Customize:

* Vaste prijzen?
* Only Customize Basic Yuknu?
* Customize Proces
  + Customize Yuknu
  + Client sketches Idea
  + Client sends sketch via mail to customer
  + Customer likes it
  + Client sends payment request on website
  + Client pays
  + Yuknus is made and send

Do this!

* Website has to have no loading time (15 sec)
  + Minimize HTTP requests
  + Less Files more Combined Files (reduces file sizes)
    - Minifying a file = remove unnecessary formatting, whitespaces and code
  + Compress files (especially with a lot of images)
* System Fonts are faster than Webfonts
* Use Nested div to group things together
* Employ a uniform style for Buttons, Links, Headings and Fonts
* Uniform Button Style
  + Radius : 25px
  + BG Gradient : Green
  + Color : Black
  + Border : 5px
  + Border Color : Black
* Uniform Font Style
  + System Font
  + Font Size
* H1/2/3: Font Size

Responsive Website

* Design first Mobile Version
* Use Relative Units
* Use BreakPoints to handle column sizes
* Use Min and Max width

Learn

* Which database
* How to connect database to website
* Payment system
* Mailing Service
  + Client sending
  + Receiver Replying
* Difference Bitmap and Vector (Images)
* Marketing
* Using a tool like Google Analytics, you can find out how many people are on your website, which page they visit the most, how long they stay on each page, which page do they visit next, which page do most visitors exit, etc.
* Cross-browser Compatibility
* Add ads for more money