# Tommi Saltiola, MBA

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**SUMMARY** 

Experienced multilingual masters level data, cannabis & agriculture specialist from Finland w/ Méxican Residency @CDMX. See Up-to-date résumé and short video about me.

#### EXPERIENCE

# **Data Analyst Trainee**, Brainnest

9-10.2022

2016-2022

Working on current and past Brainnest business cases.

Freelancer

Services: eCommerce, Data Analysis, Management Consulting, Photo- & Cinematography, Graphic Design, SEO

- SME in Cannabis: consulting, R&D and hemp cultivation since 2014.
- Developed Autio Hemp Brand that got me into Madventures Suomi S02 E03 TV show educating about hemp for finnish population. (Source: Ruutu.fi)

### Co-Founder & Chairman, Finnish Industrial Hemp Association

2022-Now

CBD education lobbying projects for influencing legislation through Video Conferences, Webinars & Presentations. Our proposal got audience directly from the government.

Investor, Decentralized Finance, Blockchain use cases & Cannabis Pre-IPO's

4.2020-Now

# Chief Research & Development Officer, Hamppumaa Oy

2018-2020

- Popularized cannabis science in Finland by copywriting, podcasting & presentations
- Product Owner for developing hemp juice and milk.
- Developed a deep understanding of eCommerce, SEO, digital marketing & analytics. Worked cross-functionally
  with many self-managed teams: Management, Marketing, Research & Development. Made Financial Statements and Projections. Acted as GTD<sup>®</sup> Secretary
- Lead the Hamppumaa.fi website to be in the top of Google for CBD in Finland by doing popular science SEO blog about cannabis.

#### **PROJECTS**

## **Data Analysis**

- Brainnest Training Jupyter Notebooks
- Cancer Patient Dataset Analysis: Project training from Brainnest using Jupyter, Numpy, Matplotlib, Pandas, SciPy and Seaborn. How does different lifestyles affect cancer levels?
- Cannabis Use Cases: Visualized this scientific database for illustrating the medical use of different parts of Cannabis in different countries to see which medical conditions have the most research on cannabis.
- Wallmart Sales Data: Visualized different wallmart stores sales data to see what sell the most.
- Investigating Netflix Movies: Project from Datacamp using matplotlib and pandas

#### **Scientific & Legal Writing**

- Cannabinoid Products from Hemp
- CBD Policy Brief
- Cd, Hg and Pb Concentration of Finnish Lyophilized Hemp (Cannabis Sativa L.) Juice

#### SKILLS

**Data Analysis (Years)** Python 1 (NumPy, Matplotlib, Pandas, Seaborn, Panel, Streamlit, Scipy), Tableau 1, SQL 1, Excel 6, SPSS<sup>®</sup> 2, Git 1, Google Analytics & Data Studio 2

Other Skills Public Speaking, Research, ClickUp  $^{TM}$ , Servant Leadership, Empathy, Problem Solving, Communication, Persuasion, Coaching, SEO, WooCommerce, Marketing, Copywriting, QuickBooks & Jasper.ai Languages Finnish C2, English C2, Spanish B1, Swedish A1

## **EDUCATION**

M.Sc. Agricultural Science, University of Helsinki	1.2024
Data Analyst, Datacamp	12.2022
Professional Scrum Master TM I, Scrum.org	8.2022
Master's in Business Administration, Quantic School of Business & Technology, GPA 3.5	4.2022
B.Sc in Bioeconomy University of Applied Sciences of Lyväskylä GPA 3.5	4.2014