



TRADE  
LAUNCH

MAKING A DIFFERENCE IN TREATMENT



2025  
**URO-ONCO**  
CONGRESS  
**SPONSORSHIP**  
**PROSPECTUS**

1<sup>ST</sup>-3<sup>RD</sup> AUGUST 2025

The power of medicine lies in **collaboration...**  
Thats what we are here for.

# WELCOME

## 2025 URO-ONCO CONGRESS PROSPECTUS

The Gauteng Uro-Oncology Forum is a leading platform for medical professionals dedicated to advancing the fields of urology and oncology.

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Focused on fostering collaboration, research, and innovation, the Forum brings together experts to share knowledge and improve patient care in urological cancers.

### **"Break Down Silos Between Different Specialties And Sectors."**

In 2025, the Forum will host its highly anticipated inaugural congress, a key event for specialists in urology, oncology, and related surgical disciplines. The congress will delve into cutting-edge topics, including advancements in urological surgery, the latest oncology treatments within the field, and the importance of interdisciplinary collaboration for enhanced patient outcomes.

The focus word for this congress is "collaboration," emphasizing the critical need for synergy across all sectors of the medical field and -

Industry. In a rapidly evolving healthcare landscape, fostering a culture of collaboration is essential for driving innovation, improving patient outcomes, and addressing complex challenges like urological cancers.





## THE POWER OF MEDICINE LIES IN **COLLABORATION**

This congress encourages a culture where medical professionals, researchers, and industry partners work together as equal contributors, sharing insights, expertise, and resources. By promoting open communication, mutual respect, and a commitment to shared goals, the congress aims to break down silos between different specialties and sectors.

The desired culture is one of partnership, where knowledge flows freely, and solutions are co-created, ensuring that advancements in medicine and technology are more holistic, effective, and beneficial to both practitioners and patients.

We look forward to collaborating with you.

- Dr SM Cornish & Dr D Moodley

# INDUSTRY SPONSORSHIP OPPORTUNITY

## Benefits of Equal Partnership:

- ✓ The decision to have no tiered levels of access or participation within the congress ensures that all industry partners are treated equally, which offers several key benefits.
- ✓ This approach fosters a more inclusive and collaborative environment, where every company, regardless of size or budget, has the same opportunity to engage with doctors, specialists, and key decision-makers.
- ✓ By eliminating hierarchies, it encourages open communication and fair competition, allowing smaller or emerging companies to stand alongside established industry leaders.
- ✓ This equal footing promotes innovation and partnership as all participants can equally showcase their products, services, and expertise, creating a more diverse and balanced platform for networking, idea-sharing, and potential collaborations that benefit the medical community as a whole.



**R100 000,00 per Partner Sponsor**

## Benefits of Participation:

- ✓ Uro-Onco 2025 offers a unique opportunity to connect with leading experts in urology, oncology and other fields, allowing partners to showcase their latest technologies, products, and services directly to a targeted audience of specialists.
- ✓ Engaging in this forum provides valuable insights into the evolving needs of healthcare professionals, enabling companies to tailor innovations that improve patient outcomes.
- ✓ Partners can collaborate with clinicians and researchers, fostering relationships that drive future advancements and contribute to cutting-edge developments in the medical field.
- ✓ Participating also enhances brand visibility and credibility within a niche but highly influential segment of the healthcare industry.

# RETURN ON INVESTMENT

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## ACKNOWLEDGEMENT

Recognition as a Partner Sponsor  
Company Logo, URL and 100 word company profile on the sponsorship pages of the Congress website

## EXPOSURE

Logo on congress holding slides  
Logo on congress Information mailers sent before the event  
Logo on thank you email post congress

## DISPLAY

1 x table and two pull up banners (to be supplied by the sponsor)  
2 x 3 sqm in the networking lounge

## ACCESS

2 complimentary sponsor attendees (A maximum of 4 pharma attendees are permitted. 2 complimentary and 2 paying attendees)

Paying attendees - R2500,00 per person



# PROGRAMME

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URO-ONCO  
CONGRESS 2025

## MAKING A DIFFERENCE IN TREATMENT

### Uro-Onco 2025 Provisional Programme

Friday 1 August 2025	
16h00 - 17h00	Arrival and Registration
17h00 - 18h00	The benefits and future of Robotic surgery  Benefits of NBI in bladder screening in Cancer
18h00 - 20h00	Networking cocktail social

## Uro-Onco 2025 Provisional Programme

Saturday 2 August 2025	
08h00 - 08h30	Arrival and Registration
08h30 - 10h45	<p><b>Session 1: Prostate Cancer</b></p> <p>When surgery is recommended versus Radiation Therapy Brachytherapy Surgery</p> <p>Understanding Molecular structure on a cellular level</p> <p>Genetic testing in Prostate cancer! Who, when &amp; Why?</p> <p>Sequencing systemic: How do we choose Therapies</p>
10h45 - 11h15	Refreshment Break
11h15 - 13h00	<p><b>Session 2: Session Bladder Cancer Primary</b></p> <p>Surgery vs Neo-adjuvant systemic therapy. How do we decide?</p> <p>Urological Approach to High Risk Cancer</p> <p>Systemic Therapy in Bladder cancer</p> <p>Intravesical Therapy in Bladder cancer</p>
13h00 - 14h00	Lunch
14h00 - 15h40	<p><b>Session 3: Renal Cancer</b></p> <p>Evolving Approach in renal Carcinoma at 1st Diagnosis</p> <p>Increasing scope of Partial Nephrectomy</p> <p>How do different pathological sub-Types determine treatment</p> <p>Ablation treatments for renal Carcinomas</p>
15h40 - 16h00	Refreshment Break
16h00 - 17h00	<p><b>Session 4: MDT</b></p> <p>Case Study's: Benefits of a MDT .</p>
19H00 - 23h00	Casual networking dinner
Sunday August 2025	
09h00	<b>Session 5:</b>
09h00 - 09h30	Social Media do's and don'ts: How specialists should engage on social media.
09h30 - 10h00	New therapies and understanding the authorization process for new frontiers and treatment
10h00 - 10h30	Closing : JAUC and the vision for the academic practice.



## Terms of Payment

Full payment is required on signing of contract and receipt of invoice.

## Terms & Conditions

1. An invoice and sponsorship contract will be sent to you within 3 working days on receipt of Commitment Form; deadline for booking - 8 November 2024.
2. The LOC reserves the right to decline a sponsorship booking.
3. Selection of sponsorship is on a first-come first-served basis.
4. The Commitment Form does not constitute a legal and / or contractual engagement. It only serves as an indication of intent to proceed with the chosen commitment.
5. Sponsorship is only confirmed on receipt of a signed contract. Signed contracts are due within 14 days of signing.
6. Return on investment, i.e. logos on website and mailers will be effected once a signed contract is received.
7. Payment is due immediately on receipt of the invoice.
8. Cancellation policy:

All cancellations must be received by the Conference Organizer in writing, email: [juanita@soafrica.com](mailto:juanita@soafrica.com)

Cancellations received before 31 January 2025 shall be entitled to a 50% refund.

No refunds shall be issued for cancellations received on or after 01 February 2025.

# HOW TO BOOK

Complete the form supplied.

Email completed form to [juanita@soafrica.com](mailto:juanita@soafrica.com)

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## Contact

**Conference Organiser:**

**Juanita Males**

Project Manager

Scatterlings Conference and Events

Email: [juanita@soafrica.com](mailto:juanita@soafrica.com)

Tel: + 27 (11) 463 5085

Mobile: + 27 (0) 83 268 5400



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