DATA IN THE PUBLIC SECTOR

About Me

10 Years in Public Sector

Non-profit, education, local government

Master of Public Administration

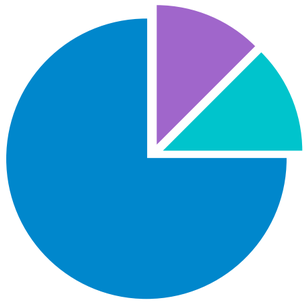
University of North Texas

Senior Management Analyst

City of Irving

What I Do

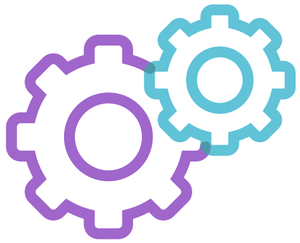
Strategic Planning



Data Storytelling

Surveys

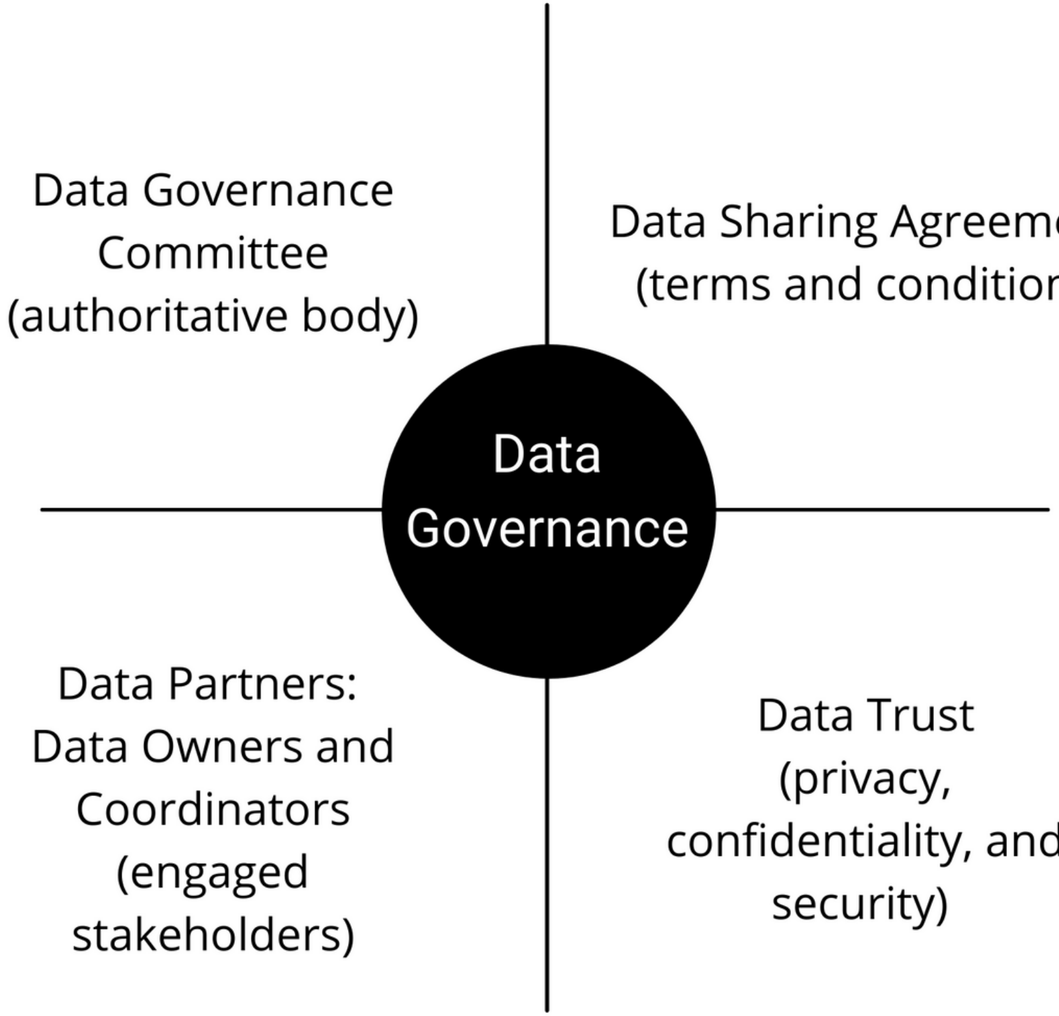
Data Governance



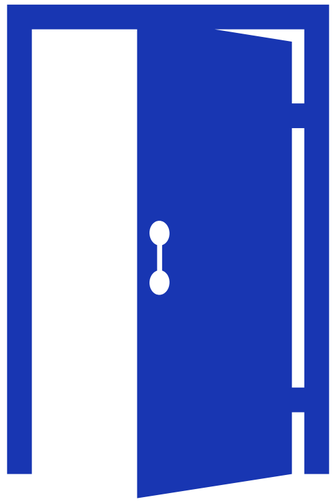
Project Management

Open Data

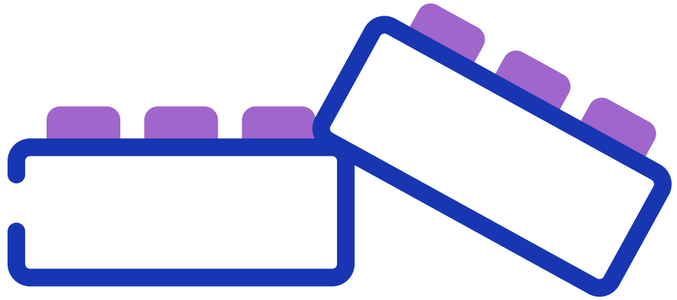
Resident Engagement


Data Governance Committee (authoritative body)
Data Sharing Agreement (terms and conditions)
Data Governance
Data Partners: Data Owners and Coordinators (engaged stakeholders)
Data Trust (privacy, confidentiality, and security)

Why It's Great



Lots of Opportunities



Build and Create

Public Service/Civic Pride

Opportunities and City Size

Small
50,000-99,999

- New or non-existent program
- Strategic Planning/Project Management
- Data Training

Lewisville, TX (106,000)

Mid
100,000-499,999

- Established program, but smaller team
- Performance Measures/Strategic Plan Dashboard
- Lots of opportunities to grow

Syracuse, NY
Scottsdale, AZ
Kansas City, MO

Large
500,000+

- Established program, larger staff
- Higher level data analytics
- Performance management and measurement

Louisville, KY
San Antonio, TX
Boston, MA

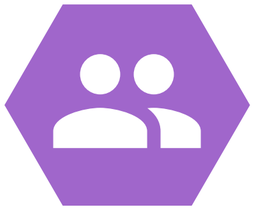
Job Titles To Look For

- Chief Innovation and Performance Officer
- Strategic Services (Manager, Director)
- Management Analyst
- Data Analyst
- Innovation/Performance Coordinator
- Analytics Team
- Performance Team
- Assistant to the City Manager

Specific Challenges

Data Sharing

Data Collection/Storage



Resources/Talent

What Works Cities

- Data Governance
- Evaluations
- General Management
- Open Data
- Performance & Analytics
- Repurposing
- Results-Driven Contracting
- Stakeholder Engagement