



Say hello

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Skills

Design

Sketch
Adobe Suite
InVision
Balsamiq
Powerpoint/Keynote
Principle
Sayspring (VUI)

Data & Analytics

Google Analytics
Mixpanel
Google Sheets/Excel
Twitter Analytics
Facebook Ad Manager
Optimizely (A/B Testing)
Tableau

UX Research Methods

Contextual Design
Design Sprints
Heuristic Evaluation
Journey Maps
Survey Design
Card Sorting
Service Blueprints
VR & AR Prototyping

Programming

HTML5 & CSS3
JavaScript and JQuery
Git & Github
Command Line

+Tinkered with

Node.js
Jekyll
Ruby/Sinatra
Sqlite/Postgres
Processing/P5.js
Python web scraping

Education

Carnegie Mellon University

Master of Human-Computer Interaction | 2017

University of California, Santa Cruz

Bachelor of Arts in Linguistics, Russian specialization | 2012

Dean's List, University Honors

Experience

Bloomberg L.P.

UX Research Lead on MHCI Capstone Project | 2017-Present

Leading primary research and user testing for project to making financial charts accessible through nonvisual means, including haptic feedback and sonification.

Pop Up Archive

UX Designer and Content Strategist | 2014-2016

First non-founder employee in 500 Startups (Batch 9) and Bloomberg Beta funded startup. Wireframed a suite of applications for a podcast API product & worked closely with the team's engineers to implement them and A/B test features. Designed and scheduled all social media, newsletter, and podcast content and oversaw freelancers.

Sales and Marketing Intern | 2014

Prospected accounts for archives and media companies like NPR & BBC Wales.

UCSC Linguistics Labs

Research Assistant, eye-tracking and acoustic analysis | 2010-2012

Ran research studies on dozens of participants using eye-tracking software.

Projects

Service Design

Philips-sponsored research and data design for CoPilot, an app providing asthma forecasts to children and their care networks at home and school.

Conversational User Interface Design

Designed chatbot conversation flows and personality design, and built a Ruby app for a chatbot to lead users through custom breathing exercises in Slack.

Augmented Reality/Virtual Reality

3D design for VR News Bubble: A social VR concept using Facebook data. Led prototyping for Amviewlate, a voice-activated AR aid for Parkinson's.