# 40.016: Analytics Edge Week 5 Lecture 2

# MODEL ASSESSMENT AND MODEL SELECTION: CROSS VALIDATION AND LASSO

Term 6, 2020



#### **Outline**

- Model assessment and Model selection
- Bias-Variance trade-off
- Subset Selection

- Cross validation
- LASSO

#### Model assessment and Model selection

- We use recent ideas in regression and classification.
- Mostly developed for large data sets with many predictors.
- GOAL prediction accuracy
  - model interpretability

#### Bias-Variance trade-off

Recall the linear regression model fitting problem. The true model is:

$$Y = f(X) + \epsilon$$

where  $\epsilon$  is a random error term with mean 0 and variance  $\sigma^2$ .

- Using least squares minimization on training data we find predictor  $\hat{f}$  for f.
- $\bullet$   $(X_0, Y_0)$ : (test) data point.

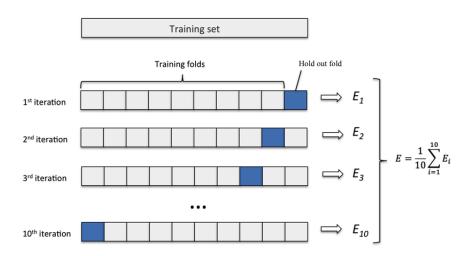
Test MSE = 
$$\mathbb{E}(Y_0 - \hat{f}(X_0))^2 = \text{Var}(\hat{f}(X_0)) + \mathbb{E}\left[(f(X_0) - \hat{f}(X_0))^2\right] + \sigma^2$$
  
= Variance of estimator  
+ Squared Bias  
+ Variance of error term (irreducuble error).

- Complex model: typically high variance and low bias.
- Simple model: low variance but high bias.

#### **Cross-Validation**

- Model assessment technique.
- A model is considered good if it has a low test set error (TEST MSE).
- We often do not have a large test set to validate our model.
- One method of model assessment here is Cross Validation.
  - Validation set approach
  - Leave one out cross validation
  - k-fold cross validation.

#### k-fold cross validation



#### TWO OBJECTIVES:

Minimize sum of squared errors in the training set.

$$\min_{\beta_0,\beta_1,...,\beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - \ldots - \beta_p x_{ip})^2.$$

lacktriangle Penalize complexity for the model. Minimize  $\sum_{i=0}^p |\beta_i|$ .

- LASSO: Least absolute shrinkage and selection operator.
- For a tuning parameter  $\lambda \geq 0$ :

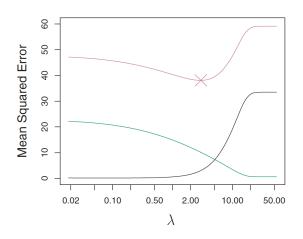
$$\min_{\beta_0,\beta_1,...,\beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - ... - \beta_p x_{ip})^2 + \lambda \sum_{j=1}^p |\beta_j|.$$

- Balance data fit (first term) with model complexity (second term)
- When  $\lambda = 0$ , LASSO reduces to standard linear regression.
- When  $\lambda\uparrow\infty$ , the second term dominates and LASSO will make all the beta coefficients for the predictor variables go to zero.

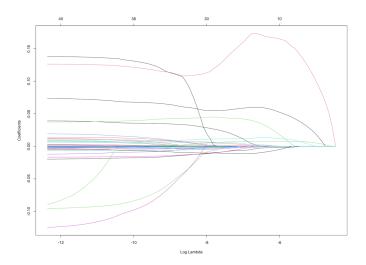
- Proposed in the paper Regression Shrinkage and Selection via the Lasso, JRSS B, 1996, by Robert Tibshirani.
- Around 36000 citations as of October 2020.
- The objective function in LASSO is convex and tries to roughly promote sparsity.
- Advantage of LASSO is that since it is convex, the local optimum is the global optimum.
- Unfortunately, objective function is not differentiable unlike standard linear regression. But there are efficient ways to solve the problem to optimality.

#### Choice of $\lambda$

- f 0 Use a grid of possible values and compute the cross-validation error for each value of  $\lambda$ .
- **2** Choose the  $\lambda$  with the smallest cross-validation error.
- **3** Finally refit the final model using all the observations for the selected value of  $\lambda$ .



Black line: Squared BiasGreen line: VariancePurple line: Test MSE



#### Alternatives to LASSO

• LASSO:

$$\min_{\beta_0,\beta_1,...,\beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - ... - \beta_p x_{ip})^2 + \lambda \sum_{j=1}^p |\beta_j|.$$

Ridge Regression:

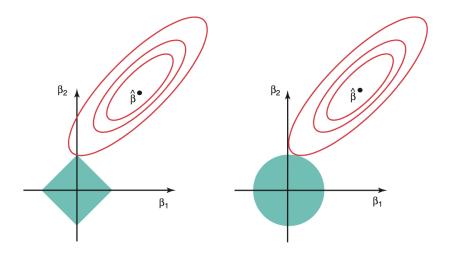
$$\min_{\beta_0, \beta_1, \dots, \beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - \dots - \beta_p x_{ip})^2 + \lambda \sum_{j=1}^p \beta_j^2.$$

Elastic Net:

$$\min_{\beta_0,\beta_1,\ldots,\beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - \ldots - \beta_p x_{ip})^2 + \lambda_1 \sum_{j=1}^p |\beta_j| + \lambda_2 \sum_{j=1}^p \beta_j^2.$$

- combine ridge regression and LASSO penalty.

# LASSO vs Ridge regression



## Econometrics: Cross-country growth regression

- Understand factors (economic, political, social) that affect rate of economic growth.
- For example: GDP, degree of capitalism, population growth, equipment investment.
- Robert Barro (1991): Growth rate ↑ School enrollment rate

   ↓ Real per capita GDP (1960 level)
- Many such variables have been proposed. Little guidance from economic theory on choice.
- Why not use subset selection from linear regression.
- We use dataset from I just ran two million regressions by Sala-I-Martin and Model uncertainty in cross country growth regression by Fernandez et. al.
- 41 possible explanatory variables with 72 countries.
- ullet Note that if you try all  $2^{41}$  possible combinations, it leads to around 2 trillion possibilities.