



BATTLE OF NEIGHBORHOODS



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Introduction

In previous projects we have seen and analyzed the Neighborhoods in cities such as Toronto and New York. This time, and as I live in Chicago, the main goal is to determine which neighborhoods have which type of food in Chicago. In addition, we will group them by clusters to see which of them are similar.

Imagine you want to run a new brand restaurant and you are trying to figure it out which is the best place to do it. In order to do it in the best way you will try to collect some information about the neighborhoods such as number of restaurants, type of food and their location. Thanks to this project you will have this information and in addition it will be clustered, then, once you find a suitable neighborhood for your restaurant you will be able to find others with similar conditions inside the cluster.

But this project is not only good for restaurants, it is also for costumers. In fact they will look for one kind of food to eat, and they will be able to know which neighborhood would be the best to find it.