

Myntra Sales Intelligence Dashboard



Avg Discount% **Total Orders Product AVG Rating Total Sales** 3,500 40 4.003 35.51% ₹1.89M **Monthly Sales** Sales by Region 30K Pakistan Product Na. Sales Amount Madhya Pradesh State Karnataka 2021 2022 2023 Month of Date © 2025 Mapbox © OpenStreetMap **Regional Performance Bar Chart Top-Performing Categories** Gujrat Men Uttar Pradesh Punjab Women Bihar Rajasthan Kids Madhya Pradesh Maharashtra Beauty Karnataka 150K 200K 250K 300K 100K 300K 400K 500K 600K Sales Amount Sales Amount



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Category All

Product 40 AVG Rating 4.003

Total Orders 3,500

Avg Discount% 35.51%

Total Sales ₹ 1.89M

Sub-category

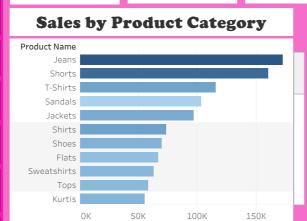
Brand Name All

Product Na..

City All

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Sales Amount

Brand-Level Heatmap											
	Category										
Brand Name	Kids	Men	Women								
Adidas	4,191	52,194	15,760								
Allen Solly	9,854	24,204	22,358								
DressBerry	26,261		18,989								
H&M	58,055	54,875	46,190								
Here&Now	43,104		36,076								
HRX by Hrithik Roshan	21,607	27,133	13,421								
Puma	62,623	148,097	40,675								
Red Tape	13,440	14,597	26,591								
Roadster	4,350	67,868	47,993								
Wrogn		49,135	6,767								

Brand Performance

Puma	H&M	Adidas	Wrogn	Roadster		Red Tape	Puma		
				H&M	Allen	Adidas			
Roadster HRX by Hrithik		Allen Solly	Red Tape	Puma	Solly		H&M	HRX by Hrithik	
								Red Tape	



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Brand Name All

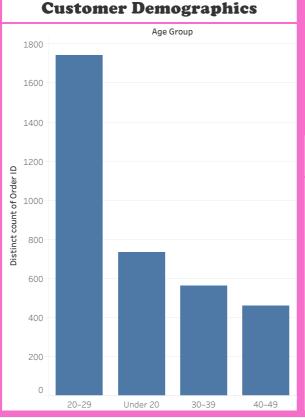
Product Na..

City All

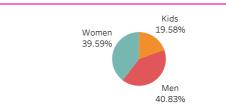
All

Size All

Color All







Average order value by customer age segment

