

Salomón Santiago Esquivel

Email: salo.santiago96@gmail.com | LinkedIn: [salomon-santiago-493002a7](https://www.linkedin.com/in/salomon-santiago-493002a7) | Portfolio: salo996.github.io/Data-analyst-portfolio | Location: Mexico City | Phone: +52 551916 4142

Summary

Results-driven Data Analyst with 6+ years of experience converting complex datasets into strategic business insights. Proficient in SQL, Python, Excel, Tableau, and pipeline optimization, with a proven track record of boosting operational efficiency by 20%. Strong collaborator who partners with cross-functional teams to drive informed decision-making. Currently advancing technical skills through IBM Data Analyst Professional Certificate.

Technical Skills

- **Programming & Analysis:** Python, SQL, Excel (Advanced), Tableau
- **Databases:** Salesforce, MongoDB
- **Data Processes:** ETL, Data transformation, Data modeling, Data visualization
- **Tools:** Microsoft Office Suite, Jira, GitHub, Jupyter Notebooks
- **Languages:** English (Fluent), Spanish (Native)

Work Experience

Service Offering Manager – North America

Lenovo (Feb 2022 – Present)

- Increased operational efficiency by 20% through systematic analysis and data-driven improvements.
- Improved customer satisfaction by 25% via quarterly data analysis for portfolio optimization.
- Streamlined custom offering creation using optimized data models, significantly reducing time-to-market.
- Established comprehensive data governance standards with 100% team adoption.

Claims Examiner – LATAM

Swiss Re (Mar 2020 – Jan 2022)

- Enhanced claims processing efficiency by 13% through optimized communication workflows.
- Reduced denied claims by 15% through improved document analysis processes.
- Increased financial data accuracy by 25% with enhanced bordereau analysis.
- Managed complex data ETL processes to deliver accurate financial reporting.

FP&A Finance Intern ITO – LATAM

General Electric (Aug 2018 – Feb 2020)

- Improved financial data accuracy by 20% via detailed analysis of Salesforce reports.
- Increased sales data quality by 15% through collaboration with sales leadership.
- Optimized data pipelines, enhancing documentation processing efficiency by 85%.

Controller Intern

Mira Companies (May 2017 – Aug 2018)

- Increased accounts payable efficiency by 20% through ERP system implementation.
- Automated payment processing workflows, achieving a 20% time savings.

Certifications & Projects

- IBM Data Analyst Professional Certificate (In Progress)
- Google Data Analytics Certificate (Coursera)
- SQL, Excel for Data Analysis, MongoDB (Codecademy)
- IELTS Academic
- **Portfolio Projects:** Sales Performance Analysis, E-commerce Analytics, Customer Behavior Analysis featuring SQL, Python, and interactive dashboards

Education

Universidad Iberoamericana, Mexico City

Bachelor of Engineering in Industrial Engineering

- Relevant Coursework: Statistics, Data Analysis, Process Optimization
- Track and Field Team Member (2016–2018)