

emily saltz

UX Design | Content Strategy | Art & Code

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[skills]

METHODS

Usability testing
User interviews
Wireframing
Sketching

TOOLS

Adobe Photoshop
Adobe Illustrator
Sketch
Balsamiq
WordPress
Microsoft Excel
Google Analytics
Praat (phonetic analysis)
Final Cut Pro
Github
Bootstrap

PROGRAMMING

HTML5
CSS (Sass & LESS)
Processing/p5.js
JavaScript
jQuery
Python
Java

LANGUAGES

English (native)
Russian (conversational)

[experience]

FEBRUARY 2014 - JULY 2016

Pop Up Archive - Oakland, CA

Head of Content Strategy

- Promoted from intern to 3rd member at a startup in the 500 Startups accelerator
- Prototyped multimedia features such as an embeddable transcript player
- Conducted user interviews and logged ideas in a feature tracker
- Designed data visualizations for words used in Oakland's 2014 mayoral campaign and the podcast "Serial" using transcripts analyzed with Pop Up Archive

OCTOBER 2013 - DECEMBER 2013

Streetside Stories - San Francisco, CA

Digital Storytelling Teaching Assistant

- Created tech-enabled lesson plans for 4th graders to create digital comics

JANUARY 2010 - SEPTEMBER 2011

University of California in Santa Cruz, Linguistics Department - Santa Cruz, CA

Research Assistant

- Analyzed acoustic spectra to mark vowel boundaries for CA vowel study
- Trained to operate eye-tracking camera and software for multiple research projects

[education]

AUGUST 2016 - AUGUST 2017 (EXPECTED)

Carnegie Mellon University - Pittsburgh, PA

Master of Human Computer Interaction

SEPTEMBER 2009 - DECEMBER 2012

University of California in Santa Cruz - Santa Cruz, CA

B.A. in Linguistics, Russian Language concentration - Cum Laude

- Recipient of the EAP Language Scholarship, 2011-2012
- Member of Golden Key and Phi Beta Kappa Honor Societies
- Semester abroad studying Russian Language at Saint Petersburg State University in Saint Petersburg, Russia (Fall 2012)

SEPTEMBER 2014 - DECEMBER 2014

Hackbright Academy - San Francisco, CA

Front-End Web Development Course

JUNE 2005 - JULY 2005

UCLA Digital Media Arts Summer Institute

Digital Video and Animation

- Directed a stop-motion music video in Final Cut Pro and animation in After Effects
- Awarded as one of the top three videos of the cohort