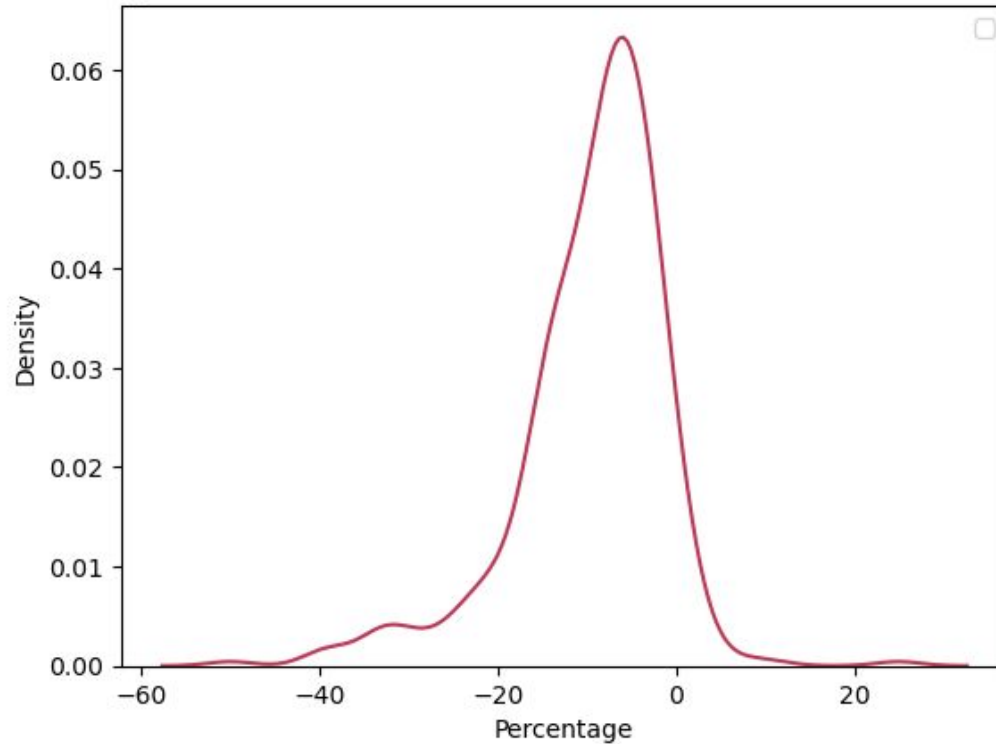


# Percent Change

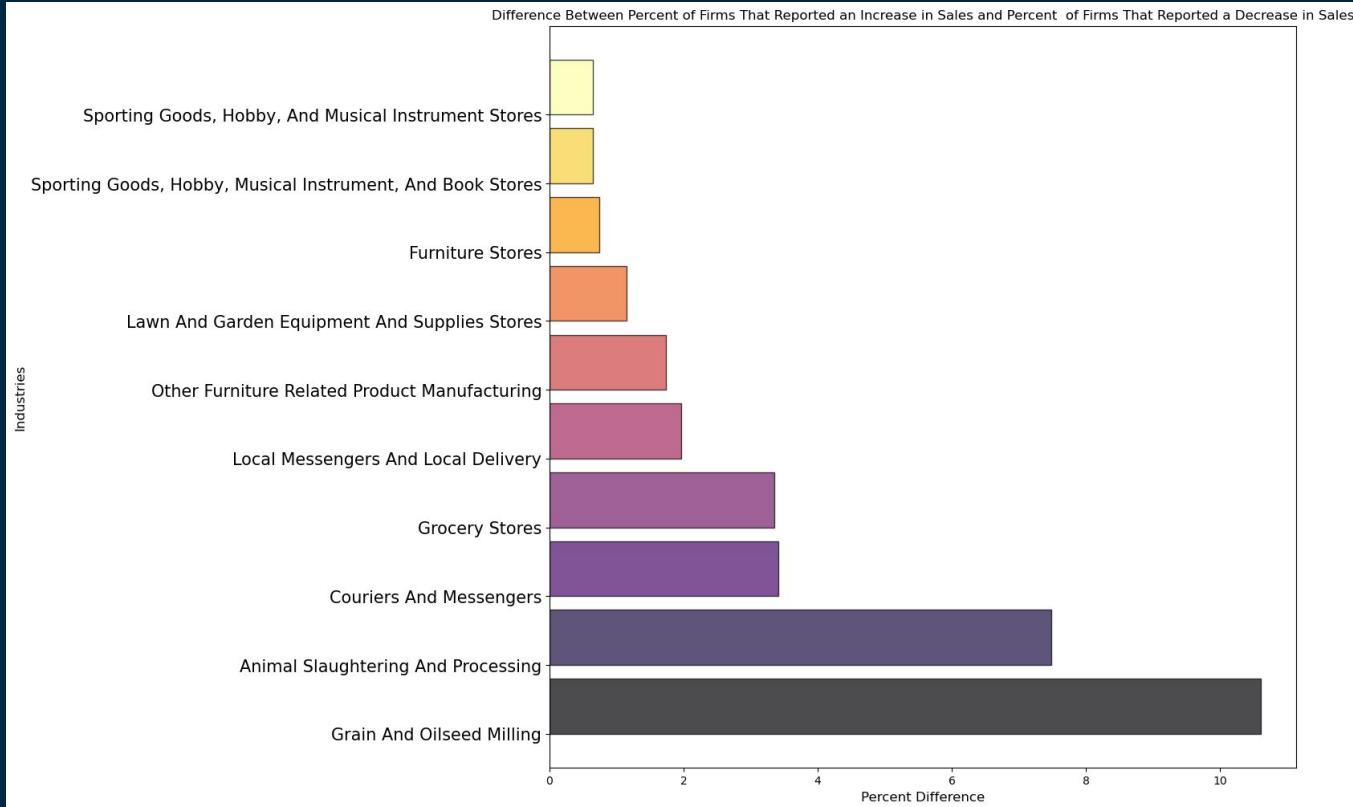


# Percent Difference

Density of Industry's Percent Difference Between an Increase and Decrease in Business Sales



# Greatest Positive Difference Between Percent Increase and Percent Decrease



# Greatest Negative Difference Between Percent Increase and Percent Decrease

