

Project Dogs

Step 1: Uploading of data with below details.

Project name - dogs-468706

Dataset name - dogs_data

Table name - dogs_breed

Below is the Schema:

| <input type="checkbox"/> | Field name | Type | Mode | Key | Collation | Default Value | Policy Tags ? | Data Policies | Description |
|--------------------------|-----------------------|---------|----------|-----|-----------|---------------|-------------------------------|---------------|-------------|
| <input type="checkbox"/> | Dog breed | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | category | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | popularity ranking | INTEGER | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | Intelligence ranking | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | Intelligence category | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | Life expectancy | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | Average price | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | Price bracket | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | Food per lifetime | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | Size category | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | Cuteness rating | INTEGER | NULLABLE | - | - | - | - | - | - |

Step 2: Cleaning and Sorting of data.

Creating a new table with the cleaned data. To save time so that I don't have to run the cleaning process every time I query the data and it will improve performance also.

During the preview I noticed field names are not in the proper snake case, also other than popularity ranking and cuteness rating every other value is stored as string which can cause a problem in future.

So I am going to create a new table with the name `dogs_breed_cleaned_table`. This table will store a clean version of the original data.

So I am going with below query to achieve this:

```
CREATE TABLE `dogs-468706.dogs_data.dogs_breed_cleaned_table` AS
SELECT
  `Dog breed` AS dog_breed,
```

```

    `category`,
    CAST(REPLACE(`popularity ranking`, 'no data', NULL) AS FLOAT64) AS
popularity_ranking,
    CAST(REPLACE(`Intelligence ranking`, 'no data', NULL) AS FLOAT64) AS
intelligence_ranking,
    `Intelligence category` AS intelligence_category,
    CAST(REPLACE(`Life expectancy`, 'no data', NULL) AS FLOAT64) AS life_expectancy,
    CAST(REPLACE(`Average price`, 'no data', NULL) AS FLOAT64) AS average_price,
    `Price bracket` AS price_bracket,
    CAST(REPLACE(`Food per lifetime`, 'no data', NULL) AS FLOAT64) AS
food_per_lifetime,
    `Size category` AS size_category,
    CAST(REPLACE(`Cuteness rating`, 'no data', NULL) AS FLOAT64) AS cuteness_rating
FROM
    `dogs-468706.dogs_data.dogs_breed`

```

What I am Doing and Why

- **CREATE TABLE:** This is the core command to create a new table.
- **dogs-468706.dogs_data.dogs_breed_cleaned_table:** Name of the new table being created with project ID, dataset Id and new name in the end.
- **AS:** Using this after **CREATE TABLE** to indicate that the new table's structure and data will be defined by the result of the query that follows. Basically telling the database to "create a new table as the result of this **SELECT** statement."
- **SELECT:** Using the standard SQL command for retrieving data from the original table.
- **CAST(REPLACE(...)) AS FLOAT64:** Repeated multiple times.
 - **REPLACE('column name', 'no data', NULL):** This function is finding and replacing specific text. It's looking for the string 'no data' within a column and replacing it with **NULL** (In SQL, **NULL** is crucial for mathematical operations).
 - **CAST(... AS FLOAT64):** To change the data type of the column. After replacing 'no data' with **NULL**, this ensures the column is stored as a **FLOAT64** (a 64-bit floating-point number, which can handle decimal values). This is essential for performing calculations or aggregations on the data.
- **Column name AS new_column_name:** To rename columns for clarity and consistency in snake case. Ex: `Intelligence category` AS intelligence_category.
- **FROM dogs-468706.dogs_data.dogs_breed:** This specifies the original table from which all the data is being selected. The **SELECT** statement is pulling data from this source table to populate the new, cleaned table.

But after running the query it showed me an error:

No matching signature for function REPLACE Argument types: INT64, STRING, NULL Signature: REPLACE(STRING, STRING, STRING) Argument 1: Unable to coerce type INT64 to expected type STRING Signature: REPLACE(BYTES, BYTES, BYTES) Argument 1: Unable to coerce type INT64 to expected type BYTES at [5:10]

Reason: SQL(BigQuery) is trying to run the **REPLACE** function on a column(popularity ranking) that it has automatically detected as an integer (**INT64**), but the **REPLACE** function only works on strings. Also I can see the same thing in one more column(Cuteness rating).

How to fix this:

I need to explicitly tell SQL(BigQuery) to treat the columns as a string *first*, perform the **REPLACE**, and then convert them to a number.

I will add an additional **CAST** function inside the **REPLACE** function for each numeric column.

Updated Query:

```
CREATE TABLE `dogs-468706.dogs_data.dogs_breed_cleaned_table` AS
SELECT
  `Dog breed` AS dog_breed,
  `category`,
  CAST(REPLACE(CAST(`popularity ranking` AS STRING), 'no data', NULL) AS FLOAT64) AS popularity_ranking,
  CAST(REPLACE(CAST(`Intelligence ranking` AS STRING), 'no data', NULL) AS FLOAT64) AS intelligence_ranking,
  `Intelligence category` AS intelligence_category,
  CAST(REPLACE(CAST(`Life expectancy` AS STRING), 'no data', NULL) AS FLOAT64) AS life_expectancy,
  CAST(REPLACE(CAST(`Average price` AS STRING), 'no data', NULL) AS FLOAT64) AS average_price,
  `Price bracket` AS price_bracket,
  CAST(REPLACE(CAST(`Food per lifetime` AS STRING), 'no data', NULL) AS FLOAT64) AS food_per_lifetime,
  `Size category` AS size_category,
  CAST(REPLACE(CAST(`Cuteness rating` AS STRING), 'no data', NULL) AS FLOAT64) AS
```

```
cuteness_rating
FROM
`dogs-468706.dogs_data.dogs_breed`
```

Now one new error:

```
Unrecognized name: `Cuteness rating`; Did you mean Cuteness rating ? at [13:23]
```

Reason: `Cuteness rating` column has a trailing space as suggested by SQL.

How to fix:

Just adding a trailing space in column name `Cuteness rating`.

Updated Query:

```
CREATE TABLE `dogs-468706.dogs_data.dogs_breed_cleaned_table` AS
SELECT
  `Dog breed` AS dog_breed,
  `category`,
  CAST(REPLACE(CAST(`popularity ranking` AS STRING), 'no data', NULL) AS FLOAT64)
AS popularity_ranking,
  CAST(REPLACE(CAST(`Intelligence ranking` AS STRING), 'no data', NULL) AS
FLOAT64) AS intelligence_ranking,
  `Intelligence category` AS intelligence_category,
  CAST(REPLACE(CAST(`Life expectancy` AS STRING), 'no data', NULL) AS FLOAT64) AS
life_expectancy,
  CAST(REPLACE(CAST(`Average price` AS STRING), 'no data', NULL) AS FLOAT64) AS
average_price,
  `Price bracket` AS price_bracket,
  CAST(REPLACE(CAST(`Food per lifetime` AS STRING), 'no data', NULL) AS FLOAT64)
AS food_per_lifetime,
  `Size category` AS size_category,
  CAST(REPLACE(CAST(`Cuteness rating ` AS STRING), 'no data', NULL) AS FLOAT64) AS
cuteness_rating
FROM
`dogs-468706.dogs_data.dogs_breed`
```

Finally no error and got the below message in result.

This statement created a new table named dogs_breed_cleaned_table.

A new table has been created successfully. I can see it in the dataset.

Schema of the new table:

| <input type="checkbox"/> | Field name | Type | Mode | Key | Collation | Default Value | Policy Tags [?] | Data Policies | Description |
|--------------------------|-----------------------|--------|----------|-----|-----------|---------------|--------------------------|---------------|-------------|
| <input type="checkbox"/> | dog_breed | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | category | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | popularity_ranking | FLOAT | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | intelligence_ranking | FLOAT | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | intelligence_category | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | life_expectancy | FLOAT | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | average_price | FLOAT | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | price_bracket | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | food_per_lifetime | FLOAT | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | size_category | STRING | NULLABLE | - | - | - | - | - | - |
| <input type="checkbox"/> | cuteness_rating | FLOAT | NULLABLE | - | - | - | - | - | - |

Field names have been changed to snake case. The data type of some columns has been changed to Float.

Now I came across a big problem: all numeric columns turned into **NULL** – It is happening because the cleaning query was flawed. SQL was likely misinterpreting the data types, which caused all numeric values to be cast incorrectly.

| Row | dog_breed | category | popularity_ra... | intelligence_r... | intelligence_category | life_expectan... | average_price | price_bracket | food_per_lif... | size_category |
|-----|--------------------------------|--------------|------------------|-------------------|-----------------------|------------------|---------------|---------------|-----------------|---------------|
| 1 | Sources - see right | null | null | null | null | null | null | null | null | null |
| 2 | null | null | null | null | null | null | null | null | null | null |
| 3 | Bouvier des Flandres | herding | null | null | Above average | null | null | mid-price | null | large |
| 4 | Bearded Collie | herding | null | null | Above average | null | null | budget | null | medium |
| 5 | Puli | herding | null | null | Above average | null | null | mid-price | null | medium |
| 6 | Briard | herding | null | null | Above average | null | null | budget | null | large |
| 7 | Pharaoh Hound | hound | null | null | Above average | null | null | mid-price | null | medium |
| 8 | Norwegian Elkhound | hound | null | null | Above average | null | null | budget | null | medium |
| 9 | Dalmatian | non-sporting | null | null | Above average | null | null | budget | null | medium |
| 10 | Gordon Setter | sporting | null | null | Above average | null | null | mid-price | null | large |
| 11 | English Setter | sporting | null | null | Above average | null | null | budget | null | large |
| 12 | Irish Setter | sporting | null | null | Above average | null | null | budget | null | large |
| 13 | Chesapeake Bay Retriever | sporting | null | null | Above average | null | null | budget | null | large |
| 14 | Welsh Springer Spaniel | sporting | null | null | Above average | null | null | mid-price | null | medium |
| 15 | Cumber Spaniel | sporting | null | null | Above average | null | null | mid-price | null | medium |
| 16 | Field Spaniel | sporting | null | null | Above average | null | null | no data | null | medium |
| 17 | Manchester Terrier | terrier | null | null | Above average | null | null | mid-price | null | small |
| 18 | Cairn Terrier | terrier | null | null | Above average | null | null | budget | null | small |
| 19 | Border Terrier | terrier | null | null | Above average | null | null | mid-price | null | small |
| 20 | Norwich Terrier | terrier | null | null | Above average | null | null | mid-price | null | small |
| 21 | Australian Terrier | terrier | null | null | Above average | null | null | budget | null | small |
| 22 | American Staffordshire Terrier | terrier | null | null | Above average | null | null | mid-price | null | medium |

Made some changes in the original CSV(deleted the last two rows in CSV which are causing error) and then reuploaded the table **dogs_breed**.

Also this time using advanced functions like **NULLIF**, **SAFE_CAST** etc.

```
CREATE OR REPLACE TABLE `dogs-468706.dogs_data.dogs_breed_cleaned_final` AS
SELECT
  `Dog breed` AS dog_breed,
  `category`,
  SAFE_CAST(NULLIF(TRIM(CAST(`popularity ranking` AS STRING)), 'no data')) AS
FLOAT64) AS popularity_ranking,
  SAFE_CAST(NULLIF(TRIM(`Intelligence ranking`), 'no data') AS FLOAT64) AS
intelligence_ranking,
  `Intelligence category` AS intelligence_category,
  SAFE_CAST(NULLIF(TRIM(`Life expectancy`), 'no data') AS FLOAT64) AS
life_expectancy,
  SAFE_CAST(NULLIF(TRIM(`Average price`), 'no data') AS FLOAT64) AS average_price,
  `Price bracket` AS price_bracket,
  SAFE_CAST(NULLIF(TRIM(`Food per lifetime`), 'no data') AS FLOAT64) AS
food_per_lifetime,
  `Size category` AS size_category,
  SAFE_CAST(NULLIF(TRIM(CAST(`Cuteness rating ` AS STRING)), 'no data') AS
FLOAT64) AS cuteness_rating
FROM
  `dogs-468706.dogs_data.dogs_breed`
WHERE
  `Dog breed` IS NOT NULL AND `Dog breed` <> ''
```

What This Query Does

- **CREATE OR REPLACE TABLE**: This will create a brand new table, **dogs_breed_cleaned_final**. If I run it again, it will replace the existing one with a new, cleaned version.
- **NULLIF(TRIM(column_name), 'no data')**: Using this to handle missing data. **TRIM** removes any leading or trailing spaces, and **NULLIF** then replaces the exact string 'no data' with **NULL**, which is what I want for any missing value.

- **SAFE_CAST(... AS FLOAT64):** Very important part of this query. **SAFE_CAST** will attempt to convert the cleaned strings into a numeric data type (**FLOAT64**). If it encounters a value it can't convert (e.g., a text string), it will simply return **NULL** for that value instead of throwing an error.
- **WHERE clause:** This filters out any rows where the **Dog breed** is empty or null, ensuring no blank rows are included in the final table.

Preview of new table:

| Row | dog_breed | category | popularity_ranking | intelligence_ranking | intelligence_category | life_expectancy | average_price | price_bracket | food_per_life | size_category | cuteness_rating |
|-----|---------------------------------|----------|--------------------|----------------------|-----------------------|-----------------|---------------|---------------|---------------|---------------|-----------------|
| 1 | Neapolitan Mastiff | working | 110.0 | null | no data | null | 1760.0 | high-end | null | large | 1.0 |
| 2 | Tibetan Mastiff | working | 122.0 | null | no data | 11.92 | 3460.0 | high-end | 4907.81 | large | 2.0 |
| 3 | Beauceron | herding | 144.0 | null | no data | null | 966.67 | mid-price | null | large | 2.0 |
| 4 | Cane Corso | working | 67.0 | null | no data | null | 1070.0 | mid-price | null | large | 1.0 |
| 5 | Irish Red and White Setter | sporting | 147.0 | null | no data | 11.57 | 1000.0 | mid-price | null | large | 3.0 |
| 6 | Spinone Italiano | sporting | 123.0 | null | no data | 9.0 | 1725.0 | high-end | null | large | 3.0 |
| 7 | Black Russian Terrier | working | 128.0 | null | no data | 10.5 | 2833.33 | high-end | null | large | 3.0 |
| 8 | Bluetick Coonhound | hound | 136.0 | null | no data | null | 370.0 | budget | null | large | 3.0 |
| 9 | Redbone Coonhound | hound | 126.0 | null | no data | null | 425.0 | budget | null | large | 3.0 |
| 10 | Leonberger | working | 103.0 | null | no data | 6.98 | 1480.0 | mid-price | 4373.28 | large | 3.0 |
| 11 | American English Coonhound | hound | 33.0 | null | no data | null | 283.33 | budget | null | large | 2.0 |
| 12 | Komondor | working | 166.0 | null | no data | 9.17 | 656.25 | budget | null | large | 2.0 |
| 13 | Greater Swiss Mountain Dog | working | 82.0 | null | no data | 6.8 | 1605.0 | high-end | null | large | 3.0 |
| 14 | Anatolian Shepherd Dog | working | 111.0 | null | no data | 10.75 | 685.11 | budget | 6735.35 | large | 3.0 |
| 15 | German Shepherd | herding | 2.0 | 3.0 | Brightest | 9.73 | 819.5 | mid-price | 4006.12 | large | 3.0 |
| 16 | Doberman Pinscher | working | 13.0 | 5.0 | Brightest | 10.33 | 789.5 | mid-price | 4253.16 | large | 2.0 |
| 17 | Rottweiler | working | 10.0 | 9.0 | Brightest | 9.11 | 1117.5 | mid-price | 5707.81 | large | 2.0 |
| 18 | Belgian Shepherd Dog (Tervuren) | herding | 108.0 | 14.0 | Excellent | 10.6 | 1070.0 | mid-price | 4364.33 | large | 3.0 |
| 19 | Belgian Shepherd Dog | herding | 118.0 | 15.0 | Excellent | null | 1200.0 | mid-price | null | large | 3.0 |
| 20 | Collie | herding | 36.0 | 16.0 | Excellent | null | 650.0 | budget | null | large | 3.0 |
| 21 | German Shorthaired Pointer | sporting | 15.0 | 17.0 | Excellent | 11.46 | 545.0 | budget | null | large | 4.0 |
| 22 | Weimaraner | sporting | 32.0 | 21.0 | Excellent | null | 562.0 | budget | null | large | 3.0 |
| 23 | Belgian Malinois | herding | 74.0 | 22.0 | Excellent | null | 1080.0 | mid-price | null | large | 3.0 |
| 24 | Bernese Mountain Dog | working | 34.0 | 22.0 | Excellent | 7.56 | 1320.0 | mid-price | 4736.67 | large | 4.0 |
| 25 | Chesapeake Bay Retriever | sporting | 46.0 | 27.0 | Above average | 9.48 | 522.0 | budget | 3903.19 | large | 3.0 |
| 26 | Giant Schnauzer | working | 95.0 | 28.0 | Above average | 10.0 | 810.0 | mid-price | null | large | 4.0 |
| 27 | Bouvier des Flandres | herding | 83.0 | 29.0 | Above average | 10.34 | 1335.0 | mid-price | 4257.28 | large | 3.0 |

This time all the cleaning steps are executed successfully:

- **Column Names** are now clean and easy to use (e.g., **popularity_ranking**).
- **Data Types** have been correctly cast to **FLOAT64** for all numeric columns.
- **Missing Values** are correctly represented as **null**.
- The row header and any blank rows have been filtered out.

Now permanently sorting the **dogs_breed_cleaned_final** table alphabetically by the **dog_breed** column. This means overwriting the existing table so that all future queries will reflect this new order.

```
CREATE OR REPLACE TABLE `dogs-468706.dogs_data.dogs_breed_cleaned_final` AS
SELECT *
FROM `dogs-468706.dogs_data.dogs_breed_cleaned_final`
ORDER BY dog_breed ASC;
```

Data has been stored alphabetically:

| Row | dog_breed | category | popularity_ranking | intelligence_ranking | intelligence_category | life_expectancy | average_price | price_bracket | food_per_life | size_category | cuteness_rating |
|-----|---------------------------------|--------------|--------------------|----------------------|-----------------------|-----------------|---------------|---------------|---------------|---------------|-----------------|
| 1 | Affenpinscher | toy | 139.0 | 37.0 | Above average | 11.42 | 510.0 | budget | 3270.92 | small | 4.0 |
| 2 | Afghan Hound | hound | 88.0 | 80.0 | Lowest | 11.92 | 890.0 | mid-price | 7468.4 | large | 2.0 |
| 3 | Airedale Terrier | terrier | 55.0 | 29.0 | Above average | 11.45 | 732.5 | mid-price | null | medium | 4.0 |
| 4 | Akita | working | 47.0 | 54.0 | Average | 10.16 | 1201.5 | mid-price | 6365.69 | large | 2.0 |
| 5 | Alaskan Malamute | working | 58.0 | 50.0 | Average | 10.67 | 1209.5 | mid-price | 6685.22 | large | 3.0 |
| 6 | American English Coonhound | hound | 33.0 | null | no data | null | 283.33 | budget | null | large | 2.0 |
| 7 | American Eskimo Dog | non-sporting | 116.0 | null | no data | null | 560.0 | budget | null | small | 3.0 |
| 8 | American Foxhound | hound | 173.0 | 46.0 | Average | null | 757.14 | mid-price | null | medium | 3.0 |
| 9 | American Staffordshire Terrier | terrier | 72.0 | 34.0 | Above average | null | 1043.0 | mid-price | null | medium | 1.0 |
| 10 | American Water Spaniel | sporting | 157.0 | 44.0 | Average | null | 730.0 | mid-price | null | medium | 3.0 |
| 11 | Anatolian Shepherd Dog | working | 111.0 | null | no data | 10.75 | 685.11 | budget | 6735.35 | large | 3.0 |
| 12 | Australian Cattle Dog | herding | 60.0 | 10.0 | Brightest | 11.67 | 530.0 | budget | 4804.88 | medium | 2.0 |
| 13 | Australian Shepherd | herding | 24.0 | 42.0 | Average | 12.28 | 565.0 | budget | 5056.03 | medium | 3.0 |
| 14 | Australian Terrier | terrier | 121.0 | 34.0 | Above average | 11.05 | 640.0 | budget | 3164.94 | small | 4.0 |
| 15 | Basenji | hound | 93.0 | 79.0 | Lowest | 13.58 | 940.0 | mid-price | 3889.58 | medium | 3.0 |
| 16 | Basset Hound | hound | 41.0 | 71.0 | Lowest | 11.43 | 489.5 | budget | 3273.78 | small | 5.0 |
| 17 | Beagle | hound | 3.0 | 73.0 | Lowest | 12.3 | 287.5 | budget | 3522.97 | small | 5.0 |
| 18 | Bearded Collie | herding | 112.0 | 34.0 | Above average | 12.77 | 675.0 | budget | 5257.78 | medium | 5.0 |
| 19 | Beauceron | herding | 144.0 | null | no data | null | 966.67 | mid-price | null | large | 2.0 |
| 20 | Bedlington Terrier | terrier | 134.0 | 40.0 | Average | 13.51 | 1058.33 | mid-price | 3869.53 | small | 2.0 |
| 21 | Belgian Malinois | herding | 74.0 | 22.0 | Excellent | null | 1080.0 | mid-price | null | large | 3.0 |
| 22 | Belgian Shepherd Dog | herding | 118.0 | 15.0 | Excellent | null | 1200.0 | mid-price | null | large | 3.0 |
| 23 | Belgian Shepherd Dog (Tervuren) | herding | 108.0 | 14.0 | Excellent | 10.6 | 1070.0 | mid-price | 4364.33 | large | 3.0 |
| 24 | Bernese Mountain Dog | working | 34.0 | 22.0 | Excellent | 7.56 | 1320.0 | mid-price | 4736.67 | large | 4.0 |
| 25 | Bichon Frise | non-sporting | 39.0 | 45.0 | Average | 12.21 | 692.5 | budget | 3497.19 | small | 6.0 |
| 26 | Black Russian Terrier | working | 128.0 | null | no data | 10.5 | 2833.33 | high-end | null | large | 3.0 |
| 27 | Black and Tan Coonhound | hound | 109.0 | 44.0 | Average | null | 325.0 | budget | null | large | 4.0 |

Still after running everything I can see some cells containing no data as input under the **intelligence_category** column. To change them to NULL we need to make a small change in the query.

```
CREATE OR REPLACE TABLE `dogs-468706.dogs_data.dogs_breed_cleaned_final` AS
SELECT
  `Dog breed` AS dog_breed,
  `category`,
  SAFE_CAST(NULLIF(TRIM(CAST(`popularity ranking` AS STRING)), 'no data')) AS
  FLOAT64) AS popularity_ranking,
  SAFE_CAST(NULLIF(TRIM(`Intelligence ranking`), 'no data')) AS FLOAT64) AS
  intelligence_ranking,
  NULLIF(TRIM(CAST(`Intelligence category` AS STRING)), 'no data')) AS
  intelligence_category,
  SAFE_CAST(NULLIF(TRIM(`Life expectancy`), 'no data')) AS FLOAT64) AS
  life_expectancy,
  SAFE_CAST(NULLIF(TRIM(`Average price`), 'no data')) AS FLOAT64) AS average_price,
  `Price bracket` AS price_bracket,
```



```

SAFE_CAST(NULLIF(TRIM(`Food per lifetime`), 'no data') AS FLOAT64) AS
food_per_lifetime,
`Size category` AS size_category,
SAFE_CAST(NULLIF(TRIM(CAST(`Cuteness rating ` AS STRING)), 'no data') AS
FLOAT64) AS cuteness_rating
FROM
`dogs-468706.dogs_data.dogs_breed`
WHERE
`Dog breed` IS NOT NULL AND `Dog breed` <> ''
ORDER BY
dog_breed ASC

```

Also I added an ORDER BY query in the end for alphabetical order.

| Row | dog_breed | category | popularity_ra... | intelligence_f... | intelligence_cat... | life_expectan... | average_price | price_bracket | food_per_life... | size_category | cuteness_rat... |
|-----|---------------------------------|--------------|------------------|-------------------|---------------------|------------------|---------------|---------------|------------------|---------------|-----------------|
| 1 | Affenpinscher | toy | 139.0 | 37.0 | Above average | 11.42 | 510.0 | budget | 3270.92 | small | 4.0 |
| 2 | Afghan Hound | hound | 88.0 | 80.0 | Lowest | 11.92 | 890.0 | mid-price | 7468.4 | large | 2.0 |
| 3 | Airedale Terrier | terrier | 55.0 | 29.0 | Above average | 11.45 | 732.5 | mid-price | null | medium | 4.0 |
| 4 | Akita | working | 47.0 | 54.0 | Average | 10.16 | 1201.5 | mid-price | 6365.69 | large | 2.0 |
| 5 | Alaskan Malamute | working | 58.0 | 50.0 | Average | 10.67 | 1209.5 | mid-price | 6685.22 | large | 3.0 |
| 6 | American English Coonhound | hound | 33.0 | null | null | null | 283.33 | budget | null | large | 2.0 |
| 7 | American Eskimo Dog | non-sporting | 116.0 | null | null | null | 560.0 | budget | null | small | 3.0 |
| 8 | American Foxhound | hound | 173.0 | 46.0 | Average | null | 757.14 | mid-price | null | medium | 3.0 |
| 9 | American Staffordshire Terrier | terrier | 72.0 | 34.0 | Above average | null | 1043.0 | mid-price | null | medium | 1.0 |
| 10 | American Water Spaniel | sporting | 157.0 | 44.0 | Average | null | 730.0 | mid-price | null | medium | 3.0 |
| 11 | Anatolian Shepherd Dog | working | 111.0 | null | null | 10.75 | 685.11 | budget | 6735.35 | large | 3.0 |
| 12 | Australian Cattle Dog | herding | 60.0 | 10.0 | Brightest | 11.67 | 530.0 | budget | 4804.88 | medium | 2.0 |
| 13 | Australian Shepherd | herding | 24.0 | 42.0 | Average | 12.28 | 565.0 | budget | 5056.03 | medium | 3.0 |
| 14 | Australian Terrier | terrier | 121.0 | 34.0 | Above average | 11.05 | 640.0 | budget | 3164.94 | small | 4.0 |
| 15 | Basenji | hound | 93.0 | 79.0 | Lowest | 13.58 | 940.0 | mid-price | 3889.58 | medium | 3.0 |
| 16 | Basset Hound | hound | 41.0 | 71.0 | Lowest | 11.43 | 489.5 | budget | 3273.78 | small | 5.0 |
| 17 | Beagle | hound | 3.0 | 73.0 | Lowest | 12.3 | 287.5 | budget | 3522.97 | small | 5.0 |
| 18 | Bearded Collie | herding | 112.0 | 34.0 | Above average | 12.77 | 675.0 | budget | 5257.78 | medium | 5.0 |
| 19 | Beauceron | herding | 144.0 | null | null | null | 966.67 | mid-price | null | large | 2.0 |
| 20 | Bedlington Terrier | terrier | 134.0 | 40.0 | Average | 13.51 | 1058.33 | mid-price | 3869.53 | small | 2.0 |
| 21 | Belgian Malinois | herding | 74.0 | 22.0 | Excellent | null | 1080.0 | mid-price | null | large | 3.0 |
| 22 | Belgian Shepherd Dog | herding | 118.0 | 15.0 | Excellent | null | 1200.0 | mid-price | null | large | 3.0 |
| 23 | Belgian Shepherd Dog (Tervuren) | herding | 108.0 | 14.0 | Excellent | 10.6 | 1070.0 | mid-price | 4364.33 | large | 3.0 |
| 24 | Bernese Mountain Dog | working | 34.0 | 22.0 | Excellent | 7.56 | 1320.0 | mid-price | 4736.67 | large | 4.0 |
| 25 | Bichon Frise | non-sporting | 39.0 | 45.0 | Average | 12.21 | 692.5 | budget | 3497.19 | small | 6.0 |
| 26 | Black Russian Terrier | working | 128.0 | null | null | 10.5 | 2833.33 | high-end | null | large | 3.0 |
| 27 | Black and Tan Coonhound | hound | 109.0 | 44.0 | Average | null | 325.0 | budget | null | large | 4.0 |

The table is now in its final, clean state:

- The data is **permanently sorted** in alphabetical order by **dog_breed**.
- All the numeric columns have been correctly cast to **FLOAT64**, with **'no data'** and other invalid entries replaced by **NULL**.
- The **intelligence_category** column has also been cleaned, with **'no data'** values converted to **NULL**.

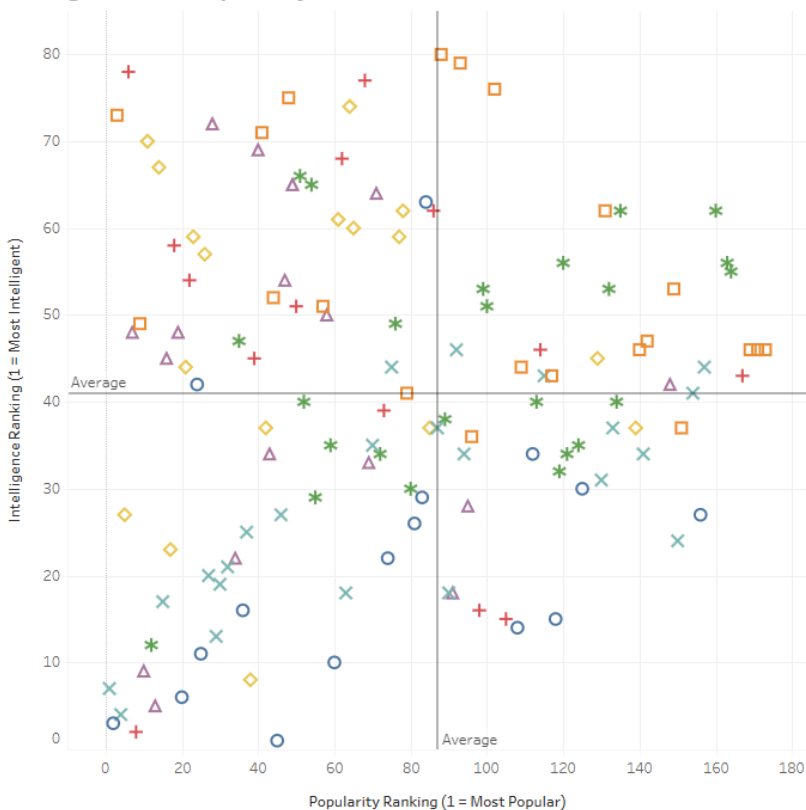
Steps in tableau:

Download the cleaned file [dogs_breed_cleaned_final](#) and upload it into tableau public.

Analyzing Intelligence vs. Popularity

- Creating a **scatter plot** by dragging [popularity_ranking](#) to the Columns shelf and [intelligence_ranking](#) to the Rows shelf. By default, Tableau tries to aggregate measures (like [popularity_ranking](#) and [intelligence_ranking](#)) by summing them up.
- To create a separate point for each dog I had to Disaggregate the Data by dragging the [dog_breed](#) column from the Data pane and dropping it onto the **Detail** card in the Marks pane.
- Adding [categories](#) to the color card and shape card. To add another layer of insight to the scatter plot.
- Renamed this sheet to Intelligence vs Popularity.

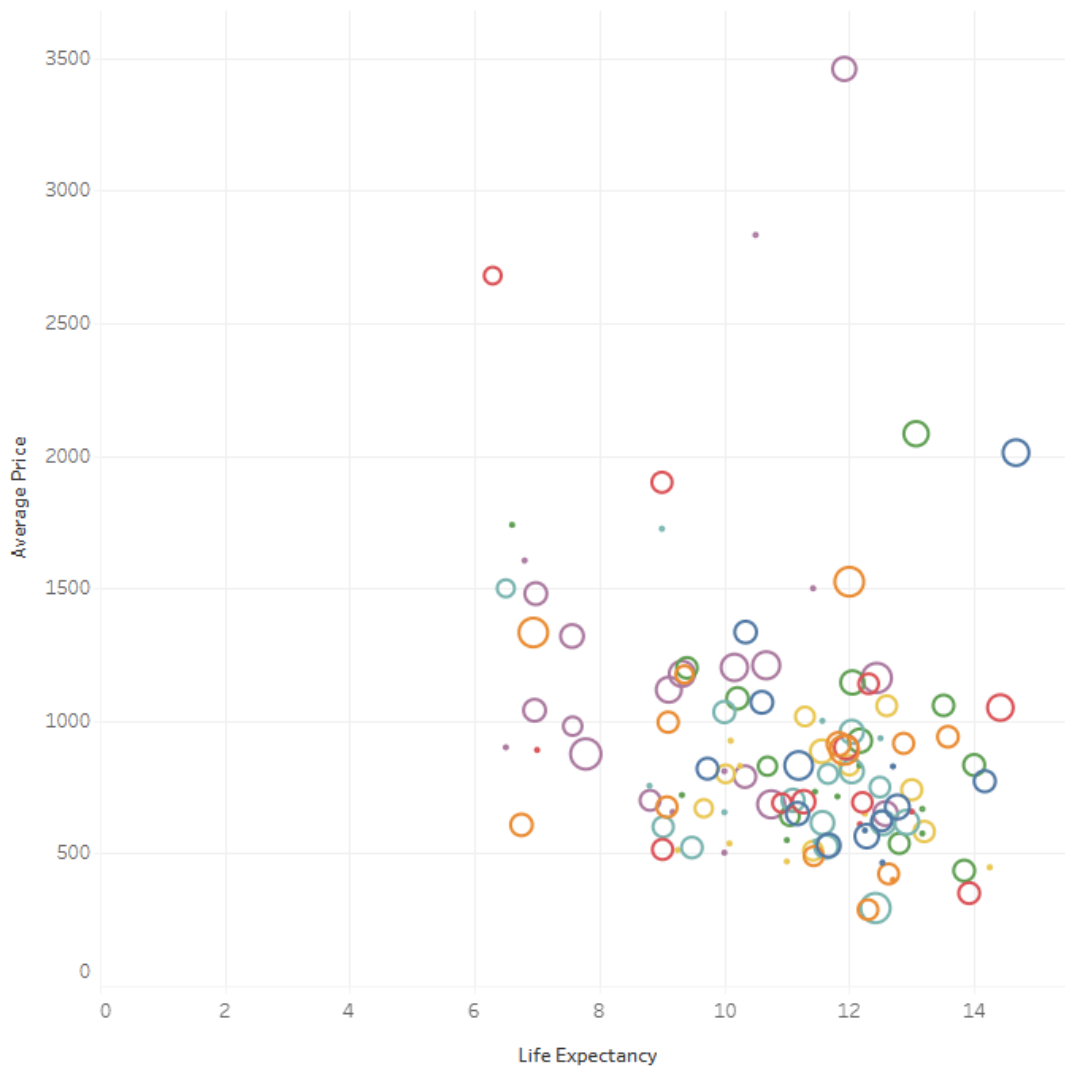
Intelligence vs. Popularity



Analyzing Lifetime and Cost

- Creating the Base Scatter Plot
 1. Opening a new, blank worksheet.
 2. Dragging **life_expectancy** to the **Columns** shelf.
 3. Dragging **average_price** to the **Rows** shelf.
- Disaggregate the Data by dragging the **dog_breed** column from the Data pane and dropping it onto the **Detail** card in the Marks pane.
- Adding **food_per_lifetime** to the **Size** card to add a third dimension to the analysis. The size of each point will now correspond to the food cost for that dog's lifetime.

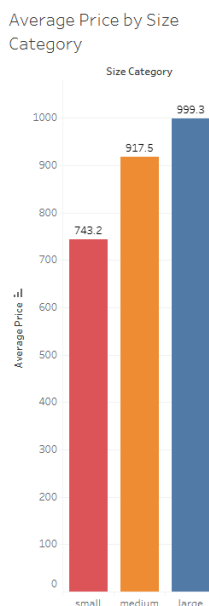
Analyze Lifetime and Cost



Adding some bar charts to compare Categories

To create a bar chart that compares average values, we need two types of columns: a **dimension** and a **measure**.

- **Dimension:** Dragging the `size_category` column from the Data pane to the **Columns** shelf. This will place the different size categories along the horizontal axis.
- **Measure:** Dragging the `average_price` column to the **Rows** shelf. By default, Tableau is showing a single bar with the sum of all prices. But we need an average.
- Changing the aggregation method by Right clicking on the `average_price` pill in the Rows shelf. Then from the menu, in "Measure" and then selecting "Average".
- **Sort the Bars:** To easily compare the average prices, using the **Sort** button sorted the bars in ascending order.
- **Adding Colors:** Drag the `size_category` column to the **Color** card in the Marks pane. This will color each bar differently, making the chart easier to read.
- **Add Labels:** To show the exact average price on each bar, drag the `average_price` column to the **Label** card. I need to change the Measure from SUM to AVERAGE. This provides a clear, quantitative value for each bar.
- Renaming the sheet to Average Price by Size Category.



Creating a New Dashboard

1. In Tableau, click the **New Dashboard** icon at the bottom of the workspace. It looks like a grid of four squares.
2. This will open a blank canvas. You can set the dashboard size on the left in the **Dashboard** pane. For most cases, **Automatic** is a good choice as it will adjust to the screen size.

Adding Interactivity

Step 1: Open the Actions Menu

1. Make sure you are on the **dashboard** you created, not on an individual worksheet.
 2. From the top menu bar, select **Dashboard > Actions**.
 3. In the **Actions** dialog box that opens, click the **Add Action** button and select **Filter**.
-

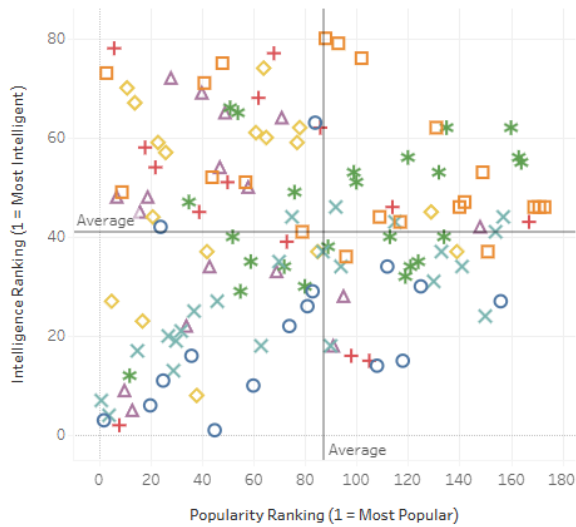
Step 2: Configure the Filter Action

This is the most critical part. Fill out the **Add Filter Action** dialog box exactly as follows:

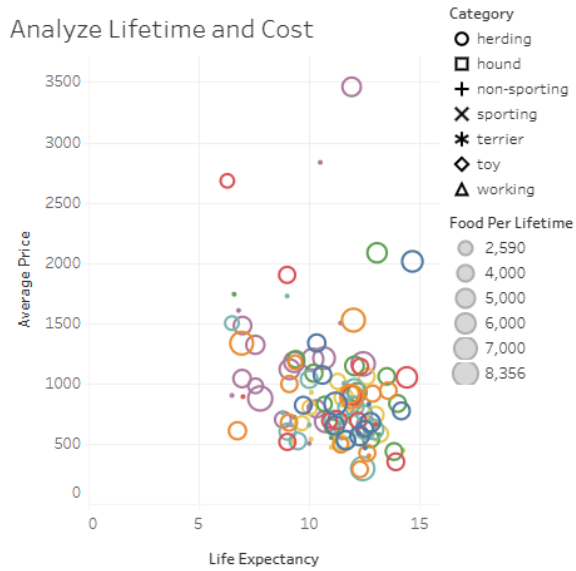
1. **Name the Action:** Give it a clear name like "Filter by Category."
2. **Source Sheets:** This is the chart you want to click on to filter others. In your case, check the box for your "**Average Price by Size Category**" bar chart.
3. **Target Sheets:** These are the charts that will be filtered. Check the boxes for your two scatter plots (e.g., "Intelligence vs Popularity" and "Lifetime and Cost").
4. **Run Action On:** Select **Select**. This means the filter will activate when you click on a bar in your source sheet.
5. **Clearing the selection will:** Choose **Show all values**. This is a very important step! It ensures that when you click off a bar, all the data points return to the other charts.
6. Click **OK** to close the dialog box, and then **OK** again to close the **Actions** menu.

Dog Breed Analysis Dashboard

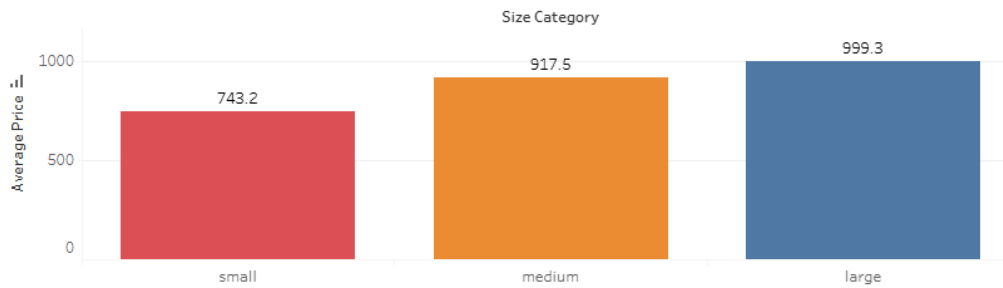
Intelligence vs. Popularity



Analyze Lifetime and Cost



Average Price by Size Category



Link -

https://public.tableau.com/views/DogBreedAnalysisDashboard/DogBreedAnalysisDashboard?:language=en-US&:sid=&:redirect=auth&:display_count=n&:origin=viz_share_link