



## Say hi

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## Skills

### Design

Sketch  
Adobe Suite  
InVision  
Balsamiq  
Powerpoint/Keynote  
Principle  
Sayspring (VUI)

### Data & Analytics

Google Analytics  
Mixpanel  
Google Sheets/Excel  
Twitter Analytics  
Facebook Ad Manager  
Optimizely (A/B Testing)  
Tableau

### UX Research Methods

Contextual Design  
Design Sprints  
Heuristic Evaluation  
Journey Maps  
Survey Design  
Card Sorting  
Service Blueprints  
VR & AR Prototyping

### Programming

HTML5 & CSS3  
JavaScript and JQuery  
Git & Github  
Command Line

### +Tinkered with

Node.js  
Jekyll  
Ruby/Sinatra  
Sqlite/Postgres  
Processing/P5.js  
Python web scraping

## Education

### Carnegie Mellon University

*Master of Human-Computer Interaction | 2017*

### University of California, Santa Cruz

*Bachelor of Arts in Linguistics, Russian specialization | 2012*

Dean's List, University Honors

## Experience

### Bloomberg L.P.

*UX Research Lead on MHCI Capstone Project | 2017-Present*

Leading primary research and user testing for project to making financial charts accessible through nonvisual means, including haptic feedback and sonification.

### Pop Up Archive

*Content Strategist | 2014-2016*

First non-founder employee in 500 Startups (Batch 9) and Bloomberg Beta funded startup. Wireframed a suite of applications for a podcast API product & worked closely with the team's engineers to implement them and A/B test features. Designed and scheduled all social media, newsletter, and podcast content and oversaw freelancers.

*Sales and Marketing Intern | 2014*

Prospected accounts for archives and media companies like NPR & BBC Wales.

### UCSC Linguistics Labs

*Research Assistant, eye-tracking and acoustic analysis | 2010-2012*

Ran research studies on dozens of participants using eye-tracking software.

## Projects

### Conversational User Interface Design

- Designed chatbot conversation flows and personality design, and built a Ruby app for a chatbot to lead users through custom breathing exercises in Slack.

### Augmented Reality/Virtual Reality

- 3D design for VR News Bubble: A social VR concept using Facebook data.
- Led prototyping for Amviewlate, a voice-activated AR aid for Parkinson's.

### Service Design

- Led research and data design for CoPilot, an app providing asthma forecasts to children and their care networks at home and school. Sponsored by Philips.