



Say hello

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Skills

Design

Sketch
Adobe Suite
InVision
Balsamiq
Powerpoint/Keynote
Principle
Sayspring (VUI)

Data & Analytics

Google Analytics
Mixpanel
Google Sheets/Excel
Twitter Analytics
Facebook Ad Manager
Optimizely
Tableau

UX Methods

Contextual Design
Design Sprints
Heuristic Evaluation
Journey Maps
Survey Design
Card Sorting
Sketching
Service Blueprints
VR & AR Prototyping

Programming

HTML5 & CSS3
JavaScript and JQuery
Git & Github
Command Line

+Tinkered with

Node.js
Jekyll
Ruby/Sinatra
Sqlite/Postgres
Processing/P5.js
Python web scraping

Education

Carnegie Mellon University *Master of Human-Computer Interaction*

University of California, Santa Cruz *Bachelor of Arts in Linguistics*

Dean's List, University Honors, Russian specialization

Experience

Bloomberg L.P. (CMU Capstone Project) *Design Research Lead | 2017*

Led design research with team & client to develop a web app to make stock charts accessible through auditory cues.

Audiosear.ch *UX Strategist | 2015-2016*

Wireframed a suite of applications for a podcast API from Pop Up Archive. Worked with the team's engineers to implement them. A/B tested features and product language.

Pop Up Archive *Content Strategist | 2014-2016*

Created all branded content for user base of 2,000+ audio creators. Led user sessions including trainings and card-sorting with local radio and podcast community.

Sales and Marketing Intern | 2014

Researched market and built relationships with archives and media companies.

UCSC Linguistics Labs *Research Assistant | 2010-2012*

Ran research studies on dozens of participants using eye-tracking equipment.

Projects

CoPilot: Mobile app for asthma care concept for Philips *Service Designer*

Led service design research for CoPilot app providing asthma forecasts for kids.

Toward Measuring Empathy in Virtual Reality *UX Researcher*

Conducted literature review of research methods for emotion data capture in VR resulting in the development of a new VR research protocol. Paper accepted to CHI PLAY 2017.

BreatheIO: Slackbot design and development *Designer and Developer*

Designed chatbot conversation flows and personality design and built a Ruby app for a chatbot to lead users through custom breathing exercises in Slack.