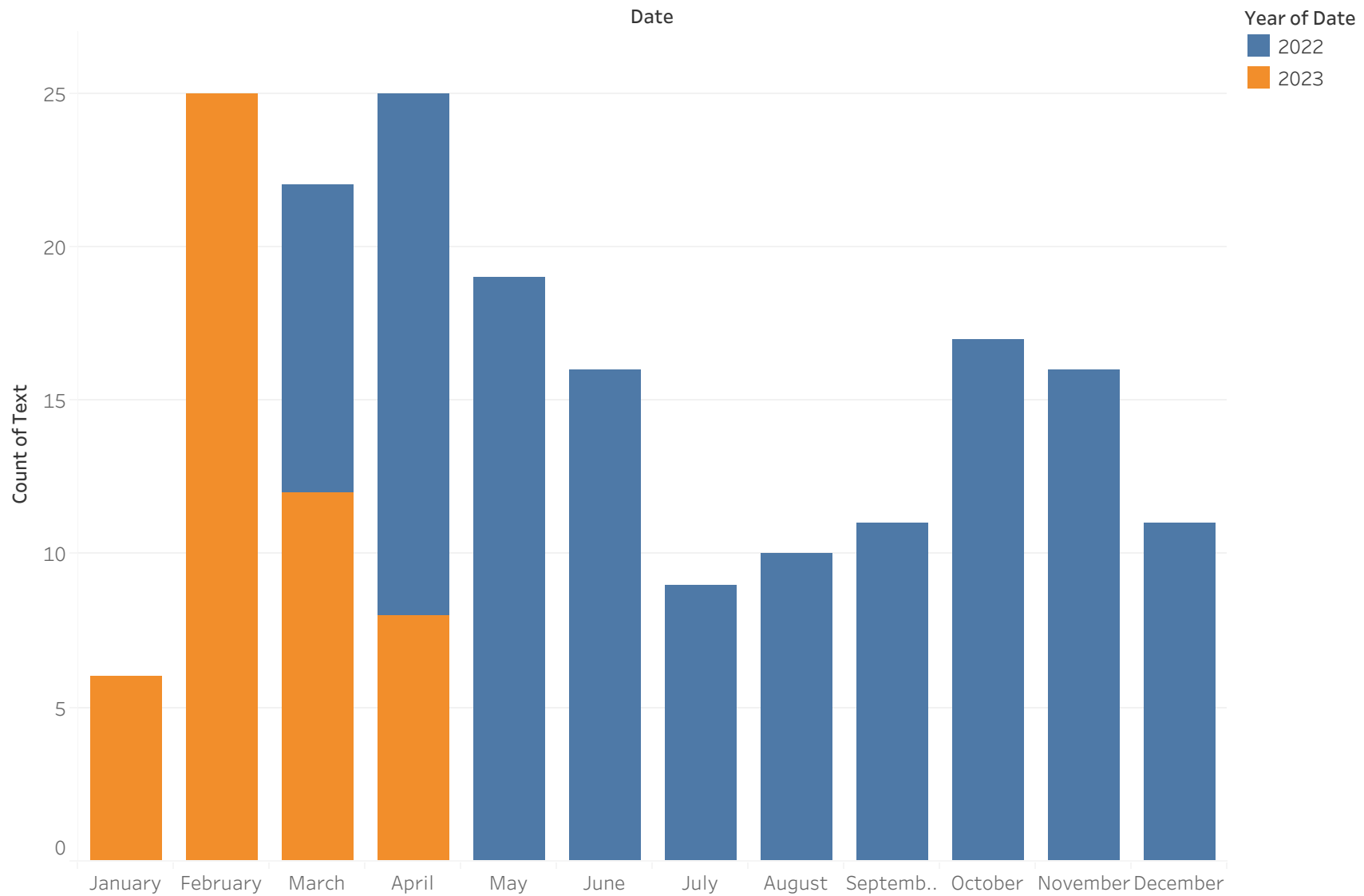
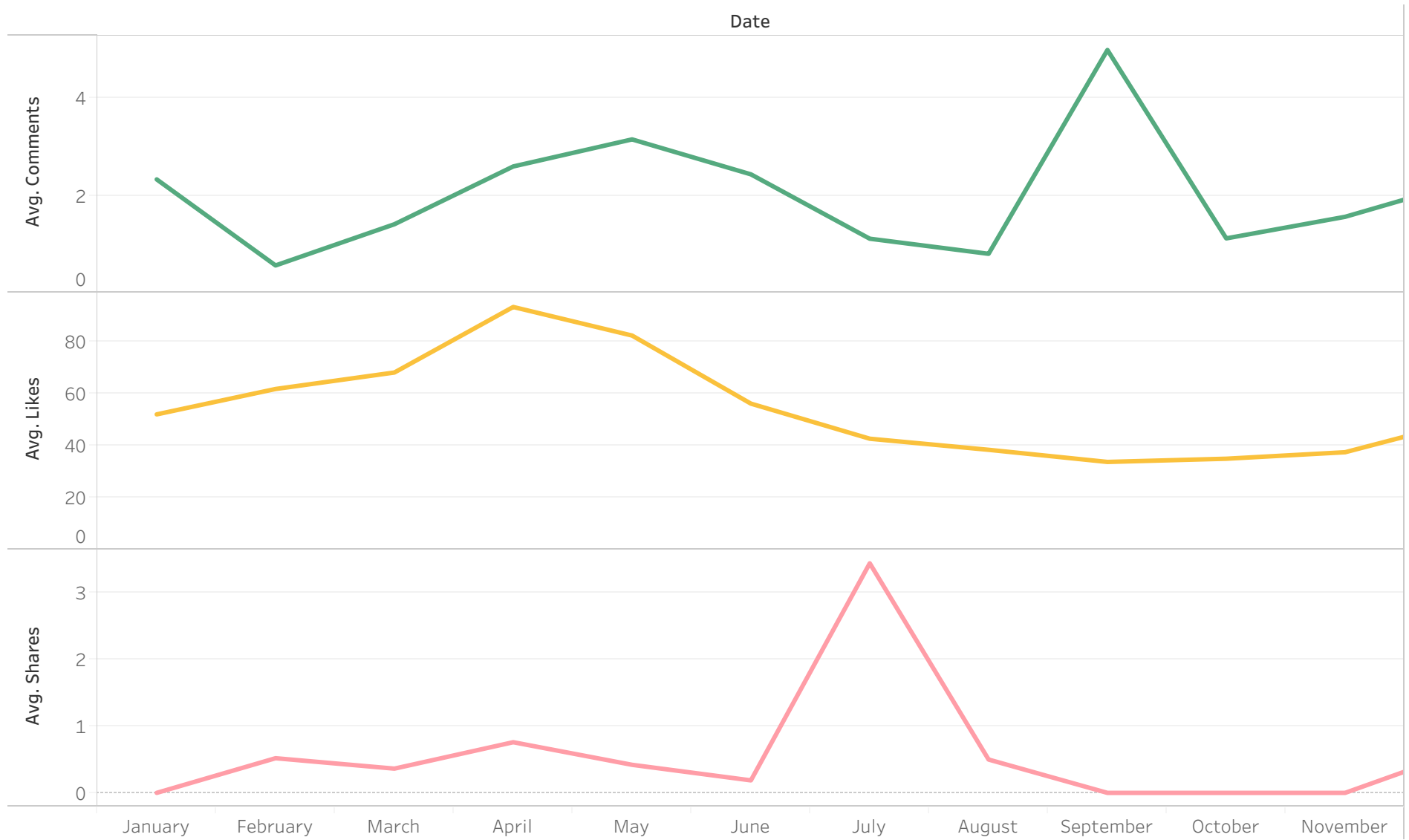


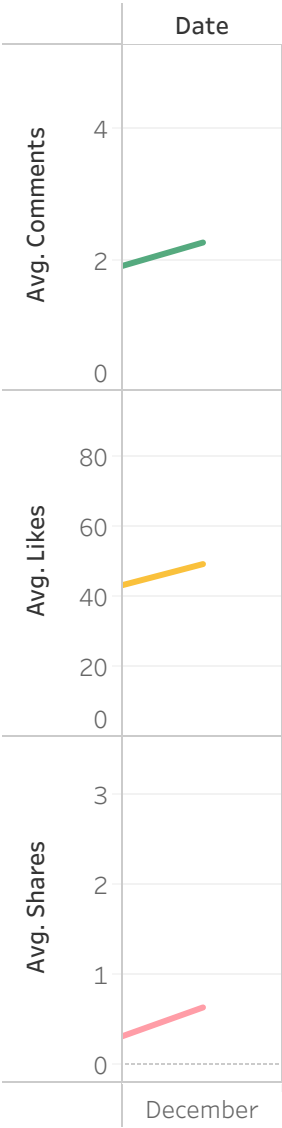
Total Number of Posts each month

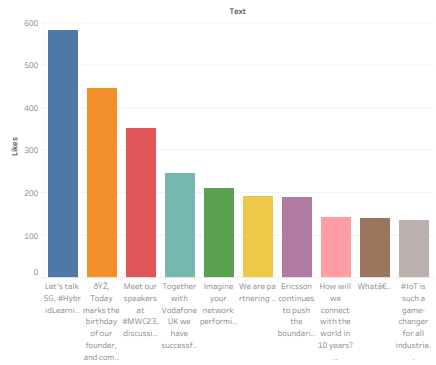


User Engagement for Each Month

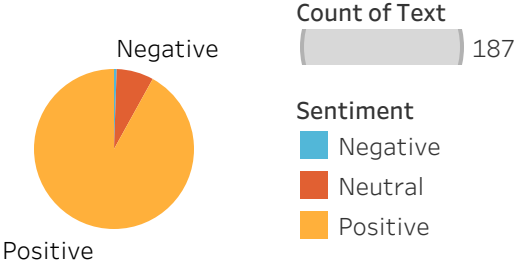


User Engagement for Each Month

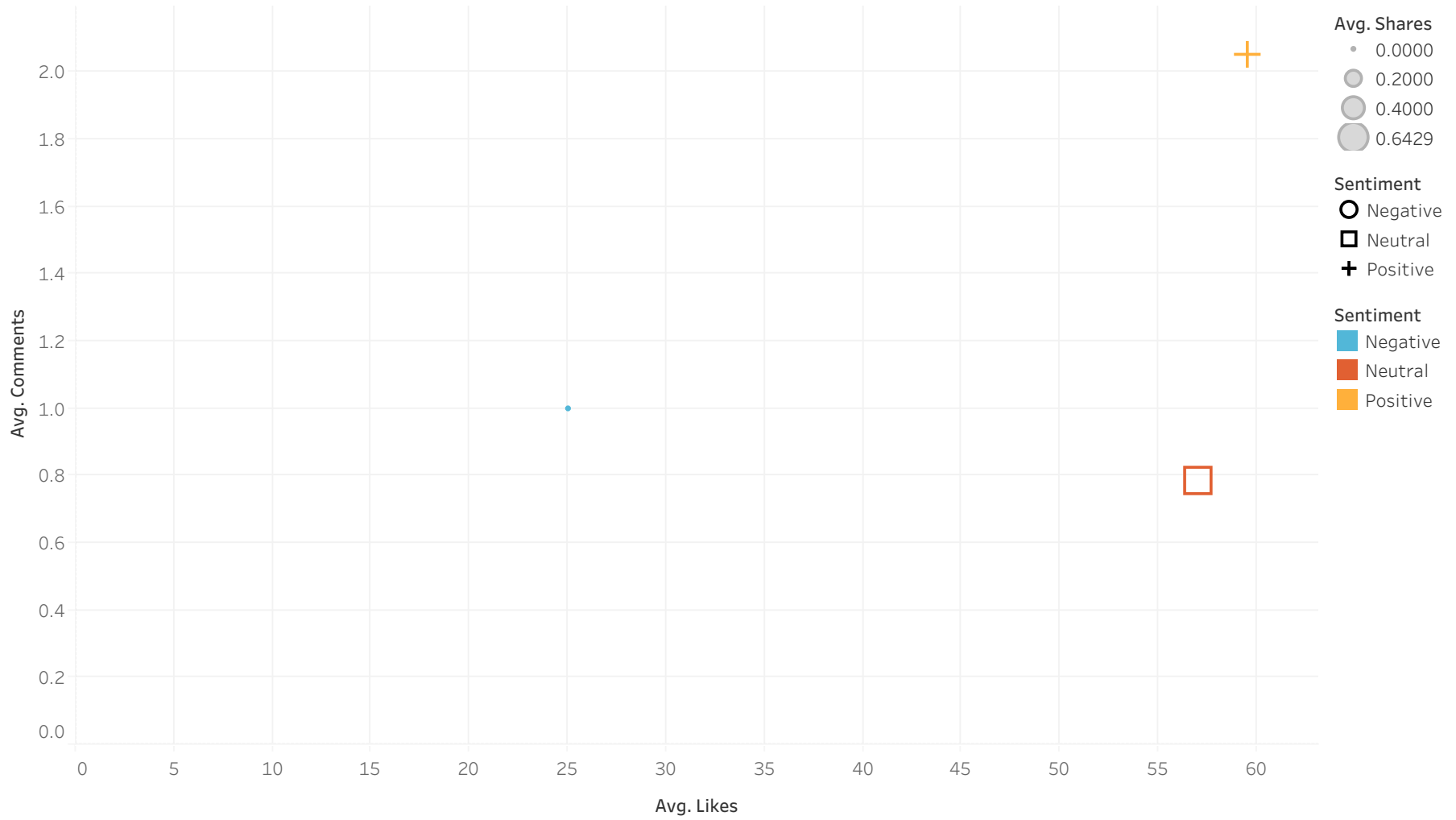


[illegible]

Sentiment Analysis

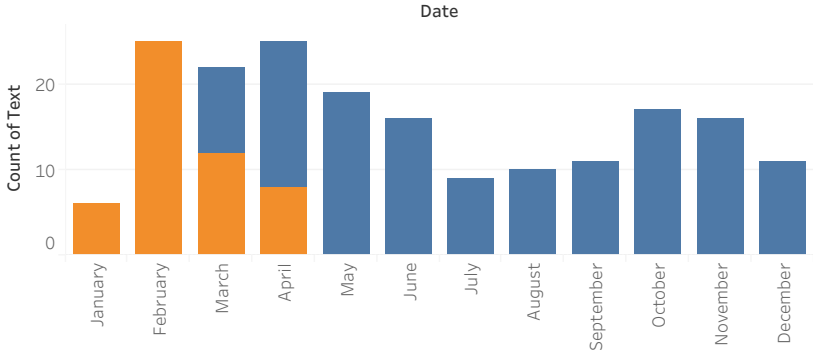


Correlation between Engagement and Sentiment

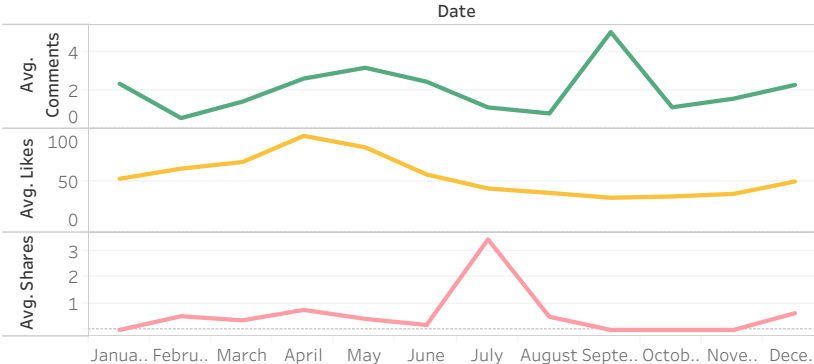


Analysis of Ericsson's Facebook Page

Total Number of Posts each month



User Engagement for Each Month

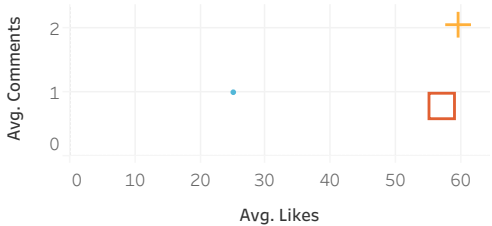


Year of Date
2022
2023

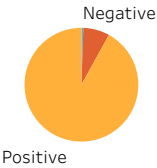
Text
Let's talk 5G, #Hybrid.
ðŸŽŸ, Today marks the ..
Meet our speakers at ..
Together with Vodaf..
Imagine your networ..
We are partnering wi..
Ericsson continues to

Sentiment
Negative
Neutral
Positive

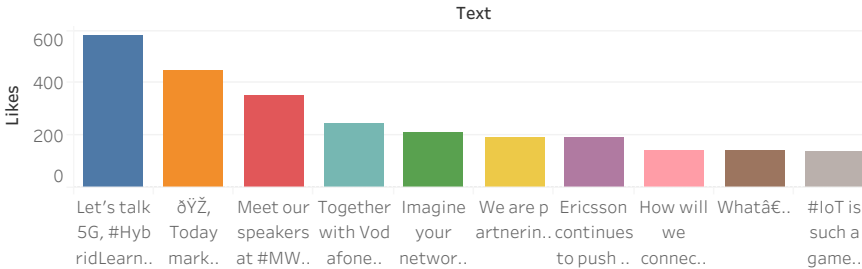
Correlation between Engagement and Sentiment



Sentiment Analysis



Most Engaging Posts



Avg. Shares
0.0000
0.2000
0.4000
0.6429

Sentiment
Negative
Neutral
Positive

Count of Text
187