|  |  |  |
| --- | --- | --- |
| **New Price** | **6 Months** | **Older than 1 year (SALE so it gets more attention and gets sold)** |
| BabyYuknu for $9,99 | BabyYuknu for $4,99 | BabyYuknu for $2,99 |
| Yuknu for $34,99 | Yuknu for $29,99 | Yuknu for $24,99 |
| PAARD for $49,99 | PAARD for $44,99 | PAARD for $39,99 |

**If it doesn’t Sell**

* NOW WITH FREE X (something cheap)

**Every Month**

* Mystery Box 25-xx-2021 (People got just their salary)
  + Filled with Yuknu
  + 3 random CHEAP things (bottles, etc.)
* Lottery 15-xx-2021 (People are broke but still wanna buy)
  + Cost Ticket $2.99
  + Price depends on how many tickets are sold in that month
    - 15 tickets sold = Yuknu
    - 25 tickets sold = PAARD
    - 50 tickets sold = PAARD/Yuknu + 3x Same looking babies

**PREMIUM PACKAGING**

Outside the box Box: $0.66

* Stamp black Ink: Yuknus.com + Icon

Inside the box

* Yuknu Fimo: $1.99 Eyes\*: $0.32
  + Label: From … For: Customer Name $0,14
* Roll with description Yuknu
  + Seal: Rune Icon for safe travel
  + Perkament Paper $0,24
  + Fantasy decoration
  + Fantasy font
  + Seal
* Envelop (premium design) $0,18
  + “Thank you for buying! Hope to see you soon!” $0,08
  + 2x Business Carts
  + Yuknu Stickers
* Organza sack with scent $0,24 + $0,40
  + Box Smells nice
  + For good fortune (little Cart)
* Vulmateriaal
  + Colored tissue paper to protect Yuknu
  + Houtwol
  + Hooi $0.12

**Box+ Accesoires Price: $2.04**

**Yuknu + Box Price: $4.37**

**Sell Price: $34.99**

**Profit: $30.62**