#### A. Content & Audience

1. Did your peers clearly understand your site's purpose and target audience?

I would say that my peers understood that the purpose of my website is to support people who want to improve their health with easy recipes, helpful tips, and tracking tools.

2. What suggestions did they make to improve your site's content or messaging?

To add a short description on the homepage to explain the purpose right away -that helps new visitors understand what the site offers.

### B. Design & User Experience

3. How did your peers respond to your site's design (layout, color, typography, or organization)?

Feedback was mostly positive. Classmates liked the overall idea and uplifting feel of the site.

4. Did they find the design effective in communicating your message and engaging users?

Suggestions included adding another color to balance the blue, making the nav bar look more like buttons, and centering the content better. I am not sure what color scheme I want to do and I plan on adding more pictures.

## C. Functionality & Performance

5. What issues did your peers identify with features or interactivity on your site?

Although I couldn't locate my full peer review from the lab, I relied on verbal feedback from Meghan in class and the discussion board comments for functionality suggestions. I was told in the lab to better format navigation links and use more imagery.

6. Did they note any pages or elements that loaded slowly or inconsistently across devices or browsers?

One classmate suggested redesigning the navigation bar by aligning it better and giving it more visual style.

# **D.** Accessibility & Usability

7. What feedback did you receive about accessibility (e.g., alt text, color contrast, keyboard navigation)?

Feedback on accessibility included suggestions to make color contrast easier on the eyes and to ensure all images have alt text.

8. What can you improve to make your site more inclusive and user-friendly?

I haven't fully completed all functionality changes yet, but I plan to implement more improvements in the next round of edits.

### E. Action Plan

9. What did your peers like most about your site?

The idea of the site, the positive tone, and the logo.

10. What two improvements will you make based on their feedback, and how will you implement them?

I plan (very soon) to redesign the nav bar so that links look like buttons, and possibly add small icons or images next to each link. I've done this before in a past class and liked the result. I also want to include more images throughout the site to make it more visually engaging. I'm also planning to add a random quote generator and make final decisions about the color scheme once I land on a design direction I really like.