

# Sami Desir

## Senior Product Designer

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## Experience

### Carv — Senior Product Designer, Recruitment AI

Mar 2025 - Now — Amsterdam, Netherlands

- Redesigning the Carv platform from an AI note-taker to a recruitment AI agent system.
- Designed and launched features for recruiters to identify and engage qualified candidates.
- Aligning with leadership stakeholders to define long-term product direction.

### Studocu — Senior Product Designer, Mobile

Feb 2024 - Feb 2025 — Amsterdam, Netherlands

- Launched AI features and introduced mobile-use-case-centric strategy to the app.
- Built mobile design system and matured the desktop design system, enabling cross-team alignment and improving quality across the overall design team output.
- Mentored designers & drove company-wide AI design strategy.

### TicketSwap — Product Designer, Buying

Nov 2022 - Dec 2023 — Amsterdam, Netherlands

- Redesigned checkout flow and introduced an insurance feature, unlocking a new revenue stream for a significant percentage of ticket purchases.
- Led visual redesign of mobile app used by 5+ Million users.

### argodesign — Interaction & Product Designer

Nov 2019 - Nov 2022 — Amsterdam, Netherlands

- Partnered with Meta, NS, IBM, Elsevier to deliver design strategies & prototypes.
- Collaborated with product and engineering teams to design and launch new features.
- Shaped vision pieces & research driving client product launches.

## Education

### Copenhagen Institute of Interaction Design — Interaction Design Programme,

Jan 2018 - Dec 2018 — Copenhagen, Denmark

### Maastricht University School of Business and Economics — Master's International Business

Aug 2015 - Jun 2016 — Maastricht, Netherlands

## Skills & More

User Experience Design • 0-1 Product Discovery • User Interface Design • Prototyping • Interaction Design • Visual Design • User Research • Data-Driven Design • Figma