



Maven Electronics Retailer Analysis

Month

▼

All

▼

Year

▼

All

▼

OVERVIEW

- Overview I
- Overview II(Product...
- Overview III(Customer...
- Overview IV(Store and...

Revenue

\$21.78M

vs Last year

▲ 2.1%

Profit

\$12.77M

vs Last year

▲ 2.1%

Quantity sold

24K

vs last year

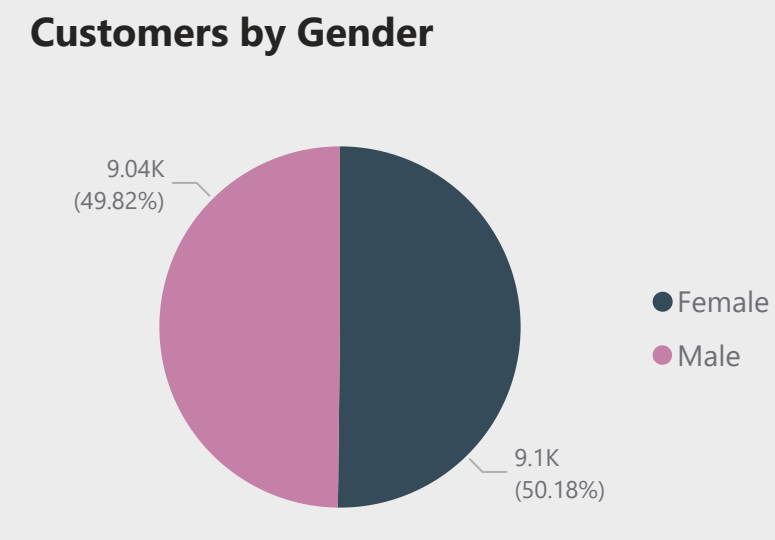
0.0%

Unique customers

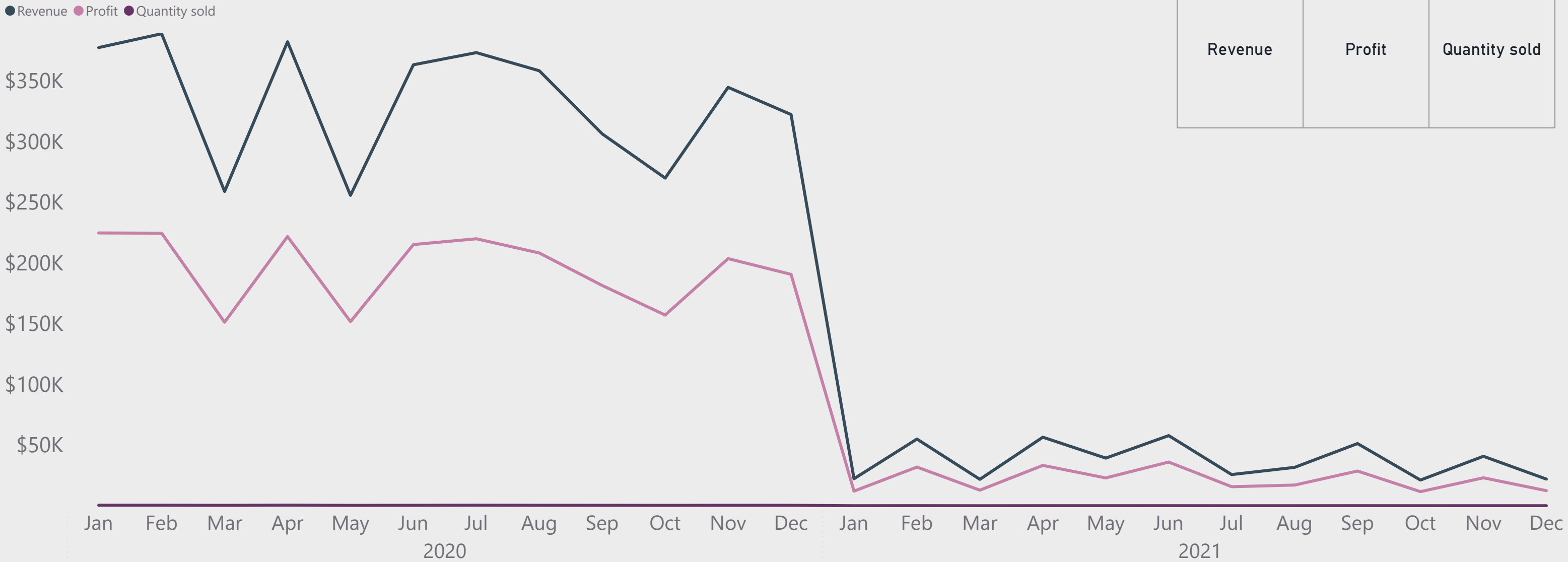
11K

vs Last year

0.0%



Revenue, Profit and Quantity sold by Year and Month



Revenue	Profit	Quantity sold
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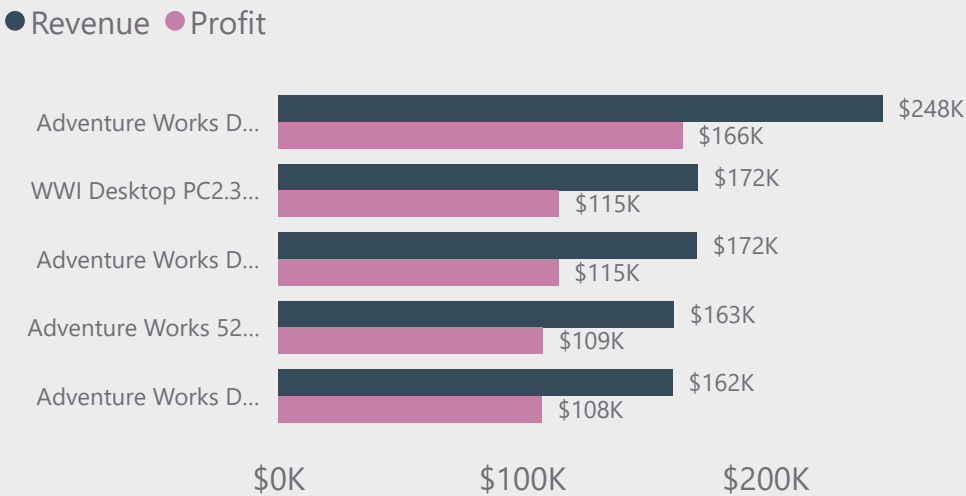
Year

All

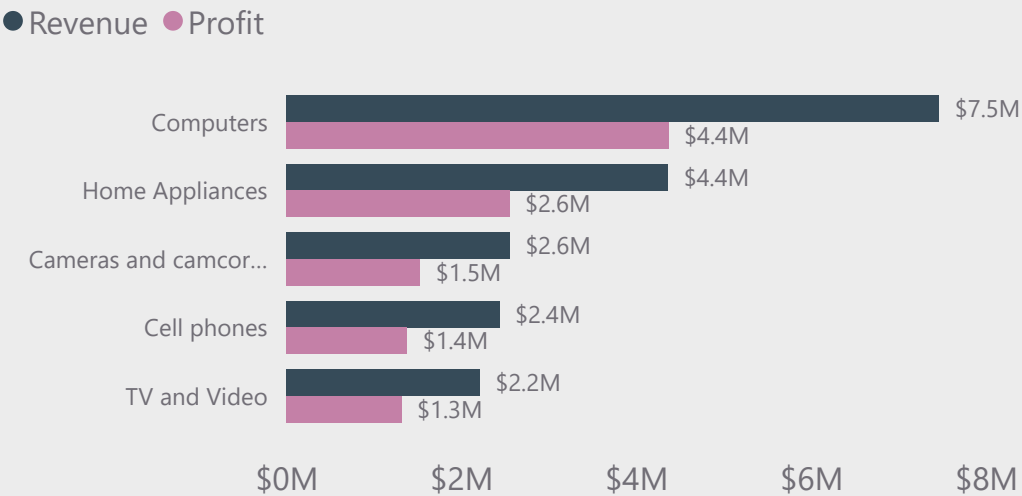
OVERVIEW

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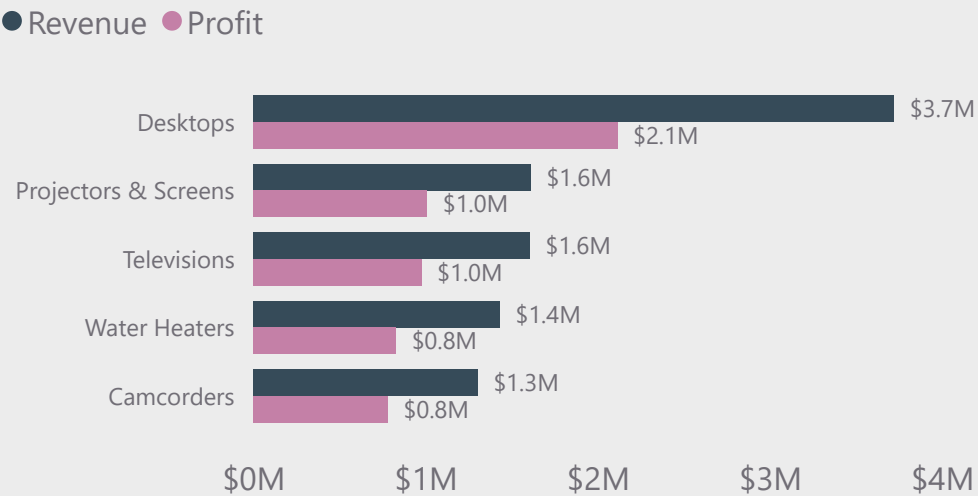
Top 5 Product by Revenue and Profit



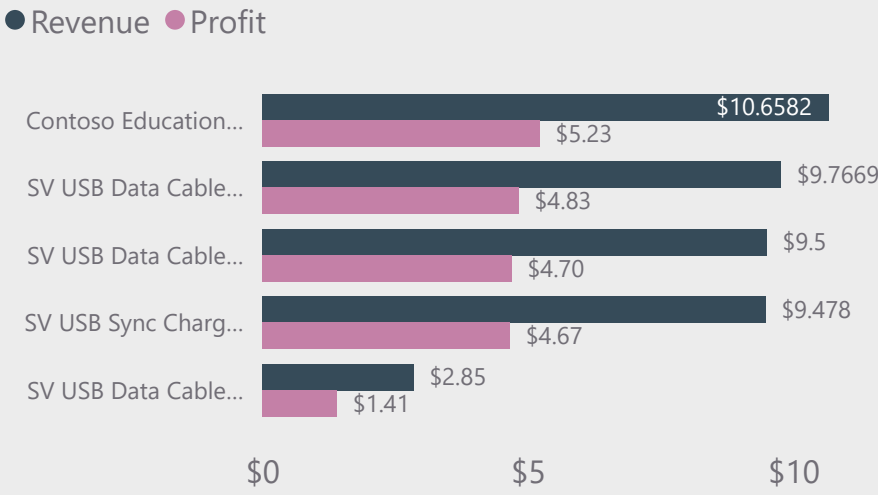
Top 5 Category by Revenue and Profit



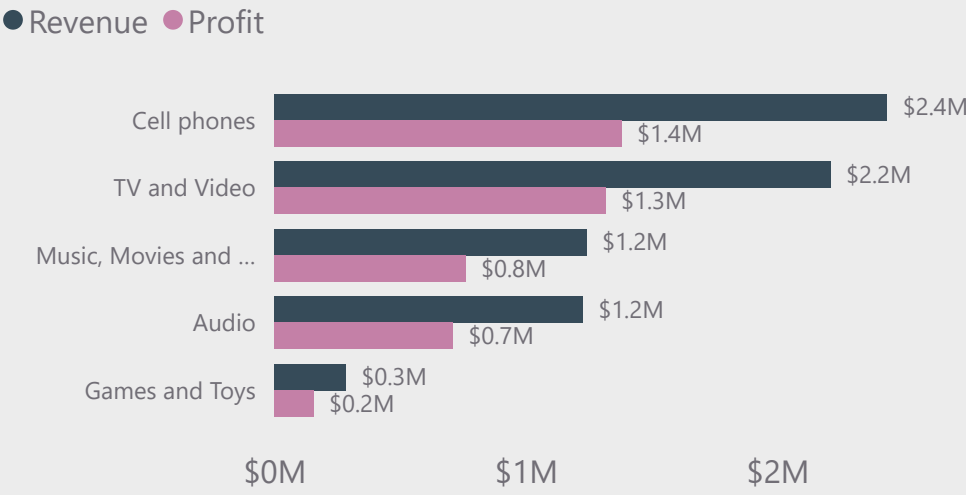
Top 5 Sub-category by Revenue and Profit



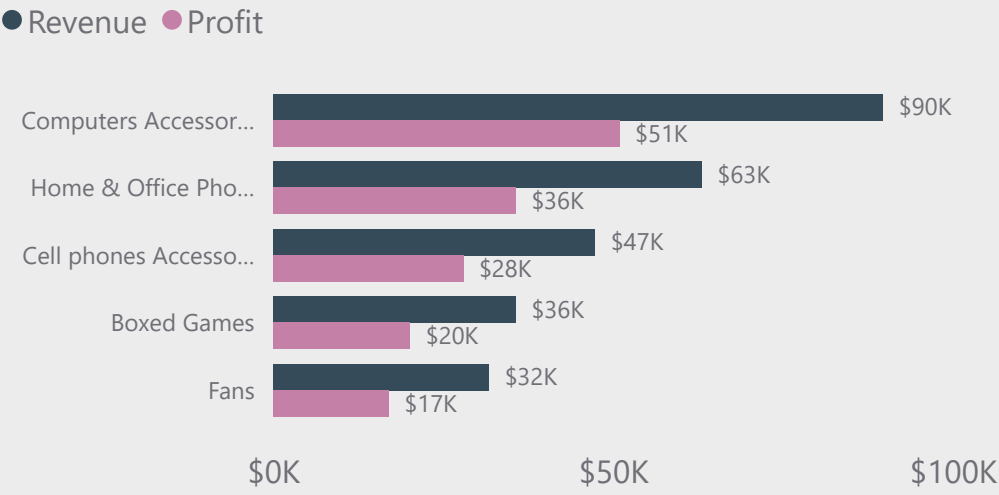
Bottom 5 Product by Revenue and Profit



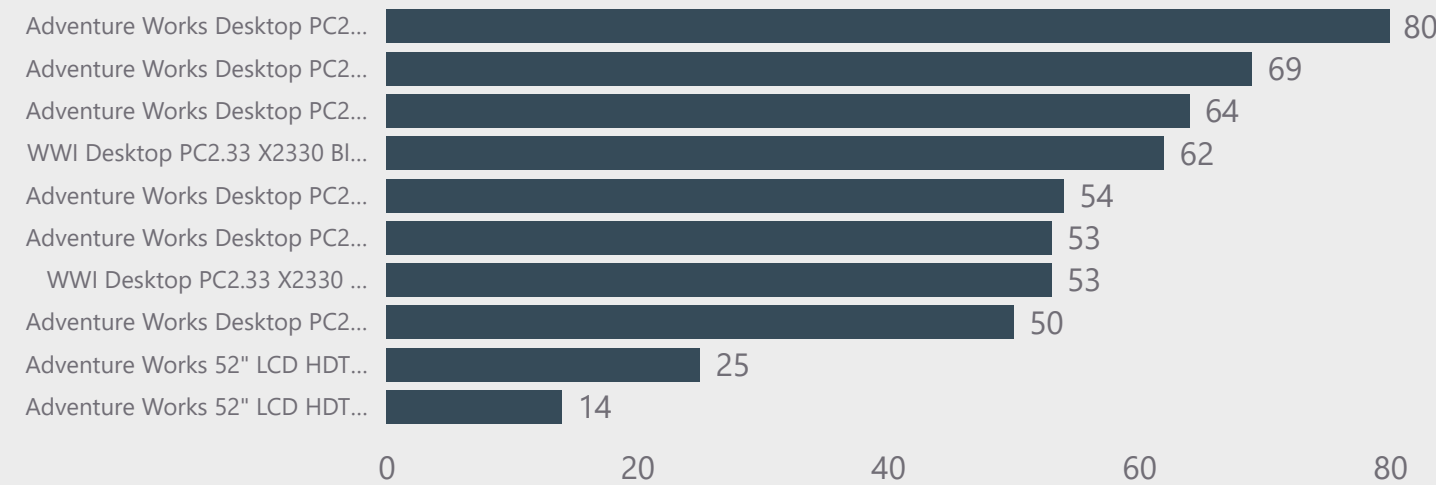
Bottom 5 Category by Revenue and Profit



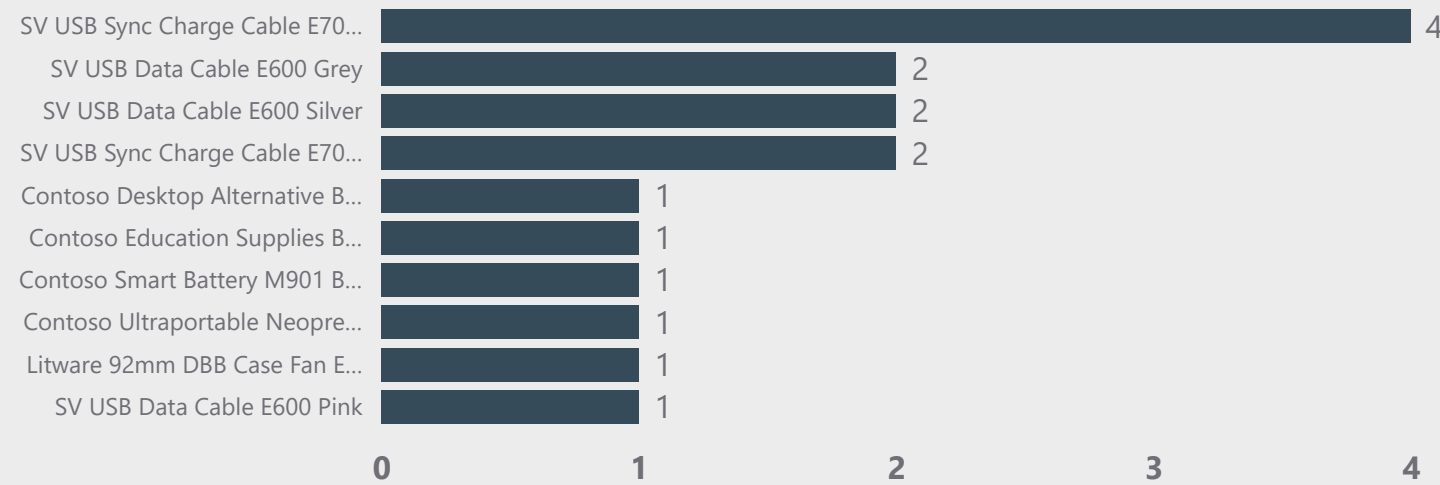
Bottom 5 Sub-category by Revenue and Profit



Top 10 best sellers



Bottom 10 best laggards





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Year

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All

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Customers Table

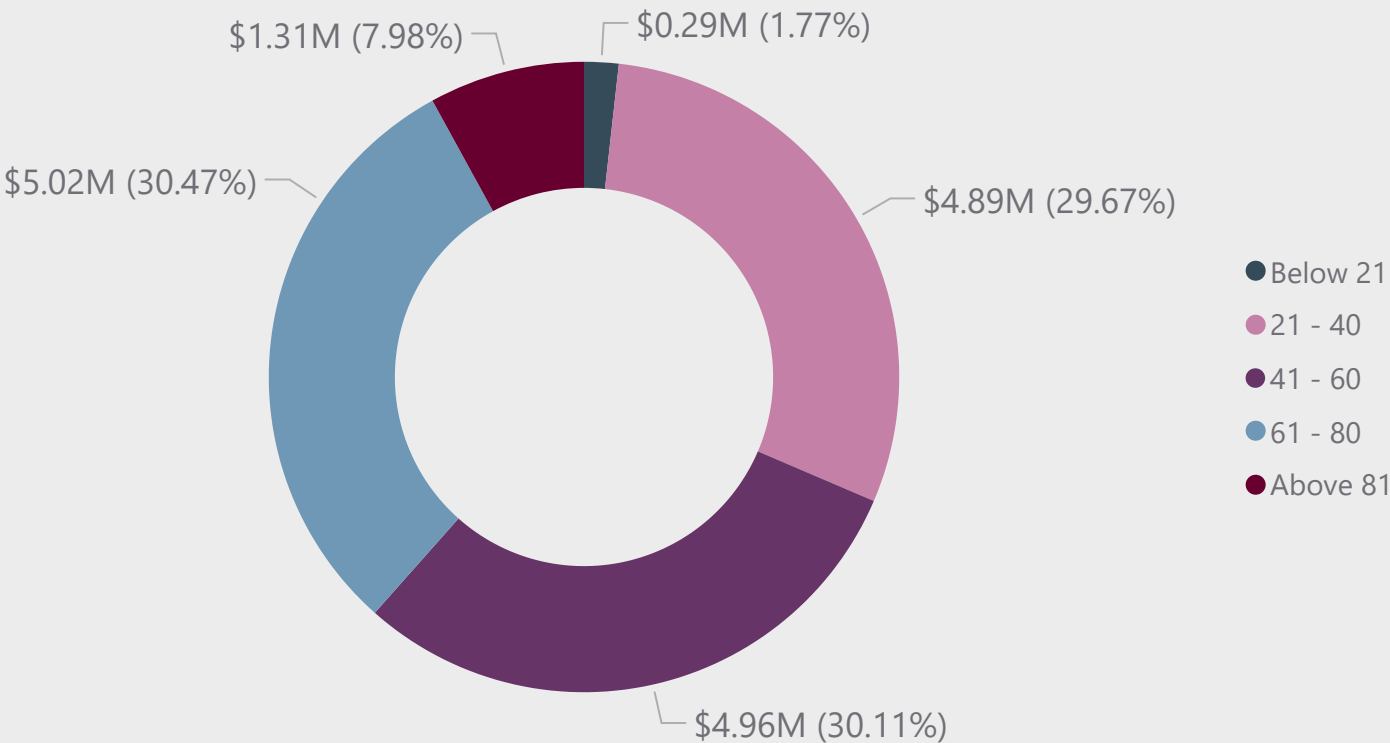
Name	Gender	Continent	Country	City	Age
Aamu Sutinen	Female	North America	United States	Westland	58
Aapo Monto	Male	North America	United States	Lexington	79
Aaron Brock	Male	North America	United States	Moundridge	78
Aaron Collis	Male	North America	United States	Denver	72
Aaron Hinnenkamp	Male	North America	United States	Fort Myers	84
Aaron Hosley	Male	North America	United States	San Antonio	27
Aaron Knopwood	Male	Australia	Australia	LAKE MOKOAN	32
Aaron Macdonald	Male	North America	United States	Rindge	69
Aaron McLean	Male	North America	United States	North Deering	86
Aaron Mitchell	Male	North America	United States	Midland	23
Aaron Pettit	Male	North America	United States	Oklahoma City	76
Aaron Santiago	Male	North America	United States	Nacogdoches	52
Aaron Sasse	Male	Australia	Australia	CANNING CREEK	48
Aaron Taylor	Male	North America	United States	Winston Salem	60
Aaron Trenerry	Male	Australia	Australia	MOORONG	29
Aaron Whittington	Male	Australia	Australia	NARIEL VALLEY	77
Aayan Taylor	Male	North America	United States	Richmond	69
Abbey Finch	Female	North America	United States	Wendover	20
Abbey Lempriere	Female	Australia	Australia	BOULDER CREEK	59
Abbey Piquet	Female	Australia	Australia	NEW LAMBTON	27
Abbey Remington	Female	Australia	Australia	DIGGORA	68
Abbey Smythe	Female	Australia	Australia	BUMBERRAH	63
Abbey Storkey	Female	Australia	Australia	BLUE MOUNTAIN HEIGHTS	64
Abbie McDowell	Female	North America	United States	Pittsburgh	41
Abbondio Costa	Male	Europe	Italy	Passo Del Tonale	42
Abby Frater	Female	Australia	Australia	KAYUGA	34
Abby Hyam	Female	Australia	Australia	CALDER	50
Abby Jeanneret	Female	Australia	Australia	MOUNT COLAH	62
Abby McBrien	Female	Australia	Australia	LOVETT BAY	21
Abby O'Mahony	Female	Australia	Australia	TINGHA	43
Abby Plowman	Female	Australia	Australia	KUNDA PARK	50
Abby Warburton	Female	Australia	Australia	THREE BRIDGES	62
Abdirahman Mattsson	Male	North America	United States	Camden	82

Revenue

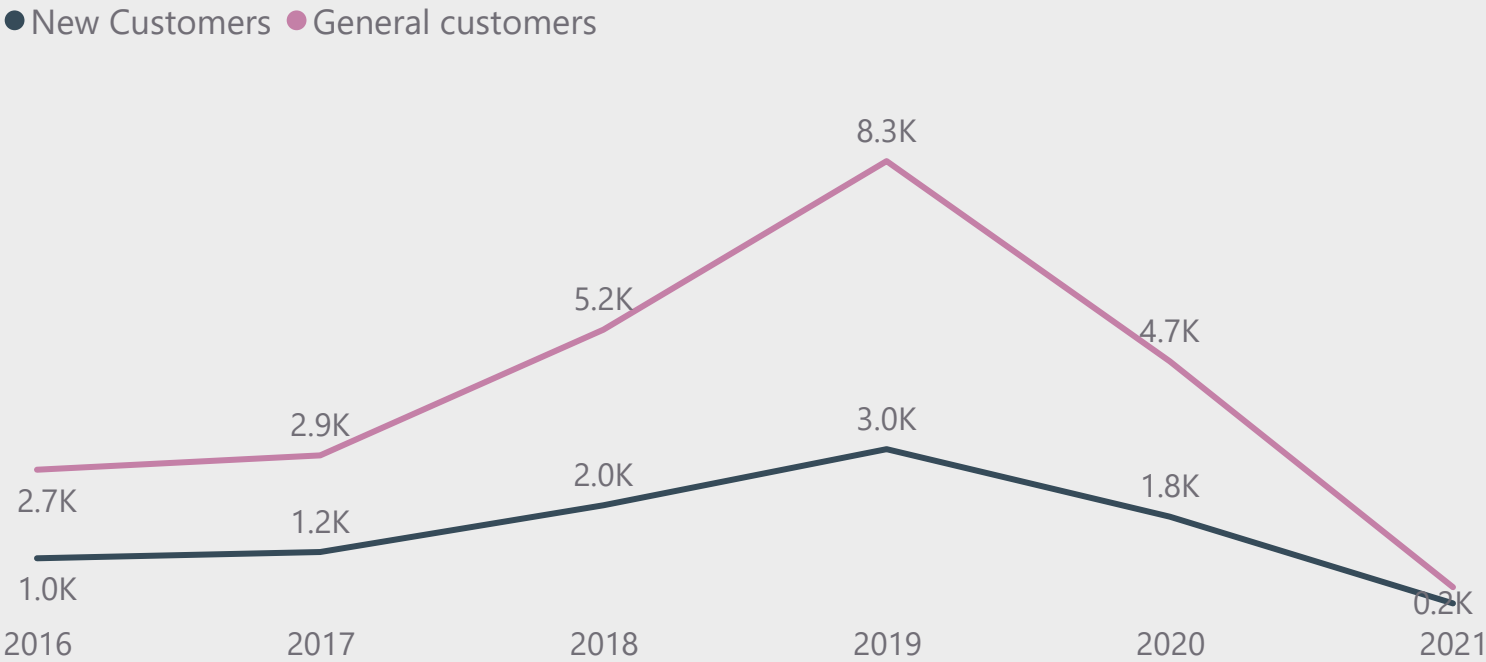
Profit

Quantity sold

Revenue by Age bands



New Customers and General customers by Year



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Top 10 stores by Revenue					
StoreKey	Country	State	Revenue	Revenue LY	Revenue YOY
2	Australia	Northern Territory	\$17,750.4242	¥17,750.4242	0.0%
6	Australia	Western Australia	\$301,407.2312	¥301,407.2312	0.0%
14	France	Franche-Comté	\$32,192.871	¥32,192.871	0.0%
15	France	La Réunion	\$55,485.2123	¥55,485.2123	0.0%
16	France	Limousin	\$81,926.5509	¥81,926.5509	0.0%
18	France	Mayotte	\$37,252.5567	¥37,252.5567	0.0%
20	Germany	Brandenburg	\$146,768.5014	¥146,768.5014	0.0%
27	Germany	Sachsen-Anhalt	\$254,246.8676	¥254,246.8676	0.0%
28	Italy	Caltanissetta	\$74,663.5342	¥74,663.5342	0.0%
30	Italy	Pesaro	\$297,702.9255	¥297,702.9255	0.0%
31	Netherlands	Drenthe	\$111,330.846	¥111,330.846	0.0%
41	United Kingdom	Fermanagh	\$132,129.0824	¥132,129.0824	0.0%
63	United States	Utah	\$277,439.26	¥277,439.26	0.0%
Total			\$1,820,295.8634	¥1,820,295.8634	0.0%

Bottom 10 stores by Revenue					
StoreKey	Country	State	Revenue	Revenue LY	Revenue YOY
3	Australia	South Australia			
7	Canada	New Brunswick			
11	Canada	Yukon			
25	Germany	Mecklenburg-Vorpommern			
33	Netherlands	Friesland	\$104,770.6502	¥104,762.9249	▲ 0.0%
35	Netherlands	Zeeland			
38	United Kingdom	Belfast	\$329,017.0034	¥328,916.6372	▲ 0.0%
46	United States	Delaware			
52	United States	Mississippi			
58	United States	North Dakota			
60	United States	Rhode Island			
Total			\$433,787.6536	¥433,679.5621	▲ 0.0%

Store performance			
Store newness	Revenue	Revenue LY	Revenue YOY
New store (above 2011)	\$9,262,875.4638	¥9,055,443.6575	▲ 2.3%
Old store (below 2011)	\$12,518,288.3523	¥12,280,710.4082	▲ 1.9%
Total	\$21,781,163.8161	¥21,336,154.0657	▲ 2.1%

Top 5 Regions by Revenue			
Country	Revenue	Revenue LY	Revenue YOY
Canada	\$1,976,322.4504	¥1,945,098.4432	▲ 1.6%
Germany	\$1,434,122.463	¥1,393,993.3418	▲ 2.9%
Netherlands	\$573,711.9883	¥565,616.214	▲ 1.4%
Online	\$4,464,588.7005	¥4,350,189.5295	▲ 2.6%
United Kingdom	\$1,654,948.1177	¥1,632,113.292	▲ 1.4%
United States	\$9,346,212.12	¥9,140,758.61	▲ 2.2%
Total	\$19,449,905.8399	¥19,027,769.4305	▲ 2.2%

Bottom 5 Regions by Revenue			
Country	Revenue	Revenue LY	Revenue YOY
Australia	\$1,183,807.626	¥1,170,660.0471	▲ 1.1%
France	\$395,883.9036	¥391,596.2369	▲ 1.1%
Italy	\$751,566.4466	¥746,128.3512	▲ 0.7%
Netherlands	\$573,711.9883	¥565,616.214	▲ 1.4%
United Kingdom	\$1,654,948.1177	¥1,632,113.292	▲ 1.4%
Total	\$4,559,918.0822	¥4,506,114.1412	▲ 1.2%