

OWNERS UNITY

Vision and Mission

Making positive change for the world

Presented by: Scott Scherer



Agenda

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■ Vision

■ Mission

■ Key Goals

■ About the Company

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■ Long-Term and Short-Term Goals

■ The Team

Our Vision, Mission and Goals



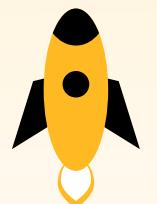
Vision

Owners Unity has a vision of revolutionising the housing market by changing the way clients perceive their role and value during the process of attaining home ownership



Mission

Owners Unity aims to increase global home ownership and decrease global homelessness.



Goals

Our goal is to re-educate people about what they can do to increase their chances of home ownership, help people to improve their position in the housing market and offer people a chance to lift themselves out of poverty.



A world where
everyone has the
opportunity to own
their home and a
crypto portfolio

Giving everyone a chance to succeed

To empower people by lifting them out of poverty

Owners Unity aims to give everyone the chance to own property, acquire wealth and lift themselves out of poverty





Key Goals

1

To increase home ownership

2

To reduce homelessness and
reduce poverty

3

To re-educate people on how
their finances can be used for
theirs and others benefit without
reducing their worth



About Us



THE TEAM

The OUT team come from a varied background, with experiences that have led us all to this collaboration



THE TECH TEAM

Our international team hail from both sides of the world and bring together different views and ideologies, which give us a much fuller outlook and perspective on the technical aspects of our product

Owners Unity was created by a group of businesspeople and homeowners who, over a period of time, had lamented at the increasing difficulty of obtaining a place on the property ladder. Over years of discussions, with many people from many different backgrounds and goals, we came to an understanding that things needed to change. The growth of cryptocurrency has made that change possible and now we, at Owners Unity, are proud to welcome you to the future of property management, home ownership and mutual social assistance.

Using our innovative, unique and revolutionary formula, we have fused the benefits of cryptocurrency with creative innovation, to create a token that will offer multiple rewards not only to the token holder but also to the future beneficiaries of the real-world application. In short Owners Unity looks to return financial choice and power to the people who deserve it.

With the increase in popularity of cryptocurrency, return on investment has vastly outpaced what is on offer from traditional methods of investment.

As of June 14, 2021, according to global investment bank Goldman Sachs, 10-year stock market returns have averaged 9.2% over the past 140 years. Looking at all the possible ten-year holding periods since the FTSE 100's inception shows an average annual return of 7.75%.

FTSE 100 returns (1984–2019)

	Period return	Annualised
Price return	654.2%	5.77%
Total return	1377%	7.75%

(<https://www.ig.com/uk/trading-strategies/what-are-the-average-returns-of-the-ftse-100--200529>)

While 7.75% might be the average, the returns in any given year are far from average. In fact, between 1926 and 2022, returns were in that “average” band of 8% to 12% only seven times. The rest of the time they were much lower or, usually, much higher. Volatility is the state of play in the stock market.

As one can imagine saving money in a bank returns substantially less!

Investing in cryptocurrency, in comparison, has produced a substantially greater return on investment. In fact the top 25 cryptocurrencies have a staggering mean return on investment of 57,000%, see link below.

(<https://www.cryptocurrencychart.com>).

Factors Shaping Our Strategic Decisions



Local Knowledge

We plan to start in the countries where we know the legal requirements of the property markets



Demand

Working in areas where there is significant demand for our product to increase the probability of success



Innovation

Utilising the rapid technological advancements to benefit everyday people. Increasing crypto adoption globally



Education

To combine primary real world functionality with blockchain innovation to bring a greater understanding of the benefits of crypto.

Vision and Mission Board



Vision

A world where everyone has a chance to improve their situation

Mission

To increase global home ownership and reduce homelessness and poverty

Our Product and Service

- A unique property platform
- Collaborative and intuitive platform for everyone
- 24/7 live support for users

Target Market

- Young Professionals
- Below average credit rating
- First time buyers

Needs

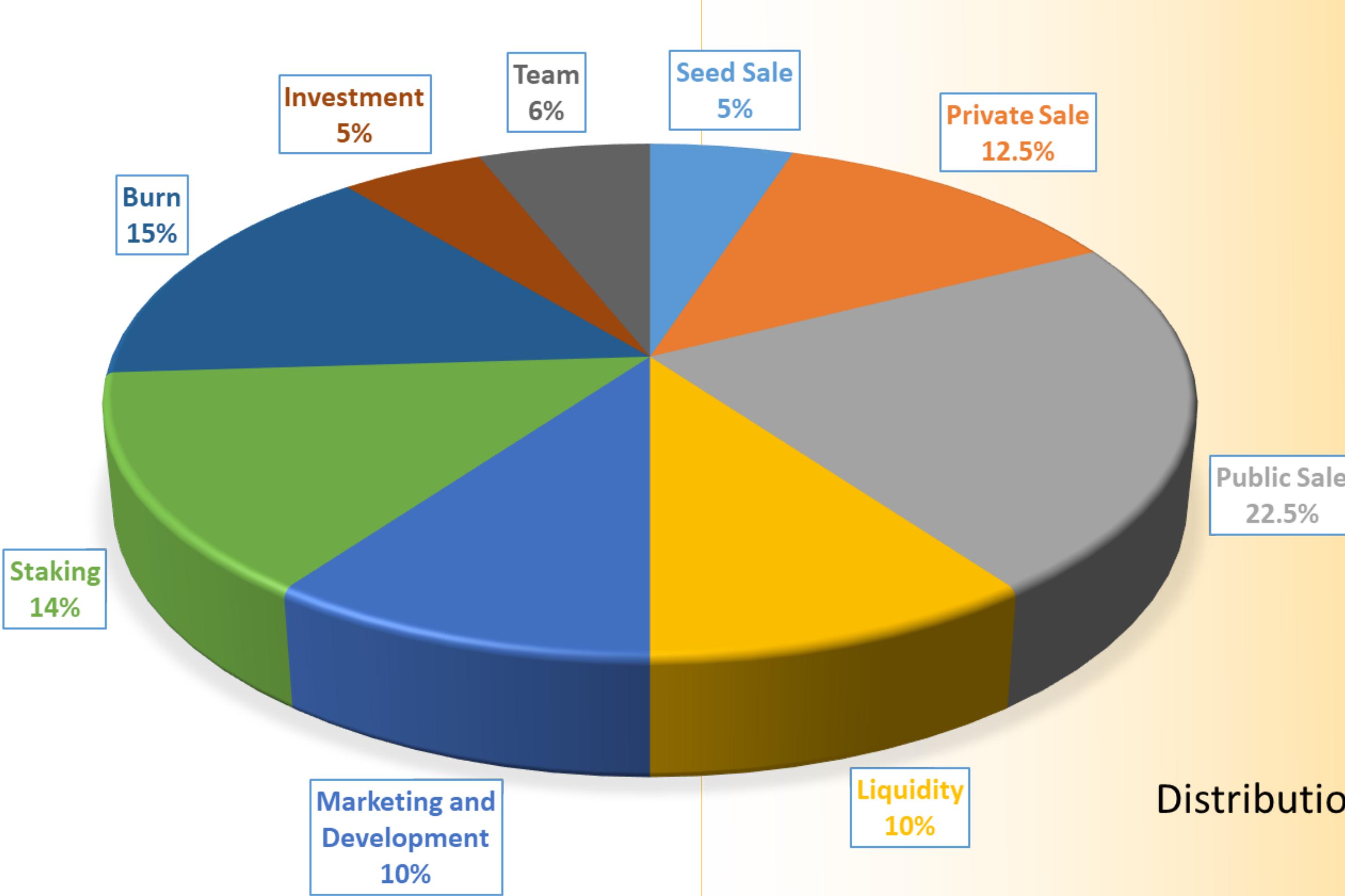
- A strong investor base for the project to flourish
- Clear and concise website for investors and clients
- We need our satisfied users' enthusiasm in empowering fellow users of our product

Competitors

- We are unaware of any specific competitors for our product

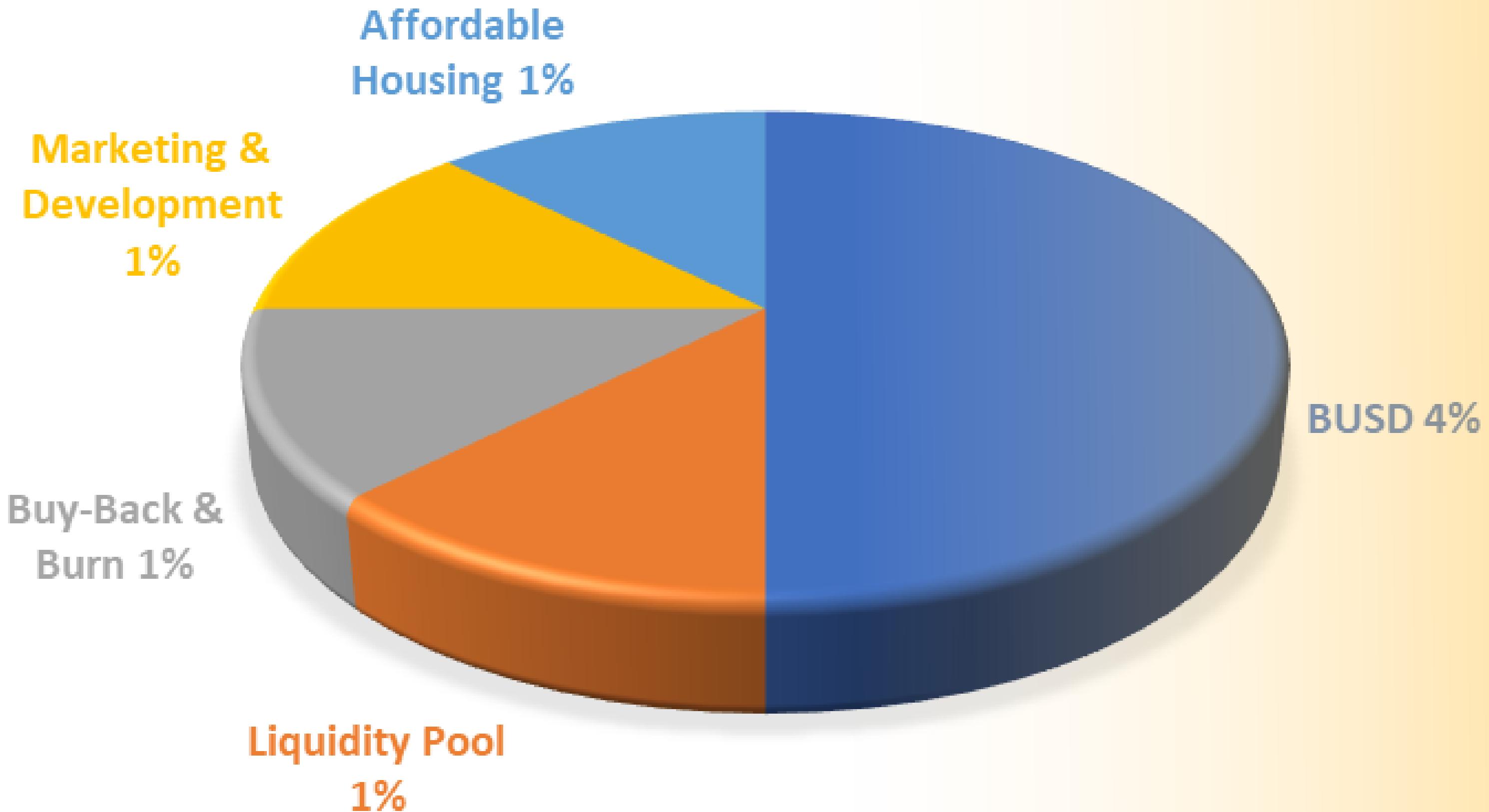
Risks

- Market crash could temporarily reduce profit margins
- Some countries may delay access to the property market
- Uptake of product could be slower than anticipated

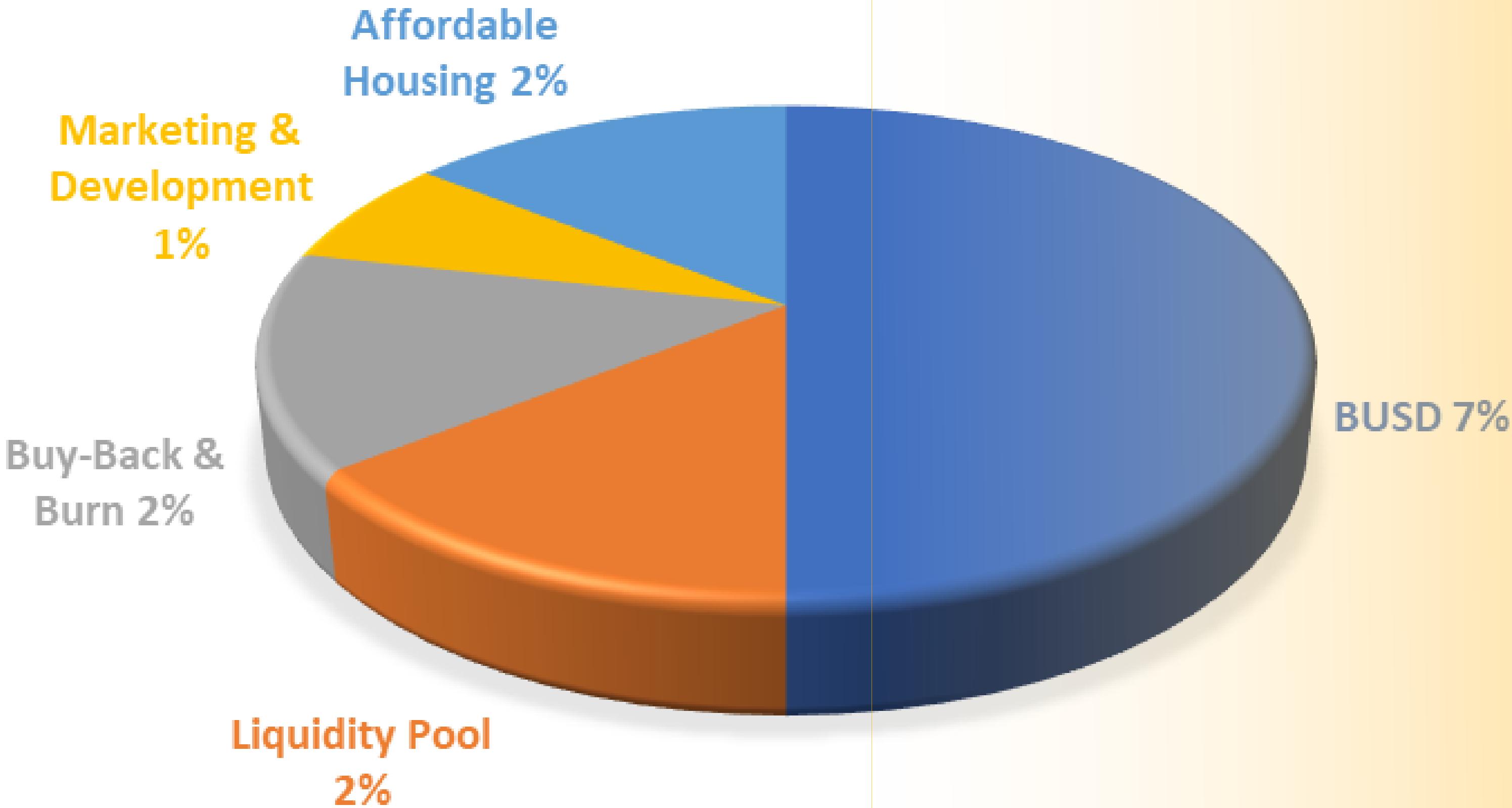


Distribution of Tokens

BUY TAX DISTRIBUTION



SELL TAX DISTRIBUTION



Property Investment Forecast For OUT

As with all forecasts this can change depending on many variables.

This forecast is based on 5 properties valued at 200,000 GBP per property (1,000,000 GBP).

Client Deposit	@ 5,000 GBP per property	25,000 GBP
Client Payment	@ 500 GBP per month/property	30,000 GBP
Total		55,000 GBP
Investment		55,000 GBP
Investment pay-out		275000 GBP
Investment return		220000 GBP
Distribution	Clients @ 35%	77,000 GBP
	Affordable Housing @ 25%	55,000 GBP
	Owners Unity @ 20%	44,000 GBP
	Staked Holders @ 12.5%	27,500 GBP
	All Holders @ 5%	11,000 GBP
	Marketing and development @ 2.5%	5,500 GBP

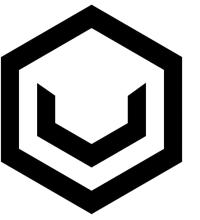
Example

Client buys house for	200000 GBP
Deposit	5000 GBP
Monthly payment	500 GBP/month
Total paid in year 1	11000 GBP
Client reward @35% Of 55K	15400 GBP
Total paid in year 1	26400 GBP
Total paid per following year including reward	14400 GBP

$$\text{Time to pay off home} = \frac{220000 - 26400}{14400} + 1$$

$$= 14.44 \text{ years*}$$

*This is more than a 50% reduction of the time to own a home using current financial methods.



ROADMAP



Q4 2021

Register Company
Set Up Team
Register Domain
Develop Website

Q1 2022

Develop Contract
Audit Contract
Seed Round
Private Token Sale
Strategic Partnership
KYC

Q2 2022

Public Token Sale
Launch Token
Strategic Partnership
Exchanges Listings
Coingecko Listing
Coin Marketcap
Listing

Q3 2022

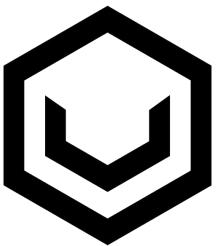
Certik Audit
Strategic
Partnerships
Tier 1
Insure LP and
company wallets
App development

LONG-TERM COMPANY GOALS

- Reduce global carbon footprint by building smart homes through strategic partnerships
- Increase the floor of average household income worldwide
- Become a globally recognised market leader in property innovation

SHORT-TERM COMPANY GOALS

- Build a product accessible on all devices
- Launch industry's first crypto based deflationary property token
- Grow our client base and investors to 1 million participants



The Team



Scott Scherer

Founder



Saleh Saadeddine

Co Founder



Paul Somerville

Chief Marketing Officer



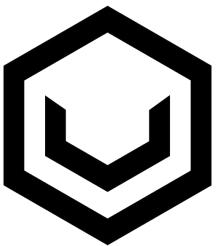
Dean White

Chief Technical Officer



Harvey McFaull

Analyst



The Team



Malek Alameddine
Advisor



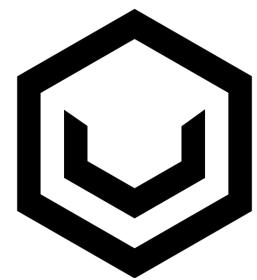
Barry J Mcginn
Advisor



Simon Henderson
Property Advisor



Shay
Property Advisor



OWNERS UNITY

Thank you!

Feel free to approach us
if you have any questions.