Hello Andrius,

I liked how you were able to provide a unique perspective based on your experience as a UX Designer as I felt it added a lot to your post as you were able to provide insights based on your experience you have. This made your post stand out when compared to other students as you have first hand knowledge about the significance user emotions play in the user's overall experience.

You demonstrated a good level of knowledge about the factors affecting user experience by contextualising the CUE model in the SDLC. I believe you summarised Michael Minge and Manfred Thüring's study very well.

While you made good use of sources referencing multiple sources not just Michael Minge and Manfred Thüring's study I noticed a minor error in the inline reference for Michael Minge and Manfred Thüring's study as the authors surnames should be included in the inline reference not just the year the study was published. I would suggest prior to submitting any work double checking your references against the referencing guide provided by the university to ensure there are no errors when referencing academic sources.

A couple critics I would have for your initial post are the overall structure of your initial post could be improved as your missing headers and your post is slightly wordy as it is significantly over the suggested word count.

During your initial post you mentioned about usability effecting user experience however didn't go into much detail. Have you considered the factors that can influence usability such as those listed in the ten usability heuristics (Nielsen, 2005)

Best Regards,

Sam

References

Nielsen, J. (2005) Ten usability heuristics. Available from: https://pdfs.semanticscholar.org/5f03/b251093aee730ab9772db2e1a8a7eb8522cb.p https://pdfs.semanticscholar.org/5f03/b251093aee730ab9772db2e1a8a7eb8522cb.p https://pdfs.semanticscholar.org/5f03/b251093aee730ab9772db2e1a8a7eb8522cb.p