

# Sam Callaway

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GitHub: <https://github.com/Sam-Callaway>

## Education

University of Sussex - BA Hons in Economics and Politics

The Downs School - Compton, Berkshire

A Levels: A in Politics, B in History, B in Economics

GCSEs: 3A\*s, 6As including: A\* in English Language, A in Mathematics

## Technical Skills

Technologies used:

HTML5, CSS, JavaScript, Bootstrap, React, NodeJS, Axios, JSON, Express, SQL, Python

Completed Front End Development Bootcamp provided by edX

Projects:

Robot vs Reporters

Developments in AI have brought with them risks of AI generated fake news. This website was built using React and takes a real news article and places it alongside an article generated by ChatGPT and asks users to pick the real one.

I developed the code to pull the real news articles and display them on the page. I am currently working on improving this site by writing an article scraping API that will allow the page to use higher quality articles from more sources.

<https://github.com/Sam-Callaway/Robot-vs-Reporters>

Munchify

A website using HTML, CSS, Bootstrap and JS. This page would randomly pick a recipe from the Spoonacular API and then pair it with an appropriate Spotify playlist so users can plan a dinner party.

I worked on the JavaScript to retrieve and process the data from the Spoonacular API and also the functionality to allow users to save favourite recipes to browser local storage.

<https://github.com/stuart540/munchify>

Professional Diploma in UX Design from the UX Design Institute - certified by Glasgow Caledonian University

Learning skills in:

- Wireframing
- Low and Mid-fidelity prototyping
- Usability testing
- Interaction Design

## Professional Experience

### **Vodafone UK, October 2021 - Present – Base Segmentation Analyst**

In this role I worked in Sales Operations as part of the team managing assignment of Vodafone Business' base to salespeople. Primarily, I was maintaining an SQL database of Vodafone Business' customers and responding to queries through our ticketing system. Aligning customers to the correct salespeople and cleaning data where necessary.

- Using SQL queries and Excel to provide BAU and ad-hoc reporting to various stakeholders
- Wrote Python scripts to assist with cleaning large tables of customers and billing lines
- Liaising with sales managers on the allocation of customers to salespeople
- Responding within SLAs to tickets raised by Sales
- Ensuring our database, billing systems and Salesforce are aligned correctly

### **Vodafone UK, September 2020 – October 2021 – Interconnect and Roaming Accountant**

In this role I was responsible for the accounting of Vodafone UK's Interconnect and Roaming revenues and costs. This related to the interconnection of Voice and SMS between VFUK and other operators and mobile usage from Vodafone customers roaming abroad.

- Delivered timely month-end close processes each month. Ensured that Interconnect and Roaming figures were accurately posted and available in financial reporting for WD3 deadlines
- Created new reporting formats and added those into BAU processes and MEC
- Continued work on a project from my previous role to reconcile payments to Spotify for Red Entertainment customers. Involving using Python to pull data from and compare large datasets and worked with Customer Experience to disable Spotify premium accounts as necessary. Delivered a saving of £40k per month with further savings to follow
- Updated Roaming posting processes to integrate newly available reporting greatly improving accuracy of segmentation posting. This also allowed me to identify significant overuse issues with Roaming data usage and prevent monetary loss to Vodafone UK
- Identified and corrected issues within existing Interconnect processes
- Attended meetings with senior stakeholders to provide detailed commentary
- Wrote new detailed process documents for the entire role to prevent knowledge loss during role transitions

### **Vodafone UK, June 2018 – September 2020 – Revenue Accounting Analyst - Content**

My first role in the Revenue & Margin team as part of the Financial Operations function at Vodafone. I primarily dealt with Content, which includes phone-paid services, Consumer IoT and Red Entertainment inclusive content. This role involved stakeholders within Vodafone and external third party partners. My responsibilities included:

- Working in Access and Excel, collate traffic data and rate and process it in order to produce the cost and revenue figures for each product
- Acting as FinOps SPOC on ongoing reporting projects including Enhanced Content Reporting and a Charge to Bill Segmentation report. Responsible for taking data from these reports and using to reconcile against other VF sources and external data, identifying discrepancies and escalating them where needed
- Managed the process of revenue share payments to partners from beginning to end: generating statements for distribution to partners, ensuring accuracy and completeness of payments, seeking approvals for payments from stakeholders up to SLT level and loading payment journals into SAP for use by the AP team at the SSC.
- Using rated traffic, created a number of reports for internal stakeholders in the FP&A teams and B2B Enablers team
- First point of contact for third party partners when dealing with accounting queries

#### **Newbury Investments UK, October 2016 – September 2017 - Credit Office Manager**

As Credit Office Manager for one of NIUK's subsidiary companies, Decco Ltd, I had a team of 6 credit controllers which reported directly to me. They supervised credit accounts across 12 branches. I took on these new responsibilities in addition to those in my previous role which I continued to do for Decco Ltd.

#### **Taylor & Francis Group, May 2017 – June 2017 – Marketing Work Experience Placement**

During this two week placement, I assisted in marketing the medical list in the professional team for books

#### **Newbury Investments UK, February 2015 – October 2016 - Credit Office Trainee**

In my first role at this business I supervised credit account applications for three companies that specialise in electrical distribution. They total in excess of £220 million in turnover across more than 35 branches.

#### **GTI Media, January 2015 – February 2015 – Events Promoter (Temporary Role)**

#### **Pure, September 2012 – December 2012 – Charity Telephone Fundraiser**

#### **Pell and Bales, September 2011 – January 2012 – Charity Telephone Fundraiser**

#### **Staples, March 2011 – July 2011 – Store Associate**