

Sami Desir

Senior Product Designer

Amsterdam, Netherlands · sami.desir@gmail.com · samidesir.com · linkedin.com/in/sami-desir

Experience

Carv · Senior Product Designer, Recruitment AI

Mar 2025 - Now · Amsterdam, Netherlands

- Redesigning the Carv platform from an AI note-taker to a recruitment AI agent system.
- Designed and launched features for recruiters to identify and engage qualified candidates.
- Aligning with leadership stakeholders to define long-term product direction.

Studocu · Senior Product Designer, Mobile

Feb 2024 - Feb 2025 · Amsterdam, Netherlands

- Launched AI features and introduced mobile-use-case-centric strategy to the app.
- Built mobile design system and matured the desktop design system, enabling cross-team alignment and improving quality across the overall design team output.
- Mentored designers & drove company-wide AI design strategy.

TicketSwap · Product Designer, Buying Experience

Nov 2022 - Dec 2023 · Amsterdam, Netherlands

- Redesigned checkout flow and introduced an insurance feature, unlocking a new revenue stream for a significant percentage of ticket purchases.
- Led visual redesign of mobile app used by 5+ Million users.

argodesign · Interaction & Product Designer

Nov 2019 - Nov 2022 · Amsterdam, Netherlands

- Partnered with Meta, NS, IBM, Elsevier to deliver design strategies & prototypes.
- Collaborated with product and engineering teams to design and launch new features.
- Shaped vision pieces & research driving client product launches.

Education

Copenhagen Institute of Interaction Design · Interaction Design Programme,

Jan 2018 - Dec 2018 · Copenhagen, Denmark

Maastricht University School of Business and Economics · Master's International Business

Aug 2015 - Jun 2016 · Maastricht, Netherlands

Skills & More

User Experience Design · 0-1 Product Discovery · User Interface Design · Prototyping · Interaction Design · Visual Design · User Research · Data-Driven Design · Figma · Cursor · Lovable