

				Sub	ject	Co	de: I	(A)	301
Roll No:									

Printed Page: 1 of 1

B TECH (SEM-III) THEORY EXAMINATION 2020-21 TECHNICAL COMMUNICATION

Time: 3 Hours Total Marks: 100

1.	SECTION A Attempt all questions in brief.	2 x 10) = 20
Q no.	Question	Marks	CO
a.	Describe various characteristics of technical writing.	2	1
b.	Explain deductive order.	2	1
c.	-	2	2
d.	1 12 1	2	2
e.	· · · · · · · · · · · · · · · · · · ·	2	3
f.	-	2	3
g.		2	4
h.	<u> </u>	2	4
i.	-	2	5
j.		2	5
J.	SECTION B	2	
2.	Attempt any three of the following:	10x3=	=30
Q no.	Question	Marks	CC
a.	Describe the basic requirements of paragraph development.	10	1
b.	Explain 7 C's or principle of business writing.	10	2
c.	What are the four modes of speech delivery which can be used for presentation?	nh0king	a 3
d.	What are different types of group discussion? Discuss briefly.	10	4
e.	Explain professional personality attributes.	10	5
3. Q no.	Attempt any one part of the following:		
Ono		10x1=	
	Question	Marks	C
a.	Question Technical communication and general communication are poles apart as they differ in all aspects. Elucidate.	Marks 10	1
a. b.	Question Technical communication and general communication are poles apart as they differ in all aspects. Elucidate. How information flows at various levels in an organization? Explain in detail.	Marks 10 10	1 1
a. b.	Question Technical communication and general communication are poles apart as they differ in all aspects. Elucidate. How information flows at various levels in an organization? Explain in detail. Attempt any one part of the following:	Marks 10 10 10 10x1=	1 1 =10
a. b. 4. Q no.	Question Technical communication and general communication are poles apart as they differ in all aspects. Elucidate. How information flows at various levels in an organization? Explain in detail. Attempt any one part of the following: Question	10 10 10 10 Marks	1 1 =10 s C
a. b.	Question Technical communication and general communication are poles apart as they differ in all aspects. Elucidate. How information flows at various levels in an organization? Explain in detail. Attempt any one part of the following: Question What are salient features of resume? Write a short resume for the post of technical	10 10 10 10 Marks	1 1 =10
a. b. 4. Q no.	Question Technical communication and general communication are poles apart as they differ in all aspects. Elucidate. How information flows at various levels in an organization? Explain in detail. Attempt any one part of the following: Question	10 10 10 10 Marks	1 1 =10 s C
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a. b. 4. Q no. a. b. 5.	Question Technical communication and general communication are poles apart as they differ in all aspects. Elucidate. How information flows at various levels in an organization? Explain in detail. Attempt any one part of the following: Question What are salient features of resume? Write a short resume for the post of technical executive in HCL at Lucknow. Invent necessary details. Describe synopsis with its structure. Attempt any one part of the following:	Marks 10 10 10 10x1= Marks 1 10 10 10x1=	1 1 =10 s C 2 2 =10
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