

Introduction

My academic foundation includes a Bachelor’s degree in Computer Engineering and an Interactive Media Design diploma. I stand out as a fusion of technical expertise and creative ingenuity. Web app design and development are my professional passions, and I excel in the dynamic tech landscape, where adaptability and rapid learning are second nature to me.

Professional Experience

Jitto April 2023 - Aug 2023

UI/UX Designer (Internship)

- Designed wireframes using Figma for key post-sign-up pages, focusing on enhancing user experience.
- Incorporated essential features, intuitive options, and eye-catching icons for the main post-sign-up page, produce option pages.
- Played a pivotal role in streamlining the user journey and improving platform functionality.

Karbord Computer Software Company Jun 2021 - Nov 2021

Mobile App UI Designer (Contract)

- Collaborated within a team to create intuitive mobile interfaces and ensure visual branding consistency.
- Crafted brand-aligned Instagram graphics.
- Translated complex requirements into user-friendly solutions.

Red Rose Digital Marketing Company Jan 2021 - Apr 2021

Digital Marketer (Contract)

- Managed digital marketing campaigns on Facebook and Instagram, with a focus on small businesses.
- Leveraged Google Analytics for data-driven decision-making.
- Conducted market research to identify trends and enhance effectiveness.

IranKhodro Khorasan Car Manufacturing Company June 2020 - Nov 2020

IT Support Specialist (Part-time)

- Provided essential technical support, ensuring the stability and functionality of corporate networks and applications.
- Collaborated with the IT team to install, support, and maintain computers and networked peripherals, contributing to seamless organizational technological operations.

Shabih Film-Making Studio Sep 2019 - Mar 2020

Video Editor/Content Creator (Part-time)

- Contributed to a versatile team handling video editing, Instagram layout design, and content creation.
- Created short and long video ads for the “MazzeH” cooking show.

Skilled Projects

User Interface Design [Link to Projects]

- Sous Chef: Led the Figma-based creation of an innovative culinary app bridging chefs with food enthusiasts.
- Sushi Kan: Revamped Sushi Kan Restaurant’s digital presence by creating mobile apps, websites, and tablet interfaces from scratch using Adobe XD.
- House of Targ: Redesigned House of Targ bar’s web app, sketching and refining in Adobe XD, with collaborative team input on branding.
- Magic Swirl: Using Adobe XD, HTML, CSS and JavaScript, created an interactive website for a fictional Icecream shop.

Client Liaison and Project Management

- Demonstrated client relationship skills in weekly meetings, aligning with product vision and gathering feedback, while also gaining IT project management experience in planning, scheduling, and risk management.

Education

Algonquin College (Ottawa)

Interactive Media Design Diploma

Department of Media Arts

CGPA: (3.9/4)

Dean’s Honors List

Azad University of Mashhad (Iran)

B.Sc.: Computer Engineering – IT

Department of Computer Engineering

CGPA: (3.6/4)

Software Skills

Graphic Design Tools:

Adobe Illustrator, Photoshop, Adobe XD, Indesign Figma, Canva

Marketing Tools:

Google Analytics, SEO, Google Ads

Content Management Tools:

WordPress, Shopify, Drupal Storyblok

Multimedia Tools:

Adobe Premiere Pro, After Effects Adobe Lightroom, Audition

Coding:

HTML, CSS, SASS, tailwind JavaScript, React, Vue PHP, Python

Technical Skills:

Networking Protocols(TCP,IP,VPN), Cisco Switches,VLAN concepts, Volp technology