

## PORTFOLIO

behance.net/SaloniBedi

## MOBILE

7702685114

## E-MAIL

hello.salonibedi@gmail.com

## EDUCATION

- 2012 - 17 MIT Institute Of  
Design, Pune  
Industrial Design
- 2011 Sophia school  
CBSE Board  
(till 12th grade)

## AWARDS

- Pune Design Festival, 2016  
Winner: Product Design
- MITid scholarship 2016

## SKILLS

### DESIGN

Design Research  
Design Ethnography  
Concept prototyping, design  
validation  
Cradle to cradle design process

### SOFTWARE

Solidworks	Illustrator
Catia	Indesign
Fusion 360	Premier Pro
Keyshot	Wacom
Photoshop	Sketchbook pro

## LANGUAGES

English  
Hindi

# SALONI BEDI

An industrial designer, with the aim of applying design thinking in the fields of commercial, healthcare, and social innovation.

Passionate about bringing together the problem solving aspect of design with meaningful product experiences to create efficient designs. Demonstrated varied interests through the projects undertaken.

## WORK EXPERIENCE

Freelance Product Design Consultant Nov '16- Present

LVP-MITRA - Industrial Design Intern June-Oct 2016

Design Research, concept generation and prototyping to develop an educational tool for the visually impaired with the rehab center of LV Prasad Eye Institute in collaboration with MIT Media Labs.

Validated prototypes and synthesized the findings.  
Planned and conducted design ethnography.

SELCO Foundation - Design Intern June- July 2015

Initiated a project on the health aspects in the tribal areas of Odisha. The work area covered:

Design research in the remote areas of Kalahandi  
Product proposals for healthcare products in association with Swasthya Swaraj (an NGO that works for tribal healthcare)

Designed a water filter that can be produced by the locals.

Batti Ghar Foundation - Design Intern April 2016

Developed a sustainable system for the livelihood of potter communities based in the tribal areas of Odisha.  
Prototyped physical and digital aspects of the system.

Pixel Electronics December 2014

Worked on the ergonomics of the inverters made in the inhouse factory.  
Product range photography for the website.

Deep Griha Society (NGO in pune) - Design Volunteer

Worked in a team of researchers, engineers and designers.

Conducted research regarding the major problems faced by the slum dwellers on a daily basis.

Designed a low cost water heater to address the problems faced due to heating water on chulahs.

College Festival

Installation team 2015

Event Head 2014