

GAURANSH JAROLI

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Portfolio: <https://www.parshwebcraft.in>

EDUCATION

Vellore Institute of Technology (Bhopal, Madhya Pradesh)

2021 – 2025

B. Tech- Electronics and Communication Engineering

CGPA- 8.58

MDS Public School (Udaipur, Rajasthan)

2020

12th / Board – (CBSE)

84.0%

Tulsi Amrit Academy Secondary School (Kanore, Udaipur)

2018

10th / Board – (RBSE)

90.83%

PROFESSIONAL SUMMARY

Software Engineer and Founder with hands-on experience building **production-grade web applications** using modern JavaScript frameworks. Strong expertise in **full-stack development, authentication systems, API integration, database-driven applications, and real-world debugging**. Engineering graduate focused on **scalable, maintainable, and business-driven software solutions**.

EXPERIENCE LIVE CONTENT OPERATIONS (YOUTUBE)

- Managed **live educational sessions** using YouTube Studio & OBS, handling real-time stream operations and issue resolution.
- Optimized **content metadata and cross-platform distribution** (YouTube + Telegram) to improve engagement and replay views.
- Tracked analytics and contributed to **1,100+ watch hours in ~33 days**, supporting growth toward monetization.

SKILLS

Technical Skills –

Frontend Development: HTML5, CSS3, JavaScript (ES6+), React.js, Next.js (App Router), Tailwind CSS

Backend & Authentication: Supabase (Auth, Database, Row Level Security), REST API Integration, Server-side Logic, FastAPI

Database: PostgreSQL (via Supabase), MongoDB

Tools & Deployment: Git & GitHub, Vercel, VS Code

Additional Skills: SEO Optimization (Metadata, Page Structure), Analytics Domain & DNS Management, SSL Configuration, Google Search Console, Sitemap & Robots.txt, Google Business Profile Optimization & Mobile Optimization

PROJECTS

ParshWebCraft – Live Web Agency Platform (Production)

Nov 2025- Present

🔗 **Live Project:** <https://www.parshwebcraft.in>

Tech Stack: Next.js, Supabase, PostgreSQL, Tailwind CSS, Vercel

- Built and deployed a production-ready web platform with secure Supabase auth, admin-protected routes, and SEO-optimized pages.
- Owned end-to-end development, including UI/UX, performance tuning, deployment, and live maintenance

Jayesh Sir E-Learning Platform (PWA)

Tech: Next.js (App Router), TypeScript, Supabase

- Developed a PWA-first e-learning system with secure authentication, session-based access, and protected course content.
- Designed enrollment, admin access logic, and payment-ready architecture, with Android deployment planned via Capacitor.

FreshMart - Grocery Delivery & Admin System

Tech: React, FastAPI, MongoDB

- Built a Blinkit-style grocery MVP with admin dashboard for products, categories, banners, and orders.
- Debugged and stabilized real-world issues including MongoDB TLS, CORS, auth tokens, and dependency conflicts.

EasyMed – Pharmacy Inventory Management System

Tech: React, FastAPI, MongoDB

- Built a Blinkit-style grocery MVP with admin dashboard for products, categories, banners, and orders.
- Debugged and stabilized real-world issues including MongoDB TLS, CORS, auth tokens, and dependency conflicts.

CO-CURRICULARS

- Core Member, Event Management Team- Cultural Club, VIT Bhopal

CERTIFICATIONS

- MATLAB Onramp-MATLAB
- VLSI Design Methodologies & RISC-V RV32I RTL Design using Verilog HDL