

# Salvatore Romano

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# Memberships



Tracking Exposed



Network Against Hate Discourses.

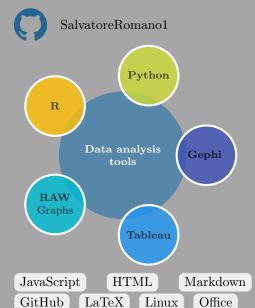
DATACTIVE

DatActive, UVA

## Languages

- Italian
  - × Native language
- **English** 
  - F IELTS Academic 2021 C1
- Spanish
  - **DELE 2019 B2**

# Computer Skills



 ${\bf Surveys} (Survey Monkey, Qualtrics, JS)$ 

Text Analysis (NLP, LIWC, autoIC)

### Working Experience

2022 **Head of Research** Tracking Exposed Independent algorithmic auditing for public good on TikTok, YouTube, Facebook, PornHub and Amazon.

2021 User Experience Supervisor Ledger, Horizon2020 Youchoose.ai: building the first third party recommender system interoperable with Youtube.

Digital Forensic Researcher

Reset Foundation

YouTube and PornHub's algorithm analysis to provide evidence for strategic litigations.

2020 **Teaching Assistant**Master courses of "Persuasion and Social Influence" and "Social Network Analysis".

Teacher at high school

Associazione Psychè

Raising awareness on the digital sphere among young adults. Documentary

2019 **Researcher: Analysis of Amazon's algorithm.**TV Program: "Petrolio", Episod: "Il mondo (segreto) di Amazon".

### Publication and Reports

2022 "Pro-war content dominates on TikTok in Russia after failure to implement its own policy"

Washington Post, RTVE.es, TechCrunch, Wired..

"TikTok blocks 95% of content for users in Russia".

Wall Street Journal, Finantial Time, Wired, Vice, Le Monde, Repubblica..

"The platformization of gender and sexual identities: algorithmic analysis of PornHub"

Porn Studies. DOI.

"Mapping Ban and Shadow-Ban on TikTok: Expose hidden censor-ship with a cross-national research".

DMI Winter School, Amsterdam University

2021 "YTREX: crowdsourced analysis of YouTube's recommender system during COVID-19 pandemic"

Information Management and Big Data, Springer. DOI.

"Echo Chambers, Filter Bubble and Polarization on Youtube: the USA post-electoral debate".

DMI Winter School, Amsterdam University

2020 "Investigating polarization via YouTube's Recommender Systems: how is Brexit polarized on youtube?".

DMI Winter School, Amsterdam University

### Education

O20 Research Internship with M. Heerdink University of Amsterdam Investigating Polarization on social media using Integrative Complexity.

2020 Master degree - Social and Communication University of Padova Psychology

<u>Master Thesis</u>: "Haters gonna (make you) hate: Negative Campaign as predictor of online Hate Speech during 2019 European elections in Italy. In collaboration with Amnesty International Hate Barometer."

2017 Bachelor degree - Psychology

University of Padova

#### References

Stefania Milan (s.milan@uva.nl) Caterina Suitner (caterina.suitner@unipd.it) Univ. of Amsterdam - Sociology Univ. of Padova - Rete vs Odio

## Salvatore Romano

#### Talks and Lectures

#### 2022 World Economic Forum, Davos

Web3 Foundation

Panel: "TikTok at War: Trust and Truth at a time of Conflict ". Video.

World Leading Summit for Human Rights in Digital Age RightsCon Tutorial: "Tracking Exposed: a tool for TikTok algorithmic audits and shadowban detection".

Mozilla Festival: Together towards our common Mozilla Foundation goal: a healthy internet and Trustworthy AI.

Lightning Talk: "The platformization of gender and sexual identities: an Algorithmic Analysis of PornHub" Video

Panel: "Analyzing shadow-ban on TikTok: the "TikTok Observatory"

2021 **Pre-COP: Climate Change and New Technologies** Unimi, Stanford "The impact of Recommendation Algorithms in the Climate Crisis". Slides

Annual Journalists Seminary

National Order Of Journalists

"Tools for Data Journalists: what is an algorithm and how can we study it?" Slides

#### E-privacy 2021 Conference

Winston Smith, HERMES

"Two examples of algorithmic bias: polarization on Youtube and heteronormativity on Pornhub." Slides Video

#### Political Psychology Master Course

University of Padova

Lecture on "Negative Campaign as predictor of online Hate Speech during 2019 European elections in Italy: Amnesty's Barometer" Slides, Video.

2020 Remote Chaos Experience Conference Chaos Computer Club Tutorial on "Youtube Tracking Exposed:tool for algorithm audit".

Data Cities: Smart Technologies, Tracking and
Human Rights

Disruption Lab

Workshop conduction: "Smash your filter bubble". Radio Colonia Interview.