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B TECH
(SEM III) THEORY EXAMINATION 2019-20
TECHNICAL COMMUNICATION

Time: 3 Hours**Total Marks: 100****Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief.****2 x 10 = 20**

Qno.	Question	Marks	CO
a.	Define Technical Communication with example.	2	1
b.	What is thesis / project writing?	2	1
c.	Outline the structure of Technical Proposal.	2	2
d.	Presentation is a tool to inform and persuade, share your views?	2	2
e.	Inform about public speaking?	2	3
f.	Share the method to overcome stage fear?	2	3
g.	Explain the argumentation?	2	4
h.	What is socio-linguistic competence?	2	4
i.	What is Code?	2	5
j.	Quote the examples falling tone?	2	5

SECTION B**2. Attempt any three of the following:**

Qno.	Question	Marks	CO
a.	Write a detailed note on important features of technical communication.	10	1
b.	Effective writing is essential for business success, justify the statement.	10	2
c.	Describe the classroom presentation, its style and methods.	10	3
d.	Write about important interview skills and explain how they help in professional life.	10	4
e.	Stimulus & response is extensively used by mass media for various purposes. Explain the statement with suitable examples.	10	5

SECTION C**3. Attempt any one part of the following:**

Q no.	Question	Marks	CO
a.	Describe barriers to effective communication. How they are created and ways to overcome?	10	1
b.	Language is a tool of effective communication, justify the statement.	10	1

4. Attempt any one part of the following:

Q no.	Question	Marks	CO
a.	What is thesis writing? Describe its structure and importance of thesis writing.	10	2
b.	Write a proposal for receiving government grant for setting up a manufacturing unit for surgical appliances.	10	2

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5. Attempt any *one* part of the following:

Q no.	Question	Marks	CO
a.	What are Public speaking methods and describe how clarity of substance and humor play an important role in it ?	10	3
b.	Why audience analysis and retention of audience interest are essential for effective presentation?	10	3

6. Attempt any *one* part of the following:

Q no.	Question	Marks	CO
a.	Group Discussion plays an important role in job selection and admission to professional courses. Justify the statement.	10	4
b.	How Focus, Content and Style make seminar/conference presentation skills strong?	10	4

7. Attempt any *one* part of the following:

Q no.	Question	Marks	CO
a.	Evaluate the efficiency of Flow in speaking and Speaking with a purpose as essential tools of oral communication. https://www.aktuonline.com	10	5
b.	How a professional can be evaluated for his personality based on Considerateness and Empathy?	10	5