

user experience
design & research

some skills

DESIGN

Sketch, Figma, Adobe Suite,
InVision, Balsamiq, OmniGraffle,
Mural, Powerpoint/Keynote, Principle

DATA & ANALYTICS

Google Analytics, Mixpanel, Google
Sheets/Excel, Twitter Analytics,
Optimizely, Tableau

UX METHODS

Contextual Design, Design Sprints,
Heuristic Evaluation, Survey Design,
Card Sorting, Service Blueprints

PROGRAMMING

HTML5 & CSS3, JavaScript/JQuery,
Git & Github, Command Line

+ Tinkered with Node.js, Jekyll, Ruby/Sinatra, Sqlite/Postgres, Processing/P5.js, Python, Java

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where to find me

Brooklyn, NY
twitter / github / instagram: @saltzshaker
essaltz@gmail.com / saltzshaker.github.io

some places i've worked

Bloomberg L.P. / UX Designer
JAN 2018 - PRESENT, NEW YORK, NY
Design and research for Bloomberg Enterprise products in News & Charts.

CBRE Build / UX Researcher
OCT 2017 - DEC 2017, OAKLAND, CA
Conducted research using contextual design and Jobs-to-be-Done, presenting findings to senior CBRE leadership. Three month contract position.

Pop Up Archive (acquired by Apple) / Content Strategist
FEB 2014 - JULY 2016, OAKLAND, CA
First non-founder employee. Wireframed a suite of applications for a a podcast API, working with the team's engineers to implement them.

UCSC Linguistics Labs / Research Assistant
SEP 2010 - AUG 2012, SANTA CRUZ, CA
Facilitated studies using eye-tracking equipment. Analyzed acoustic spectra.

some places i've learned

Carnegie Mellon / M.S. in Human-Computer Interaction
SEPT 2016 - AUG 2017, PITTSBURGH, PA

UC Santa Cruz / B.A. in Linguistics
SEPT 2009 - DEC 2012, SANTA CRUZ, CA

other things i've done

Neither Her nor HAL: Representation in Speech Tech.
JAN 2019, PROCESSING FOUNDATION, LOS ANGELES, CA
Leading workshop on speech tech. for Processing Community Day 2019.

Filter Bubble Roulette (Mobile VR experience)
MAY 2018, MOZILLA & THE MUSEUM OF TECH INNOVATION, SAN JOSE, CA
Created “filter bubbles” featuring volumetric video interviews with New Yorkers.
Winner of Mozilla’s “Reality Redrawn” Challenge. Exhibited at the Tech Museum.

New Frontiers in Sonification of Financial Data
AUG 2017-PRESENT, CMU & BLOOMBERG, NEW YORK, NY
Led research for “Stockgrok” web app enabling auditory analysis of financial charts for users with visual impairments. Presented at CSUN Assistive Technology Conference 2018, the Educational Testing Service, and CIBC Bank.

Toward Measuring Empathy in Virtual Reality
OCT 2017-PRESENT, CMU, PITTSBURGH, PA
Designed a lightweight research protocol for capturing emotional experiences in VR.
Paper accepted at CHI Play conference (ACM SIGCHI).