

Sami Desir

Senior Product Designer

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Experience

Carv — Senior Product Designer, Recruitment AI

Mar 2025 - Now — Amsterdam, Netherlands

- Redesigning the Carv platform from an AI note-taker to a recruitment AI agent system.
- Designed and launched features for recruiters to identify and engage qualified candidates.
- Aligning with leadership stakeholders to define long-term product direction.

Studocu — Senior Product Designer, Mobile

Feb 2024 - Feb 2025 — Amsterdam, Netherlands

- Launched AI features, leading to significant increase in user numbers and engagement.
- Built mobile design system and matured the desktop system, enabling cross-team alignment.
- Mentored designers & drove initiatives like AI design strategy adoption.

TicketSwap — Product Designer, Buying

Nov 2022 - Dec 2023 — Amsterdam, Netherlands

- Redesigned checkout flow and introduced an insurance feature, unlocking a new revenue stream for a significant percentage of ticket purchases.
- Led visual redesign of mobile apps used by 5+ Million users.

argodesign — Interaction & Product Designer

Nov 2019 - Nov 2022 — Amsterdam, Netherlands

- Partnered with Meta, NS, IBM, Elsevier to deliver design strategies & prototypes.
- Collaborated with product and engineering teams to design and launch new features.
- Shaped vision pieces & research driving client product launches.

Education

Copenhagen Institute of Interaction Design — Interaction Design Programme,

Jan 2018 - Dec 2018 — Copenhagen, Denmark

Maastricht University School of Business and Economics — Master's International Business

Aug 2015 - Jun 2016 — Maastricht, Netherlands

Skills & More

User Experience Design • 0-1 Product Discovery • User Interface Design • Prototyping • Interaction Design • Visual Design • User Research • Data-Driven Design • Figma