

Introduction

My academic foundation includes a Bachelor’s degree in Computer Engineering and an Interactive Media Design diploma. I stand out as a fusion of technical expertise and creative ingenuity. Web app design and development are my professional passions, and I excel in the dynamic tech landscape, where adaptability and rapid learning are second nature to me.

Professional Experience

Jitto April 2023 - Aug 2023

UI/UX Designer (Internship)

- Designed wireframes using Figma for key post-sign-up pages, focusing on enhancing user experience.
- Incorporated essential features, intuitive options, and eye-catching icons for the main post-sign-up page, produce option pages.
- Played a pivotal role in streamlining the user journey and improving platform functionality.

Karbord Computer Software Company Jun 2021 - Nov 2021

Mobile App UI Designer (Contract)

- Collaborated within a team to create intuitive mobile interfaces and ensure visual branding consistency.
- Crafted brand-aligned Instagram graphics.
- Translated complex requirements into user-friendly solutions.

Red Rose Digital Marketing Company Jan 2021 - Apr 2021

Digital Marketer (Contract)

- Managed digital marketing campaigns on Facebook and Instagram, with a focus on small businesses.
- Leveraged Google Analytics for data-driven decision-making.
- Conducted market research to identify trends and enhance effectiveness.

Shabih Film-Making Studio Sep 2019 - Mar 2020

Video Editor/Content Creator (Part-time)

- Contributed to a versatile team handling video editing, Instagram layout design, and content creation.
- Created short and long video ads for the “[MazzeH](#)” cooking show.

Skilled Projects

User Interface Design [\[Link to Projects\]](#)

- [Sous Chef](#): Led the Figma-based creation of an innovative culinary app bridging chefs with food enthusiasts.
- [Sushi Kan](#): Revamped Sushi Kan Restaurant’s digital presence by creating mobile apps, websites, and tablet interfaces from scratch using Adobe XD.
- [House of Targ](#): Redesigned House of Targ bar’s web app, sketching and refining in Adobe XD, with collaborative team input on branding.

Web/App Development [\[Link to Projects\]](#)

- [Magic Swirl](#): Using Adobe XD, HTML, CSS and JavaScript, created an interactive website for a fictional Icecream shop.
- [Cocktails List](#): Designed and developed an animated cocktail page using HTML, CSS, and JavaScript.
- [Snap](#): Designed responsive dropdown navigation with interactive hover states for desktop and mobile, aligning with provided design.

Client Liaison and Project Management

- Demonstrated strong client relationship management skills, including active engagement in weekly meetings to align with their product vision.
- Gathered client feedback, addressed concerns, and provided regular updates on project status.
- Gained experience in IT project management, including planning, scheduling, resource allocation, and risk management.

Education

Algonquin College (Ottawa)

Interactive Media Design Diploma

Department of Media Arts

CGPA: (3.9/4)

Dean’s Honors List

Azad University of Mashhad (Iran)

B.Sc.: Computer Engineering – IT

Department of Computer Engineering

CGPA: (3.6/4)

Software Skills

Graphic Design Tools:

Adobe Illustrator, Photoshop,
Adobe XD, Indesign
Figma, Canva

Marketing Tools:

Google Analytics, SEO, Google Ads

Content Management Tools:

WordPress, Shopify, Drupal
Storyblok

Multimedia Tools:

Adobe Premiere Pro, After Effects
Adobe Lightroom, Audition

Coding:

HTML, CSS, SASS, tailwind
JavaScript, React, Vue
PHP, Python