

# **EXECUTIVE SUMMARY**

After analyzing the IMDB dataset we'll draw some points supported the listed insights:

- A complete of 1078 movies were produced within the year 2019 in 'Drama' genre. Therefore, RSVP Movies should specialize in 'Drama' genre for his or her next project.
- Approximately, the long run project could have a mean duration of 107 mins.
- FAN is the INDIAN movie in the top 10 movies with an average rating of 9.6.
- From the dataset, we'll predict that Dream Warrior Pictures ranked first or National Theatre Live ranked second or both could be their next project's production company.
- In terms of votes, we have analysed that German movies are more fan favourite than the Italian movies.
- James Mangold, Anthony Russo and Soubin Shahir are the top three directors in the top three genres whose movies have an average rating > 8 .
- Mammotty and Mohanlal are two most famous actors with respect to ratings.
- As per the analysis, Marvel Studios is the top most production house, so RSVP movies can think of Marvel Studios for their new project with director Andrew Jones.
- As for India, RSVP would want to work with actors Vijay Sethupathi and Taapsee Pannu for new regional project as this actors are most successful as per the average ratings.
- RSVP movies can think of Star Cinema's for their new project as this the most successful production house.